

A woman with her hair slicked back, wearing a white halter top with a thin strap. She is looking directly at the camera with a neutral expression. The background is a solid dark grey.

YANN BEYRIE

PARIS

HAIRSTYLING

SAVOIR-FAIRE

HAIRCARE

"I STRIVE FOR MY CLIENTS TO FEEL CONFIDENT THROUGH
THE QUALITY OF MY WORK. HAIRCARE IS MY STORY."

YANN BEYRIE

RANGE



ABOUT OUR FOUNDER



Born in the south of France, Yann Beyrie, founder of the award-winning salon, began his hairstyling career in Paris. He has worked with iconic figures such as Justin Timberlake and Jean-Paul Gaultier. In 2024, he launched his latest innovation: Ambre and Brume, a luxurious haircare range designed to meet a variety of hair needs.

HAIRSTYLING

SAVOIR-FAIRE

HAIRCARE





HAIRCARE DESIGNED BY A HAIRSTYLIST

All our products are meticulously crafted in our salon and personally tested by the brand's founder, Yann Beyrie. Developed to meet professional standards, the formulations are carefully overseen and approved by Yann himself, ensuring every detail aligns with his vision.

We are committed to sourcing only the finest ingredients, the most effective actives, and captivating fragrances — never compromising on quality or budget. Made in France, each product undergoes rigorous quality control to guarantee safety and complete satisfaction for our clients.

HAIRSTYLING

SAVOIR-FAIRE

HAIRCARE

YANN BEYRIE
PARIS



SAVOIR-FAIRE

NATURE-INSPIRED LUXURY

At Yann Beyrie, we blend science and nature to create premium haircare. Our formulas combine high percentages of natural ingredients with proven actives for innovative, effective results. Proudly crafted under ISO 22716 standards, we ensure the highest quality and safety. Tailored to address specific hair needs, our products prioritize client well-being. Experience exceptional care that unites nature and science for lasting beauty.

HAIRSTYLING

HAIRCARE

OUR BRAND COMMITMENTS

We are committed to delivering high-quality, pure, and ethical products. Our range is designed with care, keeping in mind the health of both your hair and the environment. Proudly made in France under strict European regulations, our products meet the highest standards of safety and quality.

Note: Each product may vary in its formulation. Please refer to individual product details for specific ingredients and characteristics.

HAIRSTYLING

HAIRCARE



SAVOIR-FAIRE



STYLING RANGE

Introducing our latest Amber and Sandalwood-infused styling range, offering a luxurious experience to revitalise and enhance your hair's natural beauty. Our Leave-In Spray primes your hair for a flawless blowout, protects against heat and humidity, reduces styling time, and adds volume. Meanwhile, our versatile Hair Oil fights frizz, leaving your hair shiny, soft, and tangle-free.

STYLING

HAIRCARE

AMBRE

BENEFITS

Leaves your hair shiny, soft, and tangle-free while fighting frizz.

HAIR TYPES

All types of hair.

HAIR OIL

Infused with an amber scent, its lightweight formula maintains volume and movement. With 70% natural origin content, perfect for daily use. Free from sulfates, parabens, phthalates and mineral oils.

KEY INGREDIENTS

C15-19 alkane, derived from plants, offer lightweight conditioning, moisture retention, and eco-friendliness, replacing silicones for smoother, shinier hair.

STYLING

HAIRCARE



125 ML | RECOMMENDED PRICE: \$99.90



200 ML | RECOMMENDED PRICE: \$89.90

BRUME

BENEFITS

For a flawless blowout, heat protection, less styling time, more volume.

HAIR TYPES

All types of hair.

REVITALISING WATER

Enhance your hair with our leave-in spray, featuring the luxurious scent of sandalwood. 93% natural origin content. Free from sulfates, parabens, silicones, phthalates, and mineral oils.

KEY INGREDIENTS

Linseed extract aligns hair fibers and fights frizz. Chia seed extract hydrates and nourishes hair for a soft, healthy look.

STYLING

HAIRCARE



AMELIS RANGE

Discover our cutting-edge line of coloured hair care. Each product in our range undergoes meticulous testing in our salon and is formulated with care. Our goal is to preserve the vibrancy of hair colour while providing essential protection against oxidative treatments.

COLOUR

HAIRCARE

AMELIS SHAMPOO

BENEFITS

Protects colour, enhances vibrancy, and provides a smooth, silky finish.

HAIR TYPES

Coloured hair.

COLOURED HAIR SHAMPOO

Preserve hair vibrancy with our almond-scented shampoo, ideal for coloured and treated hair. It features a 85% natural origin content. Free from sulfates, silicones, parabens, phthalates, and mineral oils.

KEY INGREDIENTS

Tocopherol (Vitamin E) protects hair from environmental stressors, preserving shine and colour. Witch Hazel Leaf Water soothes the scalp and boosts colour longevity.

COLOUR

HAIRCARE



250 ML | RECOMMENDED PRICE: \$69.90



200 ML | RECOMMENDED PRICE: \$79.90

AMELIS CONDITIONER

BENEFITS

Protects colour, enhances vibrancy, and provides a smooth, silky finish.

HAIR TYPES

Coloured hair.

COLOURED HAIR CONDITIONER

Elevate coloured hair with our almond-scented conditioner, delivering smoothness and silkiness. It boasts an 88.5% natural origin content. Free from sulfates, silicones, parabens, phthalates, and mineral oils.

KEY INGREDIENTS

Ricinus Communis (Castor) Seed Oil nourishes and hydrates hair, protecting colour from fading. Butyrospermum Parkii (Shea) Butter moisturises, smooths hair, and maintains vibrant colour.

COLOUR

HAIRCARE



PLUMERIA RANGE

Launched in 2021, our luxury hair care line debuted with the inaugural Plumeria collection. Infused with Grasse-crafted frangipani, our products stand out for their high percentage of natural origin content, which is at the heart of our approach.

DAILY CARE

HAIRCARE

PLUMERIA SHAMPOO

BENEFITS

Gently cleanses for soft, shiny, and voluminous hair.

HAIR TYPES

All types of hair.

NOURISHING SHAMPOO

Nourish your hair and scalp with our Plumeria shampoo, featuring a delightful frangipani scent and 86% natural origin content. Perfect for daily use. Free from sulfates, silicones, parabens, phthalates, and mineral oils.

KEY INGREDIENTS

Vegetal glycerin moisturizes, strengthens, defines curls. Provitamin B5 moisturizes, improves hair elasticity, adds shine, soothes the scalp.

DAILY CARE

HAIRCARE



250 ML | RECOMMENDED PRICE: \$69.90



200 ML | RECOMMENDED PRICE: \$79.90

PLUMERIA CONDITIONER

BENEFITS

Softens and hydrates, perfect for dry hair.

HAIR TYPES

All types of hair.

NOURISHING CONDITIONER

Hydrate your curly hair with our Plumeria conditioner, featuring a lush frangipani scent and 88.2% natural origin content. Free from sulfates, silicones, parabens, phthalates, and mineral oils.

KEY INGREDIENTS

Castor oil grows, strengthens, hydrates, prevents loss. Shea butter moisturizes, reduces frizz, promotes growth, and offers UV protection.

DAILY CARE

HAIRCARE

PLUMERIA SERUM

BENEFITS

Softens, detangles, protects, leaving hair shiny and silky.

HAIR TYPES

All types of hair.

NOURISHING SERUM

Unlock frizz-free perfection with our Plumeria serum, featuring a captivating frangipani aroma and 96.4% natural origin content. Free from sulfates, silicones, parabens, phthalates, and mineral oils.

KEY INGREDIENTS

Crambe abyssinica seed oil phytosterol esters boosts volume, elasticity, brightness; shields from heat, UV, seawater. Broccoli seed oil moisturizes, adds shine, strengthens, protects, and improves manageability.

DAILY CARE

HAIRCARE



125 ML | RECOMMENDED PRICE: \$89.90

REVIEWS & AWARDS

REVIEWS

Eleanor



I love the whole set. I also started using their shampoo and leave-in conditioner. I've tried so many shampoos, both salon-grade and drugstore, and this is by far the best shampoo I've used! (*Plumeria set*).

Nadezhda



The quality is great, the texture is very nice, and it's effective for my hair (*Plumeria conditioner*).

AWARDS



2025

ELLE SINGAPORE - BEAUTY AWARDS

Best Conditioner (Coloured Hair)

Amelis Conditioner



2024

HER WORLD - HAIR AWARDS

Best Hair Repairing Treatment

Plumeria Trinity



2022

L'OFFICIEL SINGAPORE - BEAUTY AWARDS

Best Deep Conditioner (*Plumeria*)

Best Leave-In Conditioner (*Plumeria Serum*)

Best Moisturizing Shampoo (*Plumeria*)



OUR HAIRCARE ON
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