

EXECUTIVE COACH BIO - ROSEMARY MCCOLLISTER



Rosemary McCollister is a **Board Certified Coach** and leadership development trainer with a strong focus on assessment-driven coaching. She brings more than a decade of experience in corporate learning, change management, and talent development, helping leaders gain clarity, elevate performance, and lead with greater confidence.

Her coaching engagements often begin with comprehensive 360 feedback assessments, providing leaders with a clear view of their impact, blind spots, and growth opportunities. She expertly guides clients through feedback synthesis, goal alignment, and behavioral change strategies that support long-term professional growth.

Known for her intuitive and strategic approach, Rosemary combines adult development theory with a structured coaching methodology that moves clients from awareness to action. She creates a psychologically safe environment for leaders to explore difficult truths, identify values misalignment, and make purpose-driven decisions.

She holds certifications in MBTI, DISC, EQi, Change Style Indicator, Conflict Dynamics Profile (CDP), PROSCI Change Management, and is a Certified Project Manager. She also holds an M.A. in Industrial-Organizational Psychology.

Develop your potential and *realize* your goals with the support of coaching.



You have options for how you grow and how deeply you go. These coaching packages are designed to support real, lasting change, grounded in what research shows has the greatest impact on personal development:

Self-Awareness & Balanced Reflection

A conversation may be helpful to share your situation, goals and determine if there is a good fit with the coaching framework. **DISCOVERY SESSIONS** determine if coaching is the right fit.

COACH CONTRACT TYPES COACH RATE: \$200 /HR

	 Flashlight	 Lamppost	 Horizon
Typical Duration	6 weeks	4-5 months	6-12 months
Curated Growth Activities	✓	✓	✓
Personality Assessments	✗	✓	✓
Recommended Books	✗	✓	✓
Digital Journey Map	✗	✗	✓