



CHARRON

Vineyard & Winery

Newsletter Volume 1

August 2021

HARVEST 2021

We just had our first harvest under new ownership! From July 30 to August 1, 2021, we spent several long hours harvesting our Merlot (and a few Sauvignon Blanc) grapes with the help of our amazing volunteers and fabulous crew members. We had over 55 volunteers and 10 crew members. We managed to pick over 8,000 lbs. of grapes across five acres! A huge thank you to all that participated!



We hand harvested the grapes on site and then sent them to our crush pad. After the grapes were de-stemmed and pressed, their juices were sent to age in stainless steel vats. Our wines are being hand made by the Charron crew, though everyone knows that they are Sarah and Colton's other baby. We are in the process of making our iconic white Merlot wines. The wines will be available this winter in time for the perfect holiday gifts.

We are extremely lucky that we harvested when we did. On Sunday night, a freak August hail storm hit the vineyard. Fortunately, we had gotten all five acres harvested by that day! With the rainstorm came 1.2 inches in one night according to a neighbor. The water helped our grapes become just a little juicier, and a little sweeter! Remember to come visit us in the winter to try out our new wines!



WELCOME NEW OWNERS: SARAH, COLTON, AND ELEANOR!



Sarah Wolff and Colton Noble took over Charron Vineyards from Susan Craig in July 2021. They are neighbors and have been regular customers since 2013. When Susan decided it was time to retire, these two could not let the opportunity pass. Who doesn't want to own a vineyard and winery? They set up shop, moved some things around, and opened for business at the beginning of July. They just had their first harvest, which was a success, with the picked grapes now aging in their stainless steel vats. If you ever need to identify a bird or need help with a machine that is broken, just ask these two! You will see them wandering around the tasting room or out in the vines.

If you happen to see a small blonde hair little girl begging to watch "Frozen," then you have also encountered their daughter, Eleanor! When she's not in school, she likes to hang out and eat grapes! Sarah, Colton, and Eleanor wish you a wonderful time whenever you come visit them at Charron Vineyards. Stop on by and say hello!

Uncorking the Santa Rita Rosé 2021!

We are unveiling our new Santa Rita Rosé on August 14, 2021. All day (from 10:00 am until 6:00 pm), you can get 10% off bottles of our new vintage.

Behind the scenes we call it our Make-It-Work Rosé. This rosé was harvested last year (2020), aged in our stainless steel barrels since last summer, and then bottled in July. However, we ran out of clear bottles (typical bottle for rosés) due to the pandemic and supply shortages world-wide. We improvised with leftover green bottles from our Merlots! Our Santa Rita Rosé 2021 vintage is in a green bottle with a green sheath making it a very unique rosé for a unique time. We made it work and it is still as delicious as always. Come out and try our pandemic labor of love, the Santa Rita Rosé 2021!



*Keep En Eye Out for
Upcoming Wine
Releases!*

August 14, 2021
Santa Rita Rosé 2021
10% bottles all day

September/October
Viognier 2021

December
White Merlot 2021



FUTURE EVENTS

Mark your calendars!! Here are our future events for the next few months.

AUGUST

8/14/21: Uncorking the Santa Rita Rosé

All day 10% bottles of our new Santa Rita Rosé 2021!

8/21/21: Salute to the Sunset (6:00 pm to 8:00 pm)

We are toasting the sunset! Grab a sunset colored wine and give the sun a salute as it marks its end of its daily journey through the cosmos.

SEPTEMBER

9/6/21: Labor Day (10:00 am to 6:00 pm)

The tasting room is open all day on Labor Day! Relax on your day off with a glass of Merlot.

9/11/2021: International Grenache Day

All day 10% bottles of our Grenache wine: Catalina Blush!

9/18/2021: Harvest Moonrise Sangria (6:00 pm to 8:00 pm)

The full moon is tonight and what better way to celebrate than to come out and try our Moonrise White Sangria Slushie with our extended hours. Come out and examine the cosmos with our telescopes and binoculars. There is a full moon on the rise!

OCTOBER

10/2/21: Vineyards in the Park (11:00 am to 6:00 pm)

Where: Veteran's Memorial Park, 3105 East Fry Blvd., Sierra Vista, AZ

We are going to our first wine festival!! Part of our team will be at a booth at Sierra Vista's new wine festival, Vineyards in the Park. The other half of our team will keep the tasting room open! At the Vineyards in the Park, there will be tastings and sales of our best vintages. It is held in conjunction with the Huachuca Art Association "Art in the Park." Shop the art, and relax with us!

10/23/21: Sips and Spooks (6:00 pm to 8:00 pm)

Visit us after dark during our extended hours to see Halloween decorations, drink wine around the chiminea, and be prepared to be scared by ghostly tales of the Old West and southern Arizona.

10/31/21: Happy Halloween-Costume Contest with Candy and Wine Pairings!!

Celebrate Halloween with us in costume and try different candies with our wines. Have you ever wondered what type of chocolate goes well with the Rincon Red or Catalina Blush? Do sour candies really clean the palette and expose hints of peach in the Santa Rita Rosé? Celebrate Halloween at Charron Vineyards and find out!

NOVEMBER

11/6/21—11/7/21: Merlot Down! (And International Merlot Day!)

It is Homecoming Weekend for the University of Arizona. Wear your UA gear and come celebrate with any of our fine merlots before you head to the game! 10% of any of our Merlot Bottles.

11/11/21: Veteran's Day

Show your military ID and get 10% of all bottles of wine all day.

11/26/21: Red Friday

Don't want to spend the day trying to fight over Black Friday sales? Then make sure that you come down to Charron Vineyards to escape the madness of the holiday weekend (or any unwanted family members) and relax in our patio with some wine. Wind down with some Merlots or Grenaches and being away from the crowds!