

My Restaurant CFO – Terms & Conditions

Effective as of July 30, 2025

1. Weekly Substack Newsletter – Free

Access & Use:

- The newsletter is free and open to all subscribers via Substack.
- Content is for educational use only and may not be redistributed commercially.
- [Substack's platform terms](#) apply for email delivery, privacy, and subscription preferences.

2. Book: Restaurant Management, The Myth, the Magic, the Math – \$24.00

Shipping & Returns:

- Books ordered via brucelnelson.com ship within the U.S. only; delivery within 7–10 business days.
- All sales are final unless the book arrives damaged. Please contact us within 10 days of delivery for replacements.
- International purchases must be made via [Amazon](#), [Kindle](#), or [Audible](#) platforms, subject to their terms.

3. Premium Monthly Subscription – \$200/month or \$3,600/year

\$200.00 Monthly Plan:

- Auto-renews every 30 days. Cancel anytime with at least 7 days' notice before renewal.
- No refunds on partial months.
- Offered via Substack; direct billing option available at the same rate.
- Includes group chats and meetings (anonymity and confidentiality not guaranteed).
- Group images and videos may be used for training or marketing.
- Includes Slack channel access, resources shared with the group, and newsletter archives.
- My Restaurant CFO enforces professional, inclusive standards and reserves the right to moderate or remove content or members. Violation of community standards may result in termination with forfeiture of unused fees.
- My Restaurant CFO provides advisory information only is not an accountant, lawyer or human resource professional. We do not offer legal, tax or human resource warranties. Users are responsible for consulting licensed professionals.

\$3,600.00 Annual Plan:

- Includes all above terms.
- Adds 2 hours per month of one-on-one CFO access (must be used each month and do not carry over.)
- Meetings are confidential and users are responsible for scheduling time during available weekly posted office hours.
- Direct billing option available at same rate.

*Users may cancel annual subscriptions at anytime and full unused months will be refunded.

4. Online Courses & Workbooks – \$799**Access & Use**

- One-time payment provides exclusive access to the purchased course.
- anticipated launch is Fall 2025 and is self-paced.
- Licensed for internal team use only.
- Not for resale, redistribution, or public sharing.
- Refunds available within 14 days only if less than 20% of the course is accessed.

5. Restaurant Menu Profit Boost Program – \$1,500**Scope & Delivery:**

- Includes menu review of up to 25 items over 3–4 weeks.
- Requires user to provide complete raw cost data and P&L statements in advance of project start date.
- Costing and additional items are available at extra charge.
- Includes analysis, recommendations, and debrief session.
- Full payment is due upfront and is non-refundable once project begins.
- All methods/materials are proprietary and may not be shared or resold.
- My Restaurant CFO will maintain confidentiality of user's data and will provide a Non-Disclosure Agreement (NDA) upon request.

6. Long-Term Fractional CFO Contracts – Starting at \$10,000/month**Engagement & Billing:**

- Requires signed engagement agreement.
- Monthly billing per contract terms.
- Includes reporting, planning, and CPA/legal coordination as needed.
- Scope and termination per client agreement.