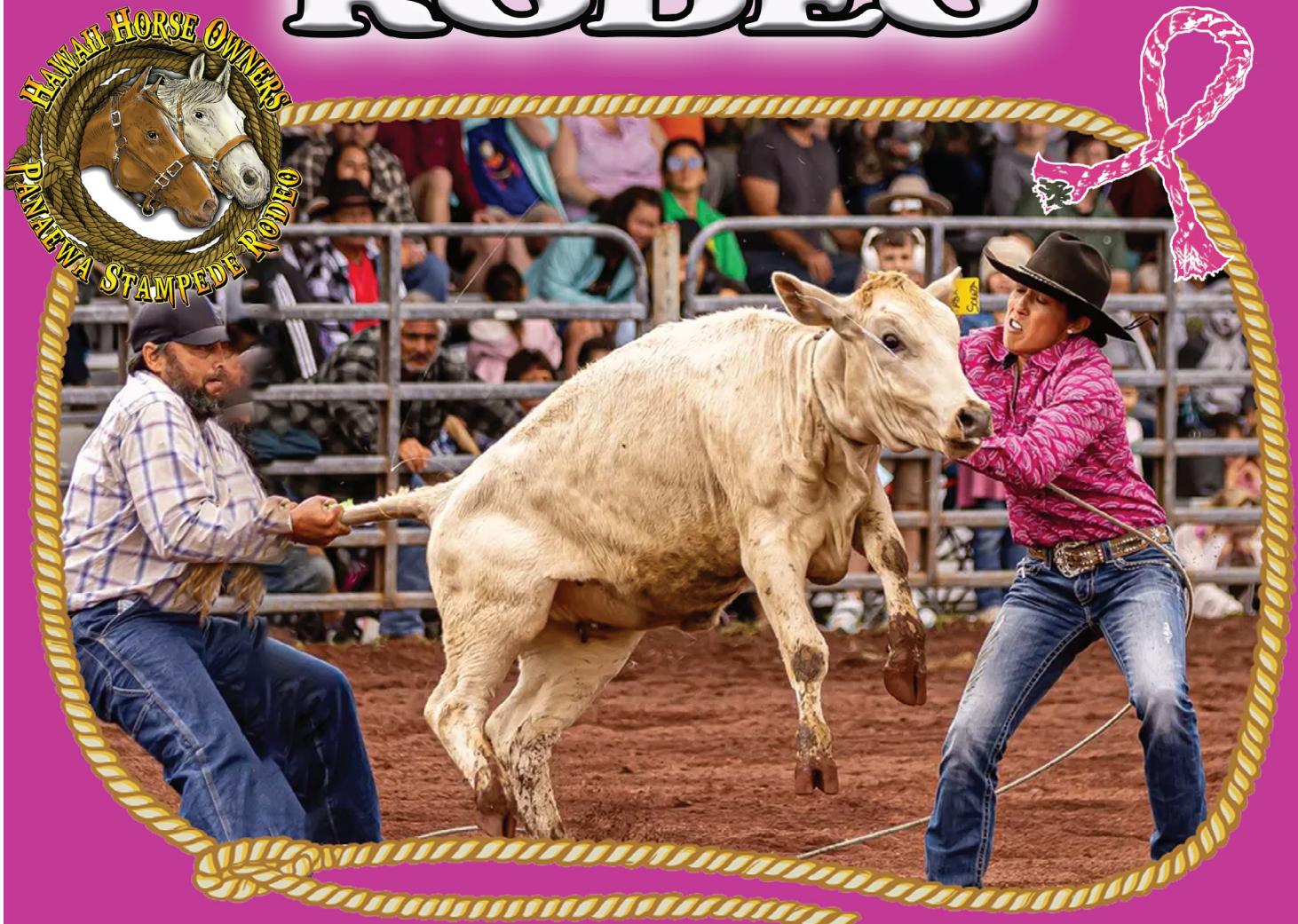




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“Al Cabral Rodeo Arena”
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HAWA'I PONO'I

Hawai'i pono'i
Nana i kou Mo'i
Ka Lani Ali'i
Ke Ali'i

Makua Lani e
Kamehameha E
Na kaua e pale
Me ke ihe

Hawai'i pono'i
Nana i na Ali'i
Na pua muli kou
Na poki'i

Hawai'i pono'i
E ka Lahui e
'O kau hana nui
E u'i e

*Hawai'i's own
Look to your King
The Royal Chief
The Chief*

*Royal Father
Kamehameha
We shall defend
With spears*

*Hawai'i's own
Look to your Chiefs
The children after you
The young*

*Hawai'i's own
O Nation
Your great duty
Strive*

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A COWBOY'S PRAYER

Heavenly Father, we pause, mindful for the many Blessings You have bestowed upon us. We ask that You be with us at this rodeo and we pray that you will guide us in the arena of life. We don't ask for special favors; we don't ask not to draw a chute fighting horse or never to break a barrier. Nor do we ask for all daylight runs or not to draw a steer that won't lay. Help us, Lord, to live our lives in such a manner that when we make that last inevitable ride to the country up there, where the grass grows lush, green and stirrup high, and the water runs cool, clear and deep, that You as our last judge, will tell us "Welcome home cowboy your entry fees are paid."

Amen



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Hawaii Horse Owners Presents 2026 Pana'ewa Stampede Rodeo

Arena Director: Rob Sanborn
Announcer: Brent Jordan, Peter DeLuz
Rodeo Clown: JJ Harrison
Soundman: Brian Rapier
Photographer: Matthew Treptow
Bull Fighters: Judd Napier & Trey Craig

Grand Entry

National Anthem ~ Hawai'i Pono E
2025 Rodeo Queen: Ezra Leialoha-Hernandez
Presentation of Queen & Court
Anela Gorloff & Gina McGuire

2026 Rodeo Events

Po'o Wai U+
Dummy Roping
Junior Bull Riding (Only on Sunday)
Calf Riding (Only on Sunday)
Wahine Steer Undecorating
Kane/Wahine Ribbon Mugging
Open Dally Team Roping
Sheep Riding
Wahine Calf Mugging+
Double Mugging+
Youth Barrel Racing
Wahine Barrel Racing
~ JJ Harrison Clown Act ~

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Bull Riding
~ JJ Harrison Clown Act ~
Crazy Bull Action*

+ Hawaii's Own Events: These unique Paniolo Events are done only in Hawaii. Learn more about our Hawaiian Paniolo History in this Program.

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HISTORY OF THE PANILO



Hawai'i Island has an unheralded heritage: a rich "cowboy culture" over two centuries old. In 1793, Captain George Vancouver presented King Kamehameha I with five black longhorn cattle. The animals were in poor condition after the long sea voyage and King Kamehameha I put them under kapu law and freed them to

roam the island. Horses (Lio) arrived ten years later in 1803 and King Kamehameha I became the first Hawaiian rider.

In 1816, John Palmer Parker, a western advisor to Kamehameha, married royal granddaughter Kipikane and was awarded two acres of land for \$10. John Parker was given permission to wrangle the wild cows (pipi 'āhiu) that had thrived and multiplied.

By 1832, Mexican Vaqueros, who were expert horsemen with plenty of cattle experience, arrived in Hawai'i. They came with boots, saddles, a new language and a new lifestyle for the island. Called "Paniolo" by Hawaiians, the Vaqueros taught the Hawaiians how to ride, rope and make their own Hawaiian tree saddles (Noho Lio). The Hawaiian Paniolo perfected the art of cattle ranching, riding and roping, local style.

In 1908, Ikua Purdy was invited to compete in the Frontier Days Rodeo in Cheyenne, Wyoming. He and fellow Paniolo Archie Ka'aua and Eben Low shocked the rodeo crowd by taking top honors. They became instant celebrities known as the "Hawai'i Roughriders," as pictured above.

Paniolo traditions continue and will be seen today at our Pana'ewa Stampede Rodeo when Paniolo compete in Hawaii's Own Events of Po'o Wai U, Double Mugging and Kane and Wahine Ribbon Mugging.

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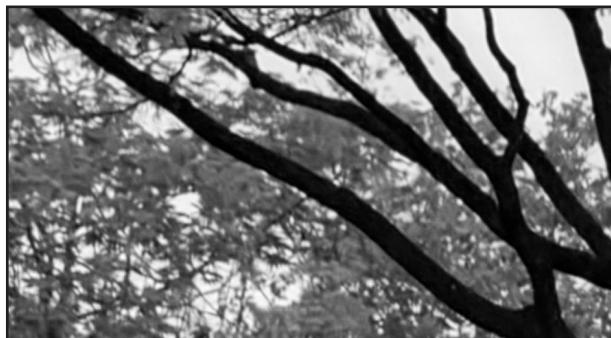
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"Po'o Wai U"

Po'o Wai U is a technique developed by the Paniolo to capture free range pipi 'āhiu (wild cattle) and is still used today. The animal is lassoed and tied to a tree, often a Y shaped tree known as the aumana. Overnight the pipi 'āhiu would tire themselves out. The next day, Paniolo herded them to the ranch by leading or tying them to tamer cows. In today's Rodeo, we replicate the aumana (tree) in the arena. The competing Paniolo will have to rope a steer by the horns, pull the steer and tie it to the aumana with a non-choke knot.



"Double Mugging"

Double Mugging is another unique event found only in Hawaiian rodeos. In this event, two Paniolo will work together to rope and knock a cow to the ground and tie up three of its legs. This event involves full size steers and often turns into a wrestling match between men or women and beast.



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A film crew is here at the
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to film the Rodeo and interview people for
"Wild Rides" and the **"The Cowboy Channel"**.
Shows are featured on RFD T.V. and on YouTube.com



TOUGH ENOUGH TO WEAR PINK

It's Valentine Weekend and as we enjoy the Pana'ewa Stampede Rodeo, let's all be **Tough Enough to Wear Pink (TETWP)** to help keep our loved ones healthy. Since 2004 cowboys and cowgirls across the West have been wearing pink to help bring awareness of the fight against breast cancer. The idea came from a breast cancer survivor of a rodeo family whose son and husband have competed in the National Finals Rodeo.

She asked the rodeo contestants, known for grit and ruggedness to wear pink, the color for breast cancer awareness. Wrangler Western Wear make pink shirts, and the Professional Rodeo Cowboys Association (PRCA) spread the word to the competitors. And in 2004 the arena at the National Finals Rodeo was full of competitors in pink shirts and **TETWP** was born.

Since that time 1,000's of rodeos and events, big and small, across the U.S. and Canada have adopted the theme of **TETWP**. Other organizations have partnered with this grassroots idea and over \$43 million has been donated to community cancer awareness groups and applied to breast cancer research.



This is the third time, the Pana'ewa Stampede Rodeo has partnered with **Tough Enough to Wear Pink** to help more people fight breast cancer. Our **Rodeo Shirt & Hat Sales Booth** has Pink Shirts and small **TETWP** items for sale with proceeds being donated to our East Hawaii Cancer Organizations.



**EAT LAUGH. ENJOY
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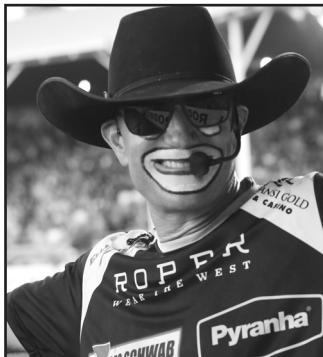


RODEO CLOWN JJ HARRISON

JJ Harrison is thrilled to bring his energy, laughs, and top-notch entertainment back to Hilo and join our paniolo in the arena! A native of Okanogan, Washington, JJ's love for rodeo started early and carried him to Washington State University as a rodeo athlete.

After earning his degree, JJ spent eight years as a school teacher before trading his classroom to go on the Rodeo Circuit full time. He has performed on some of Rodeo's biggest stages, including the National Finals Rodeo and the RAM National Circuit Finals Rodeo. JJ is recognized among the top Rodeo clowns in the Professional Rodeo Cowboy Association.

JJ is a proud dad and often travels with his family, living the western lifestyle that they love. When JJ is not in the arena, he's a pilot who enjoys flying and spending time in the mountains.



ANNOUNCER BRENT JORDAN



Brent Jordan is a 3rd generation member of the Professional Rodeo Cowboy Association (PRCA). He is inspired by legends like Bob Tallman, Randy Corley and Hadley Barret. Brent has developed his own way of leading rodeo fans through the 'World of Rodeo' via his voice. He has been privileged to announce the finals for the Badlands Circuit, Montana Circuit, Senior Pro National Rodeo, Indian National Rodeo, World Class Bucking Horse Rodeo, Cody Nite Rodeo, Billings Night Rodeo, and 29 different PRCA Rodeos and Bull Riding Events across the United States. He was nominated for the Women's Professional Rodeo Association Announcer of the Year and was the Miss Rodeo America Pageant Emcee. He's a member of the Wrangler National Finals Rodeo Production Team, where he was the Voice for the Linderman Award at the National Finals Rodeo. He has served as the Emcee for the Women's National Finals Rodeo Gold Card Reunion Banquet and the Montana Pro Rodeo Hall of Fame Banquet. Brent is currently the President of the Montana Pro Rodeo Hall of Fame.



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SOUNDMAN BRIAN RAPIER



There is nothing more exciting than the boot-stomping music at a rodeo! And we sure have one of the best sound guys in the business.

Meet **Brian Rapier**, Bar G Pro Rodeo Sound. Born and raised in Northern California, he currently resides in Washington State. With deep roots in the Western lifestyle, he is a 5th generation cattleman & a 3rd generation PRCA cardholder. His family

has a history of cowboys in the PRCA.

Brian is working 14 Columbia River Circuit rodeos this year and many other rodeos & events across the country. In 2023, Brian had the honor of being selected three times as the Columbia River Circuit Finals music director of the year.

Brian's passion for rodeo & music allows him to bring both worlds together in and outside of the arena, and he hopes to move fans of all ages during every performance.

PHOTOGRAPHER MATTHEW TREPTOW



Cowboy Photographer **Matt Treptow**, comes from Southern Oklahoma specializing in Rodeo and Western Photography. This is his 5th year taking photos at the Pana'ewa Stampede Rodeo. Photography has led him to shoot many great events, working with some amazing companies, and meeting some of the best people

out there while getting content and high quality images along the way.

Matt would like to thank the people of Hilo, Hawaii and everyone with the Pana'ewa Stampede Rodeo for their hospitality and for putting on a great show. Matt is excited to start his 2026 season right here in Hilo at his favorite show, the Pana'ewa Stampede Rodeo.

**Mahalo and God Bless.
To review photos, scan QR code.**





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BULLFIGHTER JUDD NAPIER

Aloha All, My name is Judd Napier. I am originally from Waipahu, Hawaii. Over many years, my career in professional rodeo has allowed me to move from Hawai'i to the Rocky Mountains of Colorado. I attended college in Dodge City, Kansas on a rodeo scholarship. There I met Wacey Munsell who became my inspiration for Bullfighting.

After college, I moved back home to Hawaii where I was able to hone my skills fighting for Bud Gibson of Rocker G Livestock. I also traveled from island to island fighting at various local rodeos across the state. After spending five years in Hawaii, I moved to Colorado in 2012. I was approved for my PRCA permit in 2013 and I was one of two bullfighters awarded a buckle for cowboy protection at the WNFR Bucking Stock Sale. I aim to inspire others to pursue their passions no matter how impossible they may seem. Philippians 4:13 says, "I can do all things through Christ who gives me strength." Mahalo and God Bless!



BULLFIGHTER TREY CRAIG

Bullfighter Trey Craig is new to the Pana'ewa Stampede Rodeo. Trey comes to Hilo from Sulphur, Oklahoma. He has been recognized by the Oklahoma Junior High Rodeo Association and Oklahoma High School Rodeo Association for his bullfighting skills. He is a card holder with the Professional Rodeo Cowboy Association, Professional Bull Riders and Championship Bull Riding Associations.



Trey has been a competitive Team Roper and by day he has been a working cowboy most of his life. He's done everything from steers to calves and running yearlings. Trey is now working full-time as a Bull Fighter while he makes leather goods and horse bits and spurs for a living.



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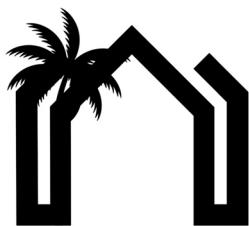
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John & Lois
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RODEO QUEEN CONTESTANT GINA McGUIRE

Aloha! My name is Gina McGuire and I am very humbled to be a part of the Pana'ewa Stampede Rodeo. I grew up in Mountain View and have been working with my horse, Bella, since I was 14. Most afternoons you'll still find me cruising around the barn bareback with Bella and taking care of her and my donkey, Romeo.

Over the years, horses and horsemanship have taught me how to be brave (most especially when I don't feel brave at all); to always get back up again after falling; the meaning of grit; that a good horse is with you for the long haul; and horses are what remain steady when everything else wavers.

I'm blessed to have so many aunties and uncles bring me into the horse and rodeo world. Thank you to my dad for bringing Bella home, Aunty Bird for taking Bella and I in, and Aunty Kristen and Uncle Rob for always making me feel welcome at Pana'ewa.

A big thank you to all of my sponsors and everyone who is cheering me on this weekend. Mahalo ke akua mana loa a me kūpuna.



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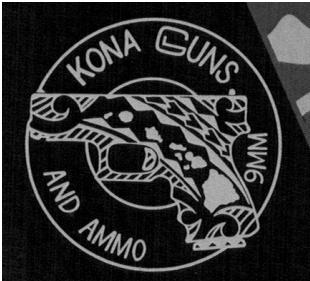


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RODEO QUEEN CONTESTANT **ANELA GORLOFF**

Aloha, my name is **Anela Gorloff** and I am running for 2026 Pana'ewa Stampede Rodeo Queen.

I am 11 years old and I am from Pu'uanahulu, Hawaii.

I started doing rodeo at the age of nine. My events are barrel racing, pole bending and goat tying.



I would like to give thanks to my Dad and Mom for giving me the opportunity to do what I love to do.

Also, to Aunty Lilinoe Kauhaihao and Aunty Kuu-lani Auld: thank you for teaching me all my rodeo skills and horsemanship.

Lastly, I would like to give a big MAHALO to all my family and supporters who either bought tickets, donated or sponsored me!



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and physical benefits such as physical fitness, safety, good work ethic, self-confidence, critical thinking skills, and commitment. All these traits coincide with the development of social skills such as leadership, active communication, and teamwork. Keiki who participate in rodeo develop stronger muscles and bones, and are less likely to have a physical injury. When working around animals, keiki learn to be cautious, aware of their surroundings and dangerous situations in order to stay physically safe.

A child who participates in rodeo will benefit from rodeo for the rest of their life. The rodeo lifestyle exposes children to situations that will help them to develop the skills to be a productive and well-rounded member of society. Rodeo kids have many daily responsibilities they must complete. Rodeo not only develops life-long skills, but it also has psychological



RODEO KEIKI LEARN TO LIVE BY THE COWBOY CODE

- Look out for your people
- Defend yourself if necessary, but always defend children and family
- Always be courageous, cowards are frowned upon
- Always say "howdy"
- Always be grateful for what you have
- Tend to your horse's needs before your own
- Always be pleasant, even if things aren't going your way

- Always help someone in need, strangers and enemies included
- Be hospitable, anyone is welcome to dinner
- Always be fair
- Be loyal
- Be considerate to others
- Be honest in all you do
- Show respect to others, especially elders
- Live by the Golden Rule

2026 Pana'ewa Rodeo Vendors...So Much to choose from!



FOOD TRUCKS and MEALS

Toasty Dogs: Specialty Dogs ~ **Da Fries:** All kinds of speciality fries

Tubular Treats: Ice cream specialties

Kow Kow Kitchen: Manapa and Pork Hash

Double Zero Pizza: Classic Neapolitan Pizza

Row's Smoke Hale: Smoke meat and sausage

Jarome's - Salt and Stone Hospitality Group LLC:

Creme brulee, Soup, bread pudding, hot sandwiches

KG Mexican Food: Beef birria, tacos, Pazole, horchata, hibiscus

J's Sugar Shack: Ice cream, popcorn, cotton candy, shave ice, floats

Island Style Birria: Tacos, rice, beans, nachos, mac n cheese, ramen, drinks

Big Island Snack Shack: Waffle dogs, kalua nachos, pasteles, stew, smoke meat

Cisco Grinds: Kalbi Ribs, Ahi hamburger steak, loco moco, adobo, kalua pig, cabbage

Fuego Grindz: StreetTacos ~Tortas ~ Quesadillas ~ Cerviche Mangonada ~ Tres Leche ~ more!

Big Island Smokehouse: Smoked meat, smoked chicken plate lunch, nachos, Banh Mi, Salad +

ONO'LICIOUS SNACKS & DRINKS

Hula Mama's: Funnel cakes, fried oreos

Aloe Kine Smoothies: Smoothies, mango sticky rice

The Lemon Bar: Speciality drinks, speciality pretzels

Ho'okahi Ohana Initiative: Bentos, andagi donuts, hot dogs, Valentine's treats

Blazin' Snow: Shave Ice & cotton candy ~ **Gigi Lu's Fried Ice Cream:** Fried Ice Cream

Kalo and Cream-Waiu Anu Creamery: Artisan sodas, craft coffee, espresso, local matcha

CRAFTS and MERCHANISE

Official Rodeo Merchandise: T-shirts ~ Sweatshirts ~ Hats

Wailama Lei & Hat Co.: Cowboy hats and apparel, branding, cowhide bags and accessories

Holoholo Patch Bar by She County Apparel: Patch and hat bar and tee shirt bar

Ho'onaunea: Palaka shorts, banana bread ~ **Artwork:** Paintings, photography

Thomas Paul: Cowboy boots, hats, buckles, pendants, rings

Rustic Rustler: Western items, trucker hats ~ **Paka Kino:** Tallow based skin care products

Adventures of Mohamed and Ahmed: Fidget & other toys, games, pearl and other jewelries

Cute Kine Designs: Tumblers, keychains, pens, pouches, jibbitz & bracelets, stickers, travel sets

Affordable Art by Kathy Brew: Original oil paintings of horses, dogs, rodeo

Ipulicious: Hats, bags, etched glass, accessories

The Country Cupid: Valentine's Day flowers and gifts

Surpsak: Handmade spray paint clothing, kid's fun toys



Services

Da Knife Guy Sharpening Services:

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Hawai'i Island Forage and Cubes Inc:

Alfalfa Cubes and Bales

**Rosie's Rainbow Ranch
Pony Rides & Petting Zoo**

Hawaii Horse Owners, Inc.

Pana'ewa Stampede Rodeo

Hawaii Horse Owners, Inc. is a non-profit organization whose members are Hawai'i Island horse lovers dedicated to preserving the rich Paniolo traditions, skills and lifestyle that are unique to our Hawaiian Islands.

The **Pana'ewa Stampede Rodeo** helps pass on our Paniolo rodeo skills to our keiki and is a fun family event for our local residents and visitors to enjoy. The proceeds from this event are shared with the other non-profit organizations that help with the Rodeo and to maintain and improve the **Pana'ewa Equestrian Center** and the **Alvin "Al" Cabral Rodeo Arena**.

In 1993, the County of Hawaii was thinking of closing this County Park because it was in disrepair and dangerous. At that time, Hawaii Horse Owners stepped in to help repair, maintain and expand use of the park. Over the past 34 years, members of the club have worked with the County of Hawaii to cut back the jungle, clean the park, re-cinder the arena and race track several times, create the large parking lot, build the announcer stand, rebuild the entire arena, improve the bleachers, and bring electricity to the arena area.

The County of Hawai'i renamed the Arena as the "**Alvin 'Al' Cabral Rodeo Arena**" because Al Cabral, as President of the Hawaii Horse Owners for 28 years, led the organization in saving and improving the **Pana'ewa Equestrian Center**.

SPECIAL MAHALO FOR HELPING WITH THE PANA'EWA STAMPEDE RODEO:

Family, Friends & Members of the Hawaii Horse Owners

The Wonderful 2026 Sponsors ~ Friends of Pana'ewa Zoo ~ Miranda Country Store

Hilo Fire Extinguisher ~ Pacific Sounds ~ Hawai'i Tourism Authority

UH Hilo Athletics ~ Akaka Falls Lions Club ~ Rotary Club of Hilo ~ RK Excavation

Arena Director:	Rob Sanborn	Club President:	Rob Sanborn
Rodeo Secretary:	Linnea Botelho	Club Secretary:	Heather Dansdill
Grand Entry:	Michelle Wamer	Club Treasurer:	Nancy Cabral
Catch Pen Crew:	Greg Lum Ho	Rodeo Queens:	Kristen Sanborn
Chute Crew:	Lori-Lee Lorenzo	Entrance Gate:	Heather Dansdill
Arena Crew:	Ryan Sanborn	Sponsors:	Nancy Cabral
	Cody Lindsey	Vendors:	Heather. Dansdill
Rough Stock Crew:	Billy Benevides	Rodeo Program:	Patti Day
	Damien Flores	Rodeo Website:	Kaopua Martinez
	Kamuela Bertelman	Shirts & Hat Sales:	Rotary Club of Hilo
Rough Stock Judges:	Dusty Miranda	Recycle/Rubbish	
	Poch Nobriga	Restrooms:	Gloryhouse Hawaii
Barrier Judge:	Herb Botelho	Parking Lot:	Koa Puna Club
Flagman:	Billy Benevides	Stock Contractors:	Ricky Souza ~ Ampac
Equipment:	Rob Sanborn		

See you next Year! February 13 & 14, 2027
Always Presidents' Day Weekend





Earl Shook, Jr.

President

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**Good Luck to all
the Participants!**

**HILO • KONA
WAIMEA**

**The Hawai'i Horse Owners &
Paniolo Community Congratulate
2025 Pana'ewa Stampede Winners**

Rodeo Queen: **Ezra Leialoha-Hernandez**
Reserve Queen: **Hailey Cypriano**

All-Around Cowboy: **Bronson Branco**

All-Around Cowgirl: **Makayla Awa**

Reserve All-Around Cowboy: **Clancy Aku**

Reserve All-Around Cowgirl: **Marla Loando**

Dummy Roping: **Kade Akiona**

Sheep Riding: **Ezra Hernandez-Leialoha
& Dusty Gorloff**

Youth Barrel Racing: **Anela Gorloff**

Wahine Breakaway: **Marla Loando**

Wahine Barrel Racing: **Daywakihaa Kawe**

Wahine Steer Undecorating: **Shay Van Zandt**

Tie Down Roping: **Bronson Branco**

Open Team Roping: **Macey Chow & Mathew Loando**

Century Roping: **Billy Benevides & Poch Nobriga**

Po'o Wai U: **Brock Alameda**

Double Mugging: **Kaeden Nobriga & Clancy Aku**

Kane-Wahine Ribbon Mugging:

Makayla Awa & Bronson Branco

Kane-Wahine Roping: **Macey Chow & Bronson Branco**

Ranch Bronc Riding: **Kaeden Nobriga**

Calf Riding: **The Calves**

Junior Bull Riding Riding: **Gracie Mae Almond**

Bull Riding: **Peter Placido**

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