



SUBSCRIPTION PACKAGES

ESSENTIAL

PACKAGE INCLUDES:

- Basic copywriting services** - less than 100 words
 - Includes polish, edits, proofreading - up to 250 words
 - Excluding creative concept development, branding, taglines, brochures, & long-form copy (>250 words)
- Brief received in text/email. No phone consultation
- Up to 3 tasks per week** (unused quota cannot be carried over)
- Up to 2 rounds of revisions** per piece
- Turnover:** 2-3 days

ONE MONTH

HK\$25,000

THREE MONTHS

HK\$70,000

All subscriptions required to pay 50% deposit upon confirmation, and final 50% within 2 weeks of subscription expiration.

*Reference: Intermediate-level English Copywriter salary is approximately HK\$28,000/mth

ALL-INCLUSIVE

PACKAGE INCLUDES:

- Full package of copywriting services**
 - Includes creative concept development, branding, taglines, polishing, proofreading, and edits
- Brief received in text/email with phone consultation
- Up to 5 tasks per week** - up to 250 words/pc.
- Up to 2 tasks per week** - more than 250 words/pc.
 - Unused quota cannot be carried over
- Up to 2 rounds of revisions** per piece
- Turnover:**
 - 2-3 days (general)
 - 3-5 days (>250 words/concept development)

ONE MONTH

HK\$40,000

THREE MONTHS

HK\$110,000

All subscriptions required to pay 50% deposit upon confirmation, and final 50% within 2 weeks of subscription expiration.

*Reference: Intermediate-level Copy-based Creative in Hong Kong is approx. HK\$45,000/mth

ADDITIONS

- Long-form copywriting** (>250 words) - \$1000/piece and up
- Extra revision** - \$500/round
- Rush delivery** (<2 days) - \$200/piece and up
- Creative Concept** – from \$5000 and up (TBD after consultation)
- Scripting** – from \$3000 and up (TBD after consultation)
- Awards Submissions** – from \$18000 and up (TBD after consultation)
- Advertorial** – from \$5000 and up (TBD after consultation)
- Leaflet/Brochure** – from \$5000 and up (TBD after consultation)
- Mood/Brand Book** – from \$18000 and up (TBD after consultation)
- Any other items not listed, please contact me for quote