



YANN BÉYRIE  
PARIS

HAIRSTYLING

SAVOIR-FAIRE

HAIRCARE

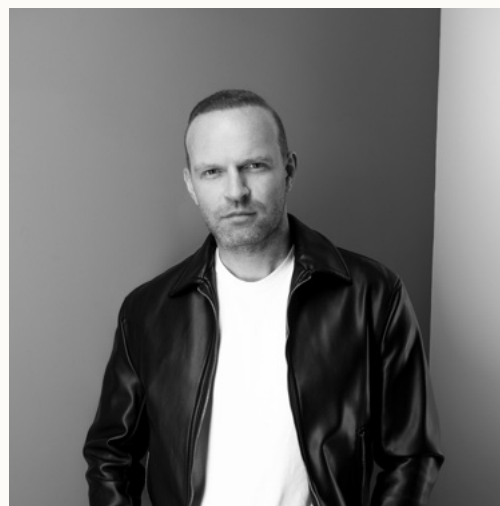
*"I STRIVE FOR MY CLIENTS TO HAVE CONFIDENCE IN THE QUALITY OF MY  
WORK—IT'S MY PROFESSIONAL COMMITMENT. HAIRCARE IS MY NARRATIVE."*

*YANN BEYRIE*

*RANGE*



## *ABOUT OUR FOUNDER*



Born in the south of France, Yann Beyrie, founder of the award-winning salon, began his hairstyling journey in Paris. He has collaborated with icons like Justin Timberlake and Jean-Paul Gaultier. He is now launching his latest innovation, Ambre and Brume, a perfect solution for everyone's hair care needs.

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## *HAIRCARE DESIGNED BY A HAIRDRESSER*

All our haircare products are meticulously crafted within our salon and rigorously tested by the founder of the brand himself, Yann Beyrie. Originally designed to meet professional standards, our French collaborators enjoy complete budgetary freedom in formulating these products.

Our relentless pursuit of the finest ingredients, most effective actives, and captivating fragrances knows no financial compromise. Made in France, our products undergo stringent quality control to ensure the safety and satisfaction of our clients.

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SAVOIR-FAIRE

## *NATURE-INSPIRED LUXURY*

At Yann Beyrie, we blend science and nature for premium hair care. Our formulas combine natural ingredients with effective compounds for innovative results. Proudly offering high natural ingredient percentages, we adhere to ISO 22716 standards for quality and safety. Tailored to meet specific hair needs, our products ensure client well-being. Experience exceptional hair care with us, uniting nature and science for lasting results.

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## *STYLING RANGE*

Introducing our new Sandalwood-infused styling range, a luxurious experience for revitalising and enhancing your hair's beauty. Our Leave-In Spray primes for a perfect blowout, protects against heat and humidity, reduces styling time, and adds volume. Our versatile Hair Oil fights frizz, leaving hair shiny, soft, and tangle-free.

STYLING

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# AMBRE

## BENEFITS

Leaves your hair shiny, soft, and tangle-free while fighting frizz.

## HAIR TYPES

All types of hair.

## HAIR OIL

Infused with a delightful oriental fragrance, its lightweight formula maintains volume and movement. With 70% natural origin content, perfect for daily use. Free from sulfates, parabens, phthalates and mineral oils.

## KEY INGREDIENTS

C15-19 alkane, derived from plants, offer lightweight conditioning, moisture retention, and eco-friendliness, replacing silicones for smoother, shinier hair.

STYLING

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125 ML | RECOMMENDED PRICE: \$89.90





200 ML | RECOMMENDED PRICE: \$89.90

## *BRUME*

### *BENEFITS*

For a flawless blowout, heat protection, less styling time, more volume.

### *HAIR TYPES*

All types of hair.

### *REVITALISING WATER*

Enhance your hair with our leave-in spray, featuring the luxurious scent of sandalwood. 93% natural origin content. Free from silicones, parabens, phthalates, and mineral oils.

### *KEY INGREDIENTS*

Linseed seed extract aligns hair fibers and fights frizz. Chia seed extract hydrates and nourishes hair for a soft, healthy look.

STYLING

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## *AMELIS RANGE*

Discover our cutting-edge line of coloured hair care. Each product in our range undergoes meticulous testing in our salon and is formulated with care. Our goal is to preserve the vibrancy of hair colour while providing essential protection against oxidative treatments.

COLOUR

HAIRCARE

# AMELIS SHAMPOO

## BENEFITS

Protects colour, enhances vibrancy, and provides a smooth, silky finish.

## HAIR TYPES

Coloured hair.

## COLOURED HAIR SHAMPOO

Preserve hair vibrancy with our almond-scented shampoo, ideal for coloured and treated hair. It features a 85% natural origin content. Free from sulfates, silicones, parabens, phthalates, and mineral oils.

## KEY INGREDIENTS

Wheat protein complex increases hair volume and strengthens damaged hair. Witch hazel leaf water soothes the scalp, balances pH, and reduces dandruff.

COLOUR

HAIRCARE



250 ML | RECOMMENDED PRICE: \$69.90



200 ML | RECOMMENDED PRICE: \$79.90

## *AMELIS CONDITIONER*

### *BENEFITS*

Protects colour, enhances vibrancy, and provides a smooth, silky finish.

### *HAIR TYPES*

Coloured hair.

### *COLOURED HAIR CONDITIONER*

Elevate coloured hair with our almond-scented conditioner, delivering smoothness and silkiness. It boasts an 88.5% natural origin content. Free from silicones, parabens, phthalates, and mineral oils.

### *KEY INGREDIENTS*

Castor oil grows, strengthens, hydrates, prevents loss. Coconut oil hydrates, protects, and promotes growth.

COLOUR

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## *PLUMERIA RANGE*

Launched in 2021, our luxury hair care line debuted with the inaugural Plumeria collection. Infused with Grasse-crafted frangipani, our products stand out for their high percentage of natural origin content, which is at the heart of our approach.

NOURISHING

HAIRCARE

# PLUMERIA SHAMPOO

## BENEFITS

Gently cleanses for soft, shiny, and voluminous hair.

## HAIR TYPES

All types of hair.

## NOURISHING SHAMPOO

Nourish your hair and scalp with our Plumeria shampoo, featuring a delightful frangipani scent and 86% natural origin content. Perfect for daily use. Free from sulfates, silicones, parabens, phthalates, and mineral oils.

## KEY INGREDIENTS

Vegetable glycerin moisturizes, strengthens, defines curls. Provitamin B5 moisturizes, improves hair elasticity, adds shine, soothes the scalp.

NOURISHING

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250 ML | RECOMMENDED PRICE: \$69.90



200 ML | RECOMMENDED PRICE: \$79.90

## *PLUMERIA CONDITIONER*

### *BENEFITS*

Softens and hydrates, perfect for dry hair.

### *HAIR TYPES*

All types of hair.

### *NOURISHING CONDITIONER*

Hydrate your curly hair with our Plumeria conditioner, featuring a lush frangipani scent and 88.2% natural origin content. Free from silicones, parabens, phthalates, and mineral oils.

### *KEY INGREDIENTS*

Castor oil grows, strengthens, hydrates, prevents loss. Shea butter moisturizes, reduces frizz, promotes growth, and offers UV protection.

NOURISHING

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# PLUMERIA SERUM

## BENEFITS

Softens, detangles, protects, leaving hair shiny and silky.

## HAIR TYPES

All types of hair.

## NOURISHING SERUM

Unlock frizz-free perfection with our Plumeria serum, featuring a captivating frangipani aroma and 96.4% natural origin content. Free from sulfates, silicones, parabens, phthalates, and mineral oils.

## KEY INGREDIENTS

Crambe abyssinica seed oil phytosterol esters boosts volume, elasticity, brightness; shields from heat, UV, seawater. Broccoli seed oil moisturizes, adds shine, strengthens, protects, and improves manageability.

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125 ML | RECOMMENDED PRICE: \$89.90



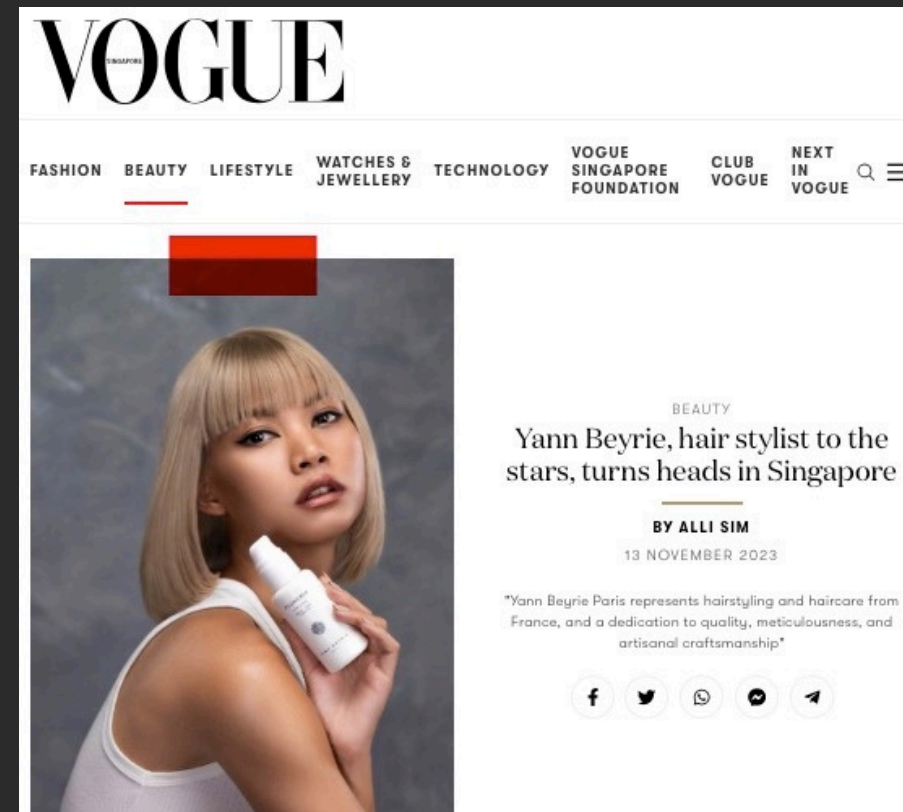
# HAIRCARE FEATURED



VOGUE SG NOV '23

Print brand advertisement featuring Yann Beyrie Paris visual asset in the November issue of Vogue SG.

HAIRSTYLING



ONLINE ED. NOV '23

Delighted to be featured on Vogue online, along with our exclusive partnership showcased at the 'Next in Vogue' event of 2023.

SAVOIR-FAIRE



VOGUE SG DEC '23

Print brand advertisement featuring Yann Beyrie Paris visual asset in the December issue of Vogue SG.

HAIRCARE

# REVIEWS & AWARDS

## REVIEWS

**Eleanor**



"I love the whole set. I also started using their shampoo and leave-in conditioner. I've tried so many shampoos, both salon-grade and drugstore, and this is by far the best shampoo I've used!"

**Nadezhda**



"The quality is great, the texture is very nice, and it's effective for my hair."

## AWARDS



**2023**

HER WORLD - HAIR AWARDS Winner for Best Hair Repairing Treatment - Plumeria Trinity



**2022**

L'OFFICIEL - BEAUTY AWARDS Best Deep Conditioner (Plumeria), Best Leave-In Conditioner (Plumeria Serum), and Best Moisturizing Shampoo (Plumeria)



OUR HAIRCARE ON  
[VOGUE.SG](https://www.vogue.sg)

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