



## February 2022 Newsletter - New Logo & Merchandise!



### New Logo

We are excited to announce that we have a new logo! Designed by native Tucsonan Artist Fini - of Fini's Landing (<https://www.finislanding.com/>), he tried to capture the relaxed and casual atmosphere in our vineyard and winery. If you look at the logo, you will see the three staples of our business: wine, vines, and roses! Plus - you can also see our signature "C" and "V"! Our new acrylic glasses sport the new logo - along with our NEW MERCHANDISE!

Come on in to pick up a t-shirt, tank, hoodie, fleece blanket, apron, or hat! And if you are out of state, NO WORRIES - starting mid-February you will be able to buy them online in our store along with your favorite bottle of wine!



## New Food

In January, we expanded our food offerings in the tasting room! In addition to Boar' Head blocks of cheese and charcuterie meat and cheese boards, we have popcorn and hummus! We now offer 4 flavors of Tucson's own POPPED: ARTISAN POPCORN - Caramel Prickly Pear, Mexican Hot Chocolate, Naked with Sea Salt, and Green Chili (all delicious). We are also offering three different flavors of Boar's Head hummus with crackers for you to snack on enjoy.



## Happy Valentine's Day!

Looking for a great way to spend Valentine's Day weekend? Come visit us! Get into the spirit with one of our four different Charron Vineyards Valentine's Day Cards! Pick up a free Valentine's Card in the tasting room and give it to a friend or loved one! These will only be available through February 13, so come pick them up now!

We will be closed on Valentine's Day (Monday Feb 14), but we will be celebrating National Galentine's Day on Feb 13 (a celebration of female friendship)! Bring the girls down on Superbowl Sunday to have a fun time enjoying a wine slushy! Pitchers of Sangria Slushy will be 10% off on Feb 13 - perfect to share!



## Pruning

When you come out, you may notice that our vines got a haircut! We finished pruning the vineyard in January - and now ready for new growth in Spring!



## Sidewalk Chalk Demonstration Sat Feb 26 (12-4pm)



Back by popular demand, Sidewalk Chalk returns on Saturday Feb 26! Our neighborhood sidewalk chalk artist, Melissa Van Kleeck, visited us in January and created this beautiful picture at our entrance! It was so much fun that she agreed to come back! Come join in the fun or just enjoy watching an artist at work - all while drinking your favorite wine!

## Sips and Stars at Charron Vineyards Sat Feb 26 (6-8pm)

Back by popular demand - Stargazing at Charron Vineyards! Come get a glass of your favorite wine and do some stargazing. We will have several telescopes out and an astronomer to guide us on a tour of the night sky. No reservations required.



## Red Merlot Rodeo Roundup Thursday Feb 24 through Sunday Feb 27 - 2017 Merlot Premiere



Rodeo weekend is here! To celebrate we are doing a Rodeo Roundup special on our estate red Merlots - 2015, 2017, and 2018! For Rodeo Days, you can get a glass of Merlot for \$5, and you can get 15% off any of our bottles of red Merlots - including our limited release 2017!

Our 2017 Merlot is a delicious full-bodied Merlot that we have kept aging a little longer in the cellar to create a smooth taste. Due to the limited nature of this wine, it is **ONLY AVAILABLE THIS SPRING!** It is delicious now, and it will continue to age beautifully. Come get yours before they are all gone!



## Doreen's Farewell Saturday Feb 19

If you have been into the tasting room in the past four months, you have met Doreen Farris! She has been a fantastic part of the team, and we wish her the very best as she goes on to seek new adventures in Michigan. She and her partner, Bob, are moving to Michigan to be closer to family. Make sure to stop by Saturday February 19 to wish her farewell and the best of luck!

## NEW TASTING ROOM HOURS

To better serve you, we are changed our tasting room hours -

**Thursday: 12 - 6pm**

**Friday: 12 - 7pm**

**Saturday: 11 - 7pm**

**Sunday: 11- 6pm**

## Second Indoor Tasting Area OPEN

Don't let the weather frighten you off from visiting us! We have two indoor and heated seating areas where you can enjoy our wine! Our AZ room has several tables, and even some comfy couches for you to enjoy!

