

Announcing
The Newton South Booster Club
Inaugural



SUNDAY, MAY 15 • 9:00 A.M.

The Lions 5K is a fundraiser of the Newton South Booster Club which supports the athletes, teams, coaches and athletic department of Newton South High School and promotes school and community spirit.

NSHS 
BOOSTERS CLUB



Newton South High School Booster Club
140 Brandeis Road
Newton, MA 02459
Tax ID: 04-3072991

March 2, 2022

Dear Business Owner:

We are excited to announce the inaugural Lions 5K, a Newton South Booster Club fundraiser scheduled for **Sunday, May 15, 2022**. The event will draw participants from across the Newton and the Newton South community, including students, parents, families, alumni, friends, and more. We are pleased to offer our local area businesses the opportunity to join us as a race sponsor.

The Newton South Booster Club is a non-profit, all-volunteer organization that supports the athletes, coaches, teams, and athletic program of Newton South High School and works to build school and community spirit.

Newton South High School numbers over 1830 students with roughly half participating in our athletic programs during the school year. The school fields 60 teams across three seasons, providing programs for a wide range of student interests. And while high school sports have always played an important role, they became critical over the past two years, providing an opportunity for students to exercise, challenge themselves, socialize, compete, and feel a sense of normalcy during a very turbulent time.

The goal of the Lions 5K is to continue the forward momentum we've experienced this year, building the strength of our athletic program and bringing a sense of spirit and fun into the school and community. As the cost of running a program of this size and scope is outside of the funding available from the school district, we are reaching out to our community for help.

Our fundraising will provide much-needed items for our athletic department and teams including:

- A sound system for our stadium field
- Windscreens for our softball field
- Protective track covers
- Equipment needs for our athletic trainer
- A fund to support specific team needs
- Concession stand improvements
- Financial assistance fund for athletes

As a valued member of the community, we invite you to join us in our efforts by sponsoring the Lions 5k at one of the levels on the following page. We look forward to partnering with you to build a stronger sports program for South, it's students and the Newton South community.

Sincerely,

NS Booster Club Board



NEWTON SOUTH BOOSTER CLUB EVENT SPONSORSHIP FORM

The Newton South Booster Club Lions 5K is a fundraiser to support the athletes, coaches, teams and athletic program of Newton South High School and to promote school and community spirit.

The race offers multiple sponsorship and participation levels. We are also seeking food/beverage donations for our runners. For information on donating water or post-race snacks, please contact us at copresidents@nsboosters.org. Visit <https://nsboosters.org/lions5k2022/> for event information.

Sponsor Benefit/Level	Presenting \$5,000	The Pride \$2,500	The Mane \$1,000	The Roar \$500	The Den \$250
Logo at finish line and markers*	✓				
Name/logo on race t-shirt*	✓	✓			
Acknowledgement in pre- and post press releases	✓	✓			
Company name/logo on online race entry forms	✓	✓	✓		
Name/logo on company supplied banner at finish	✓	✓	✓	✓	
Complimentary Race Entries	10	5	3	2	1
Business promotion online (website, social media, e-blasts)	✓	✓	✓	✓	✓
Company supplied table at finish	✓	✓	✓	✓	✓

*Subject to print deadlines

To become an event sponsor:

1. Fill out the form below and return it with payment by **April 11, 2022**, to:
Newton South Booster Club, 140 Brandeis Rd., Newton, MA 02459
2. Make payment by check to Newton South Booster Club or via PayPal QR Code below.
3. Email high resolution logos to copresidents@nsboosters.org

NS Booster Club Lions 5K Sponsorship Form

Organization Name: _____ Primary Contact: _____ Address/State/Zip Code: _____ Phone: _____ Email: _____ Sponsorship Level: _____ Payment Enclosed or paid through PayPal QR Code: _____	 
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