



# T E S S E L L A T I O N

# OVERVIEW

A disgraced puzzle champion and CIA codebreaker, broken by grief and questioning his own sanity, is drawn into a conspiracy that forces him to face the one code he could never crack:  
**The reason his wife had to die.**

```
_@inject->func_nxt("why");
```

PSYCHOLOGICAL / CONSPIRACY THRILLER

1.

TE SSELLATION

# WHY?

## TESSELLATION is the movie for our era...

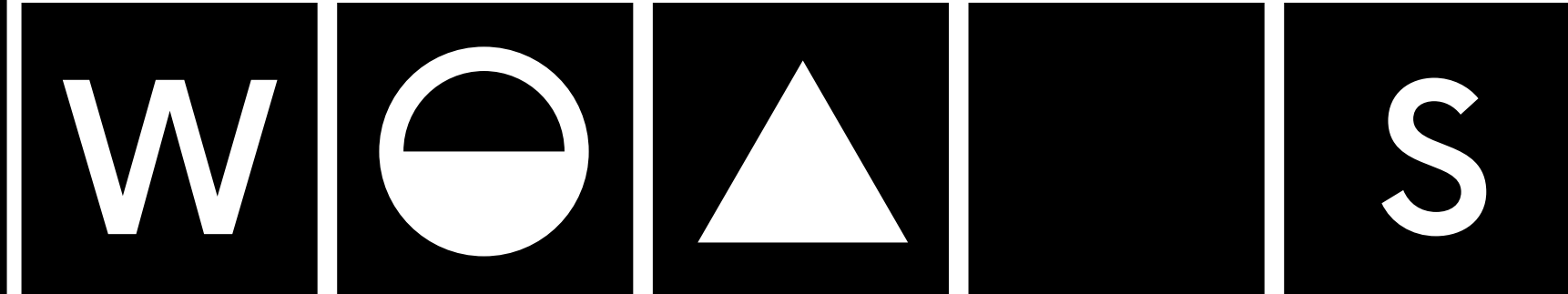
Nothing is real; fringe paranoia has become mainstream. We're losing our ability to verify the truth. Following in the footsteps of great paranoid thrillers: *The Conversation*, *The Parallax View*, and *Severance*

## TESSELLATION fills the void...

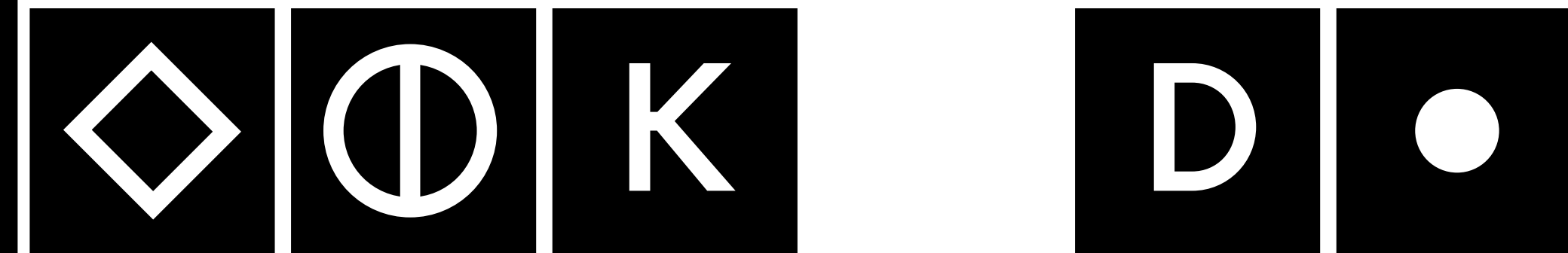
left on the periphery by studios. Drawing from these landmark works and contemporary masters like Christopher Nolan but with a heart and soul all its own,

## TESSELLATION bridges the gap between...

artistic viability and mainstream appeal just like the inspirations it wears on its sleeve.

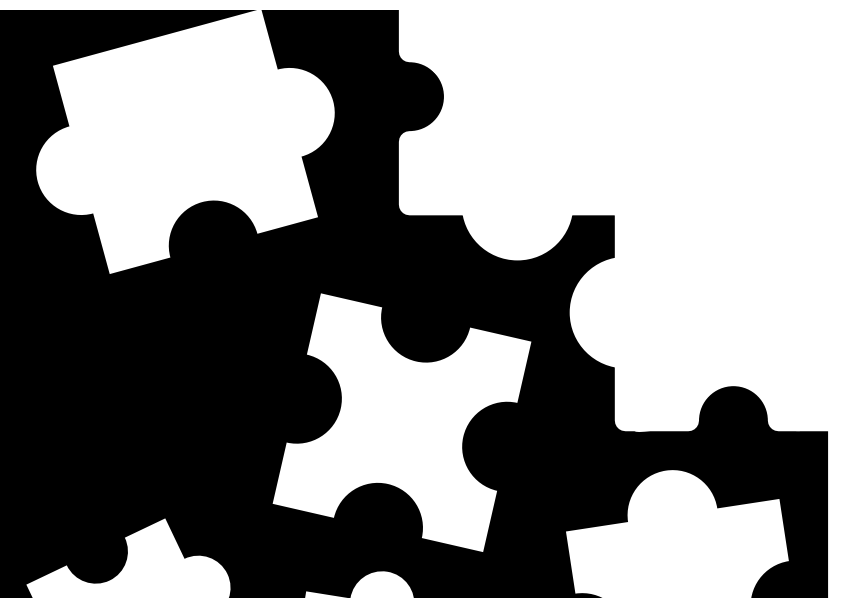


`_@inject->func_nxt("sales_pitch");`

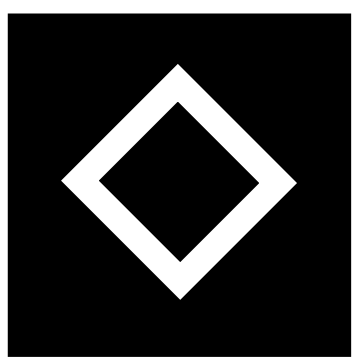


TESSELLATION

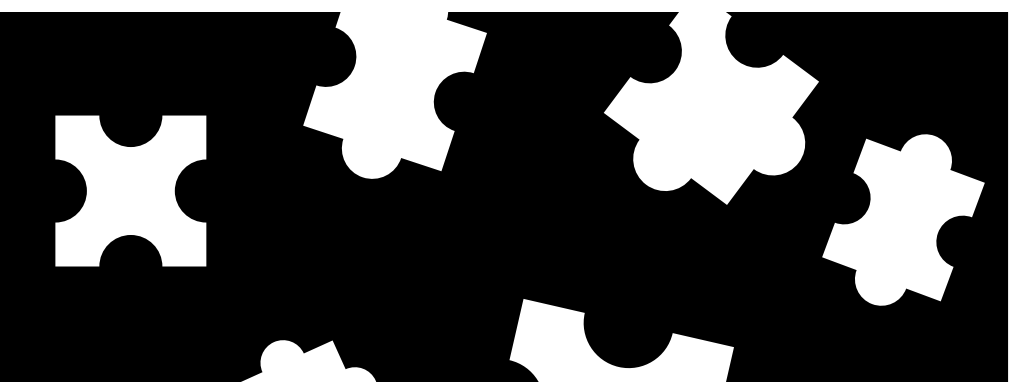
# S A L E S P I T C H



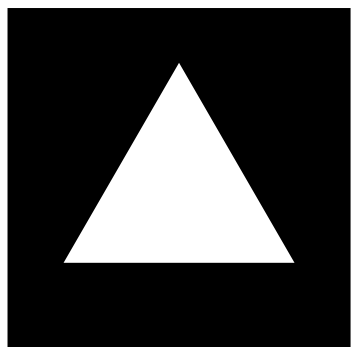
## INDIE FILM IS COMING BACK...



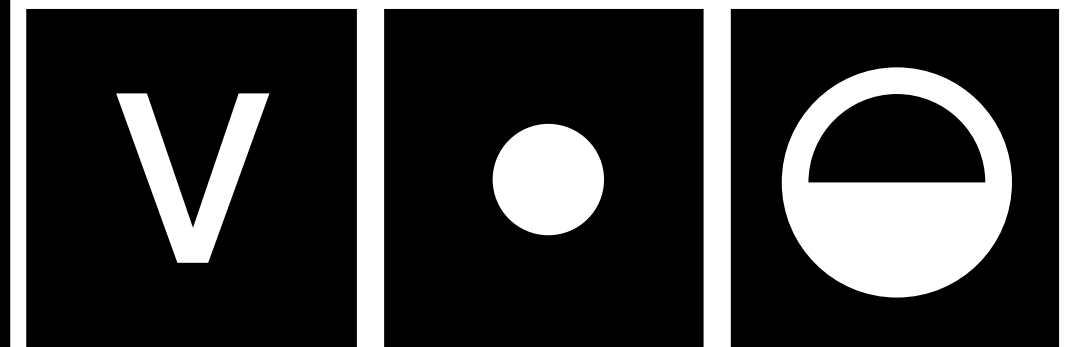
One report after another has shown that we are entering a new era of independent filmmaking reminiscent of the 1970s and 90s, two other eras that married trailblazing artistry with commercial viability.



## THE REVOLUTION IS ALREADY HAPPENING...



Audiences want movies that are new, different, and relevant. Like the aforementioned movies, Tessellation is playing in familiar genre space, capturing modern anxiety through a fresh lens. The story's themes of fake realities, fake news, and fake truths have never been more relevant.



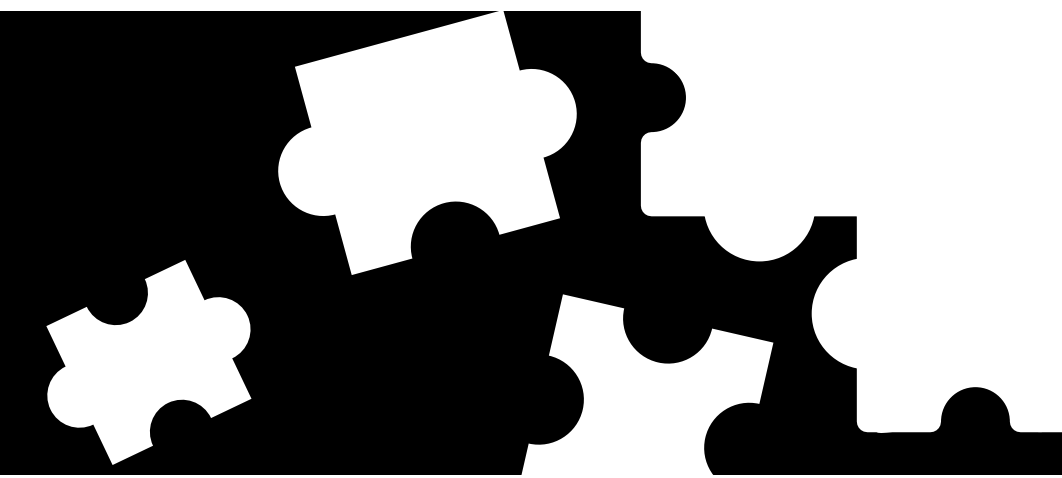
## THE FRANCHISE ERA IS DEAD...

`_@inject->func_nxt("financials");`

Obsession was produced for less than \$1 million and has grossed over \$100 million domestically. Backrooms, which began as a YouTube phenomenon, opened to \$81 million. Hundreds of Beavers grossed over \$1 million on a \$150,000 box office—without a traditional distributor.

3.

T E S S E L L A T I O N



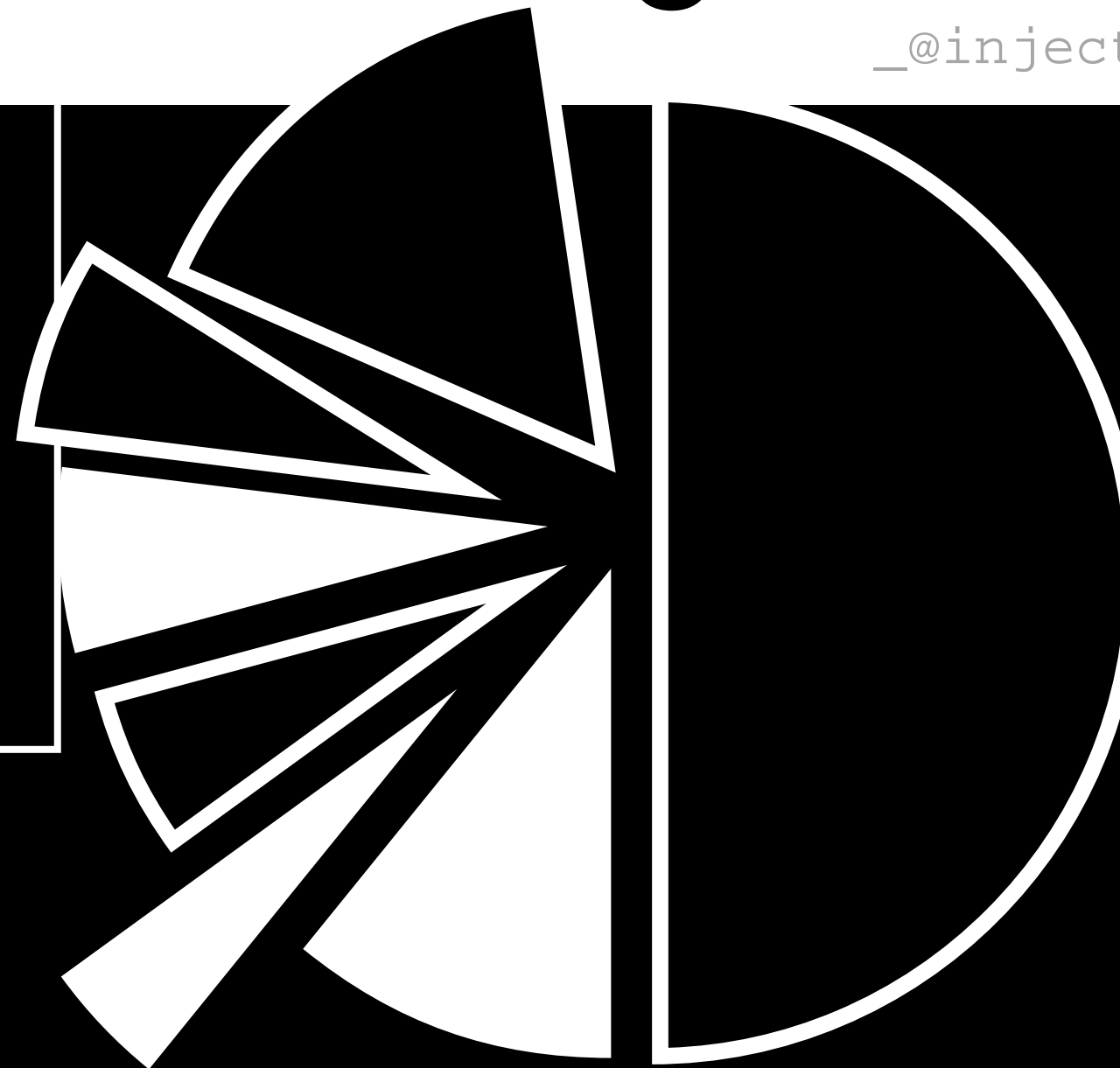
## Funding

## Budget

`_@inject->func_nxt("comps");`



- **35%** • Tax Credit
- **10%** • Creator Investment
- **10%** • Crowdfunding
- **45%** • Equity

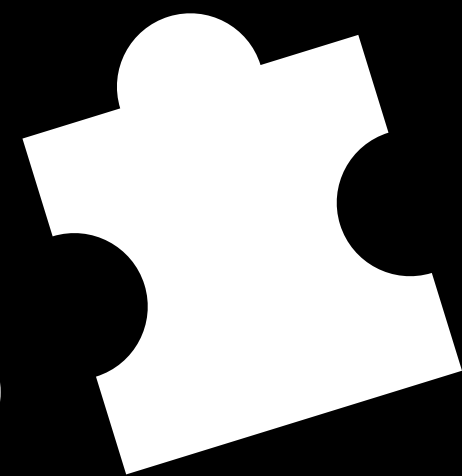


- **50%** • Crew
- **11%** • Cast
- **4%** • Locations
- **6%** • Lodging
- **6%** • Gear Rental
- **7%** • Miscellaneous
- **16%** • Food

WE ARE LOOKING TO RAISE \$200K

4.

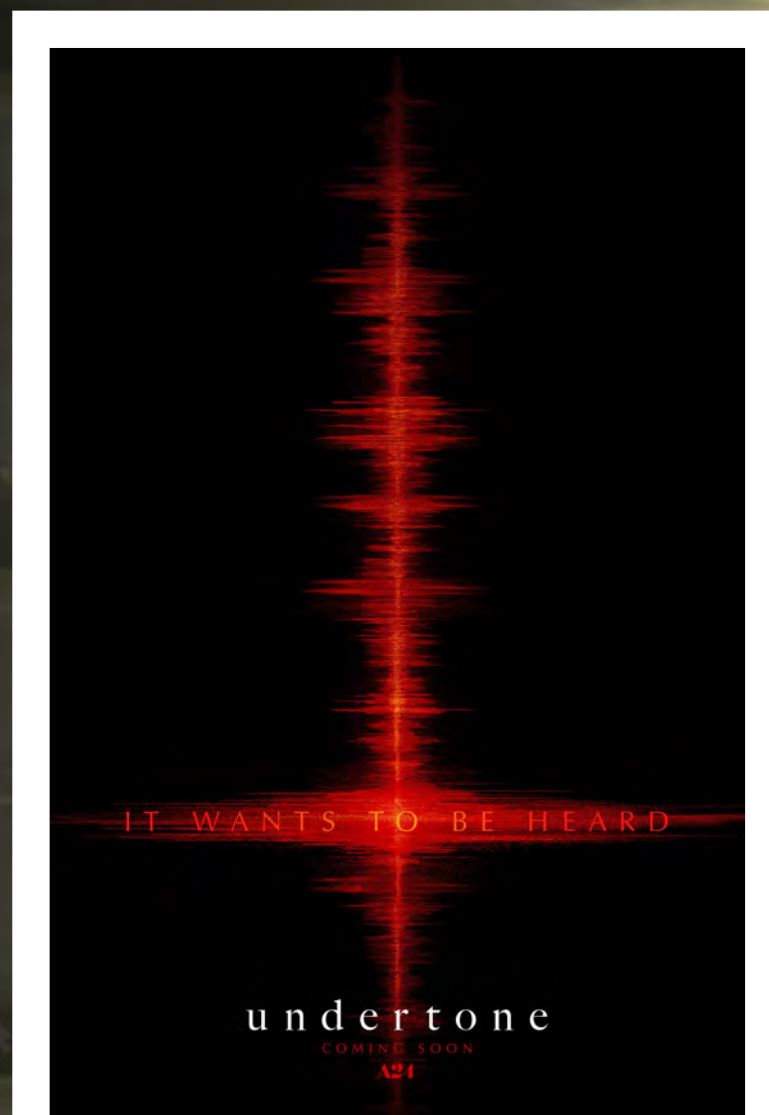
TESSSELLATION





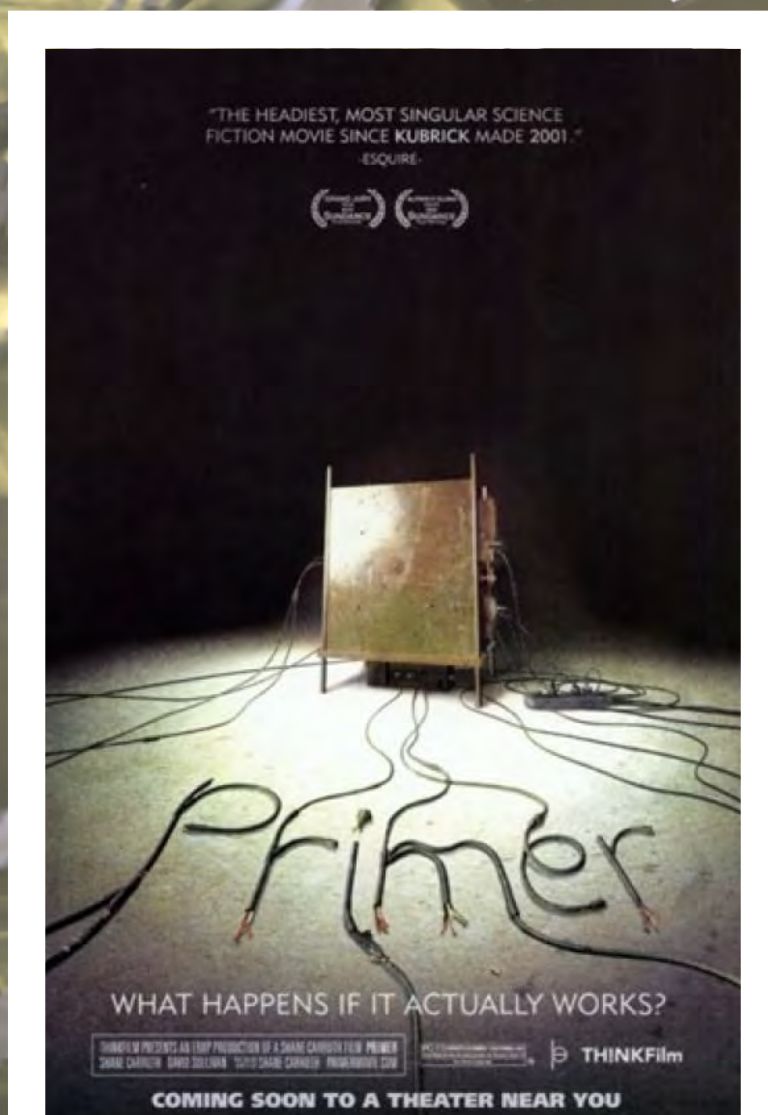
**Longlegs**

\$10 million budget  
\$128 million box office



**Undertone**

\$500,000 budget  
\$22 million box office



**Primer**

\$7,000 budget  
\$150,000 box office



**Severance**

6.4 billion viewing minutes  
Apple TV's most popular show



**Memento**

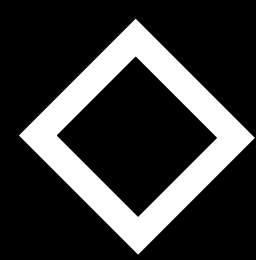
\$9 million budget  
\$40 million box office

`_@inject->func_nxt("marketing");`

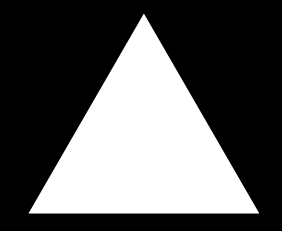
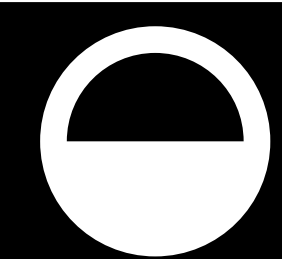
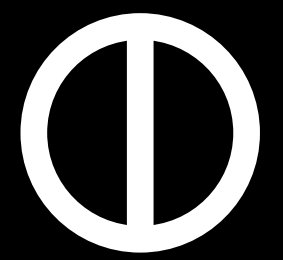
# MARKETING

B

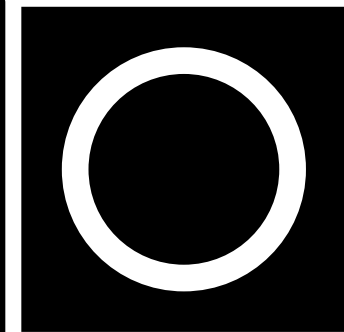
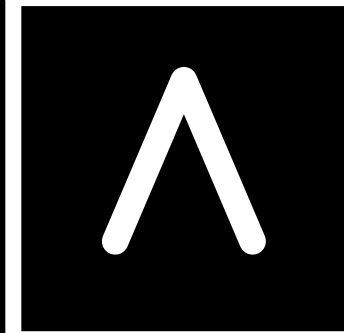
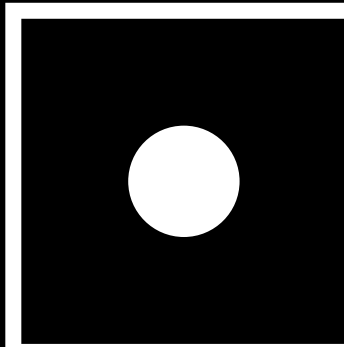
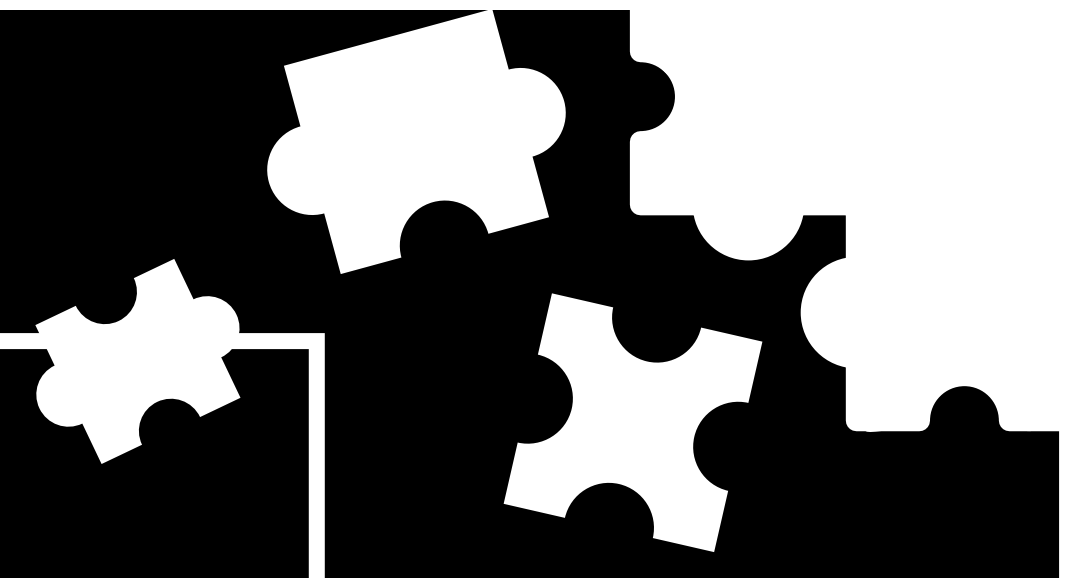
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## MICHAEL MORECI

Michael has a built-in audience from his work as a bestselling comics author and as the co-host of a successful movie podcast.

His breakout comic, *Barbaric*, has sold over 1 million copies, and is in production as a Netflix series. Michael Bay is directing the pilot.

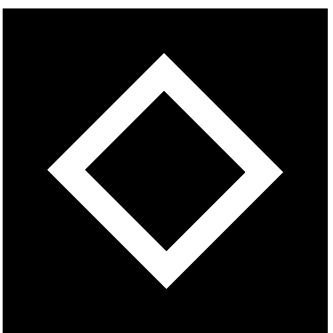
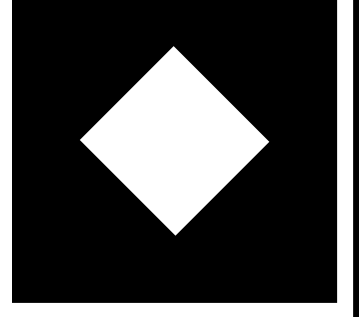
His podcast, *The Filmographers*, is ranked in the top 5% of all podcasts globally, reaching thousands of listeners every month.

Specific to *Tessellation*, we have a rollout plan that embraces the story's mystery, utilizing its puzzle motif. A website, [TessellationMovie.com](http://TessellationMovie.com), will be filled with clues, games, and easter eggs that build intrigue and buzz. We'll also be creating a YouTube series chronicling the journey to make the movie, creating a community that film fans will become invested in.

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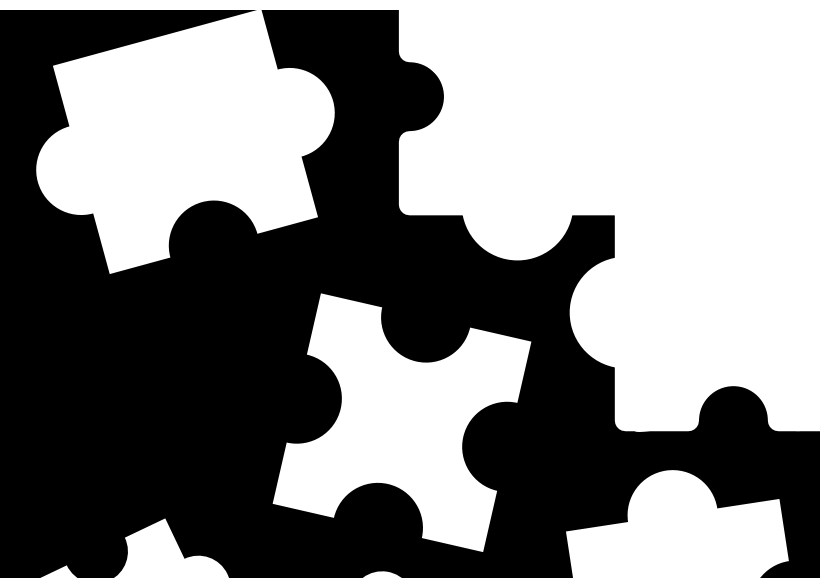
9

```
_@inject->func_nxt("audience");
```

6.

TESSellation

# A U D I E N C E



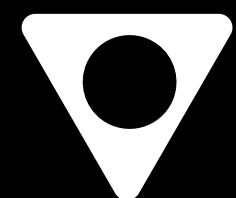
## PRIMARY

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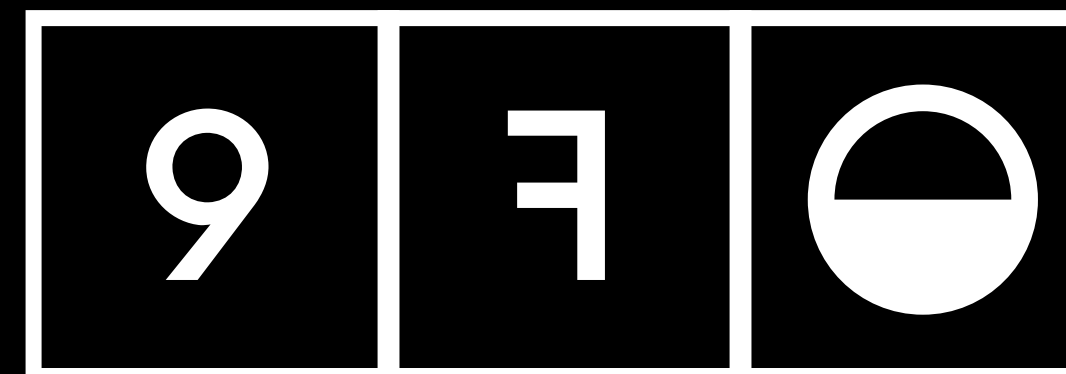
Adults who seek out prestige genre cinema. These are the people who made Longlegs, Memento, and Severance conversation pieces. They drive word of mouth.



## SECONDARY



The A24/Neon followers, the Letterboxd crowd, and college-educated audiences who actively seek films that take artistic risks. All three of these groups overlap and advocate for films like Tessellation. They don't just watch; they recommend, review, and build a grassroots momentum that turned Longlegs and Memento into cultural events. They'll find Tessellation in festivals before anyone else.



## TERTIARY

`_@inject->func_nxt("distribution");`

People who grew up on The Parallax View, All the President's Men, Three Days of the Condor—an older demographic that's underserved and hungry for something in that tradition.

7.

T E S S E L L A T I O N

# D I S T R I B U T I O N



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Unlike many indie films, our distribution strategy isn't reliant on selling our movie to a streamer before it's even out of post.

Instead, our strategy is to get the movie in front of audiences by bringing it to film fests and screening it at theatres across the country.

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The ambition is simple: Between our creative marketing (which will begin before the film's even released), engagement with the film community, and positive word-of-mouth, we hope to attract a distributor like Neon, A24, or Focus Features.

And if we don't attract one of these places, with such a conservative budget, we can still recoup our costs—and then some—with a strategic roadshow and an eventual sale to a streamer.

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Through his podcasting work, Michael already has strong relationships with theatres in Chicago, St. Louis, Minneapolis, Milwaukee, and more, and he's committed to taking Tessellation on the road.



`_@inject->func_nxt("audience");`

8.

T E S S E L L A T I O N

# CURRENT PROGRESS

## CRUCIAL LOCATIONS SECURED

### **Flyover Studios in Rantoul, Illinois**

Flyover provides us with the freedom and creativity to build sets and comfortably shoot in the time we need.

### **Allerton Park, a historical manor in Monticello, Illinois.**

Allerton provides unbeatable production value.

`_@inject->func_nxt("team",`

## TALENT ATTACHED

**Chris Sullivan** (Star of This Is Us and Presence)

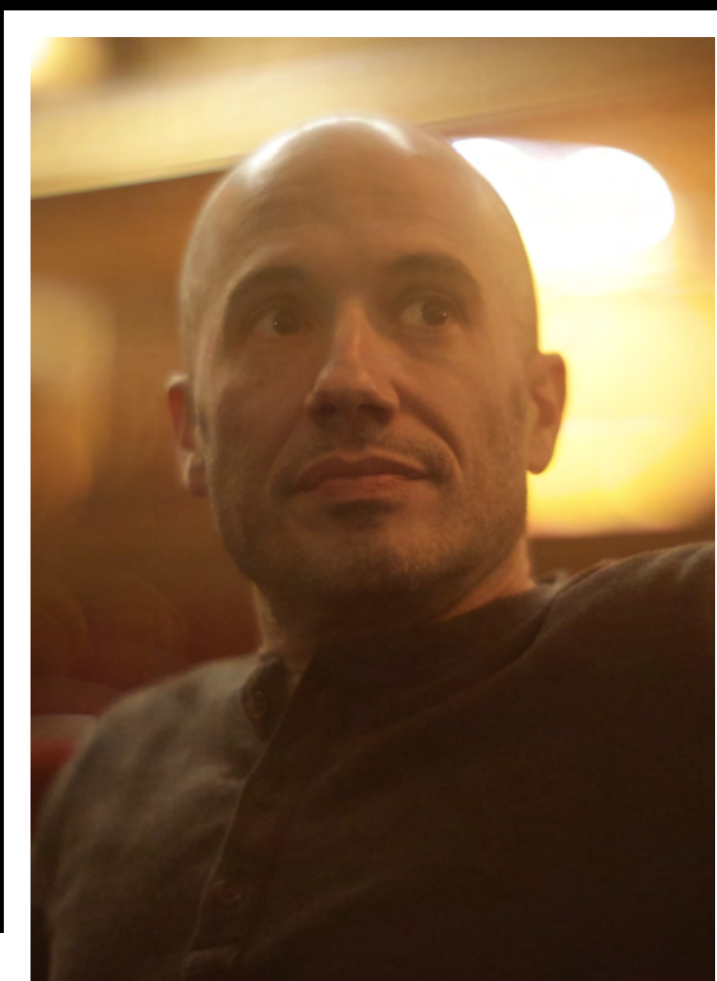
**Keith Kupferer** (Star of Indie hit Ghostlight)

In August, with our marketing campaign fully operational and the movie's production having gone public, we'll launch a crowdfunding campaign to raise an achievable goal to be used toward production.

9.

T E S S E L L A T I O N

# T E A M



**Michael Moreci**  
Writer/Director/Producer



**Kevin Lau**  
Executive Producer  
Brim | The Last Movie Critic



**Jen Shelby**  
Executive Producer  
Holiday Hold-Up | Revealer



**Oliver Ridge**  
Executive Producer  
Oh, Canada | Dead Man's  
Wire | Synthetic



10.

T E S S E L L A T I O N

`_@inject->func_nxt("end");`

T H A N K   Y O U

**Truly, for your time and consideration.**

Tessellation is an ambitious project, but it's an essential one.

It's designed to be made on a budget, but strategically, so it still looks and feels like it cost more than its actual dollars. It's a movie designed to be noticed, to grab attention, to be seen.

It's a movie for right now.

T E S S E L L A T I O N