



# Team Program



## Over 25,000 teams are thriving with TypeCoach

**900+**  
TypeCoach Clients



**19+**  
Years in Business



TypeCoach is an **adaptive communication system** used by teams and organizations around the globe who gain:

- The ability to flex communication to different personality types
- Higher levels of trust and connection among team members
- Increased collaboration and the diversity of ideas shared
- Reduced misunderstandings, tension and conflict

## How TypeCoach Works



### Discover Your Type

Use the interactive TypeCoach Verifier to discover your Type and download an 8-page report.



### Facilitated Sessions

Our interactive trainings focus on establishing team communication best-practices and can be delivered in-person, virtually or hybrid.



### Ongoing Resources

The Type-to-Type tool and executive coaching videos provide ongoing learning and development opportunities.

## Trusted by Top Global Organizations



# STEP ONE

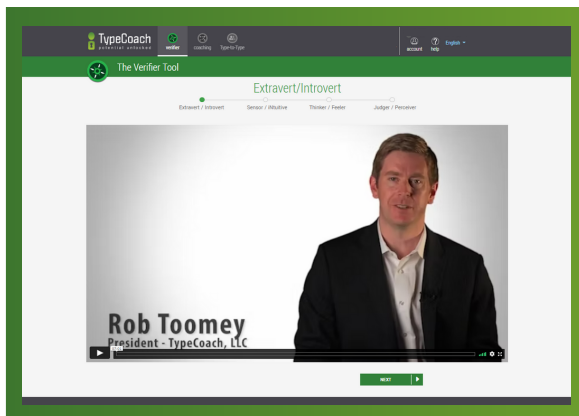
## The Verifier Experience

The TypeCoach Verifier is an interactive, video-based experience that leads participants through the process of discovering and verifying their "best fit" type. The highly practical report provides tips for maximizing your natural strengths, minimizing typical challenge areas, as well as stress triggers and responses for your type.

The TypeCoach Verifier accelerates a participant's understanding of personality type basics, so that in-person sessions can be spent on the application of type to their daily interactions and goals.



### The Verifier Process:

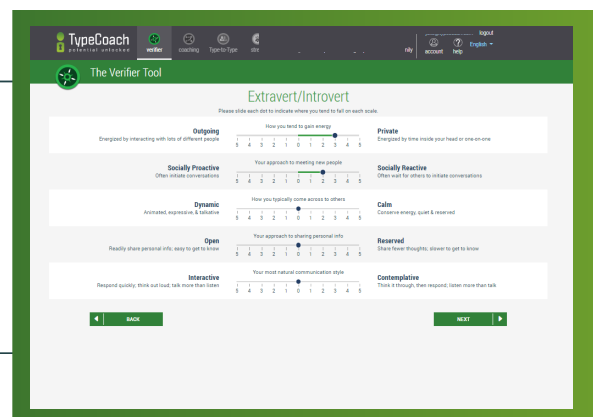


#### Step One

Watch a video about Extraverts and Introverts, which includes animations and a detailed explanation about each preference.

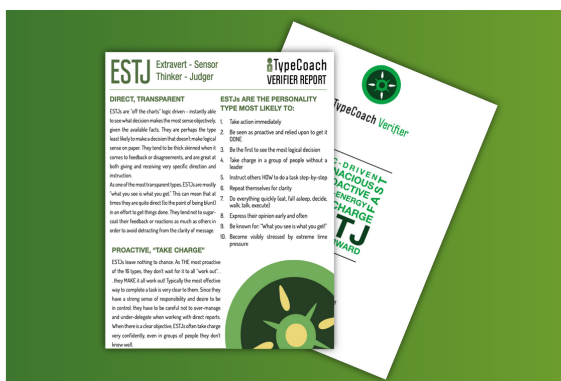
#### Step Two

Move the sliders to show where you are leaning on Extraversion/Introversion. Repeat for the remaining three preferences.



#### Step Three

Read your two most likely Type descriptions (based on how you moved the sliders). Choose the one that resonates most with you. Immediately download your personalized Type report.



## STEP TWO

## Facilitated Team Session

### Overview of the Training

Over 25,000 teams at 900 organizations are thriving thanks to TypeCoach. In this customized live, facilitated session, you'll discuss the distribution of personality types on your team, and the typical challenging dynamics teams experience. Through a variety of highly engaging, short and impactful exercises and discussions, your team will leave with a whole new appreciation for the diversity of approaches team members bring. You'll leave with loads of practical tips for improving team communication with individual teammates as well as in team meetings.

### What's Included?



#### 2-4 Hours of Live Facilitation

A virtual, in-person or hybrid facilitated session with lots of interaction and participation.



#### Downloadable Reference Tools

Refer back to these goldmines of information as you begin applying your new skills.



### Key Outcomes

The more you appreciate others' personality types and understand their work style, the more you "get" their priorities, motivation, perspective, and what lights them up, which in turn builds:



#### Trust

By creating more psychological safety.



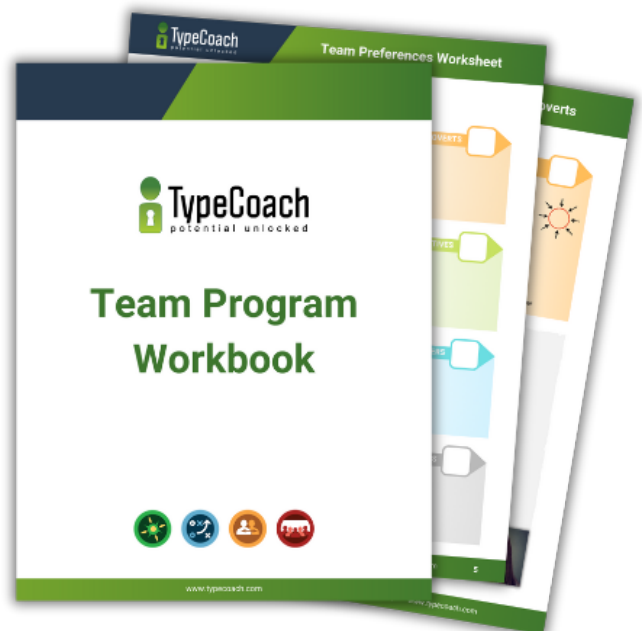
#### Collaboration

By leveraging one another's strengths.



#### Innovation

By heightening the diversity of ideas shared.



## STEP THREE

## Ongoing Resources

### Type-to-Type Tool



An interactive type chart that can auto-populate with the names/types of team members as they complete the Verifier. Team members can click on any name to access top ten tips for working with their colleague based on the unique combo of their types.



### Coaching Videos



The coaching program is equivalent to a series of executive coaching sessions. Based on our work with more than 10,000 people, these four-to-six minute videos deliver powerful "best practices" for each of the 16 types.



#### Sample Video Topics

##### Top 5 Tips for INFPs

1. Become a Go To Person For Ideas
2. Bring Your Gift For Collaboration to Your Role
3. Master the Art of Working with Detail People
4. Ensure That You Are Not Avoiding Conflict
5. Make the Most of Your Bursts of Inspiration

##### Top 5 Tips for ESTJs

1. Delegate! Delegate! Delegate!
2. Invest in Relationships
3. Prioritize! Prioritize! Prioritize!
4. Exercise More Patience
5. Master the Art of Influencing Intuitives