

**FOR IMMEDIATE RELEASE**

April 2, 2023

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## **HAND, HEART, + SOUL PROJECT AWARDED \$50,000 BY BIG GREEN DAO**

**JONESBORO, Georgia** — The Hand, Heart, + Soul Project has been awarded \$50,000 by the Big Green DAO. A DAO is a decentralized autonomous organization and a project of Big Green, conceived to radically reconstruct grantmaking, disrupting embedded power structures and putting nonprofits in the driver's seat. DOA members share in their own words [here](#).

"The Big Green DAO's purposeful measure to include nonprofits in multiple layers of the decision-making process, while striving to build community has been eye-opening and the DAO's structure can set the tone for how we relate with others," said Wande Okunoren-Meadows, executive director of Hand Heart + Soul Project.

Vero Dimas shared, "The Big Green DAO has taught me the power of humans wanting to build a greater good for our planet by supporting BIPOC grassroots organizations. Collective success through technology and collaboration will help us move that needle in the right direction. This makes me hopeful for philanthropy and the next generations.

The Big Green DAO draws on the principles and technology of Web3 and is governed by its grantees, offering a streamlined, decentralized granting experience.

"The overall concept and vision for this DAO, whose mantra is "Growing Food Changes Lives" exemplifies the needs and cultural values of people across the global spectrum. The concept of philanthropy being community-led, by people of color, will become a shining new example for a much-needed change in how grant funds are distributed and to whom. I'm humbled to be an original founding Committee member of the Big Green DAO", said Catherine Fleming.

For more information on Hand, Heart + Soul Project, and current programs including, visit [handheartsoulproject.org](http://handheartsoulproject.org) or follow us on [Facebook](#), [Instagram](#), or [YouTube](#).

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**ABOUT HAND, HEART + SOUL PROJECT:** The Hand, Heart, + Soul Project envisions a future where Clayton County is at the forefront of the food sovereignty movement. Hand Heart + Soul Project is a 501c-3 organization that cultivates wellness in Clayton County through equitable access to nutrient-dense foods, holistic education, and advocacy. Since 2020, HHSP has reached more than 3,000 residents, distributed over 11,723 pounds of produce, supported 21 local farmers, and partnered with 8 early learning programs and a charter middle school, while advocating for policies that serve historically marginalized and minoritized populations. Our advocacy is centered on education, food, and racial justice in our key areas as we work to build healthy communities through better practices and holistic wellness.

#### **ABOUT BIG GREEN**

Big Green is a 501c3 nonprofit with a mission to get everyone in America growing their own food. Big Green believes that growing food changes lives. It improves nutrition security and mental health, gets us into nature, and opens our eyes to the weather volatility created by climate change. For twelve years, Big Green has helped people grow their own food with school and home-based programs offering garden-based education as well as scalable, modular garden products and systems.