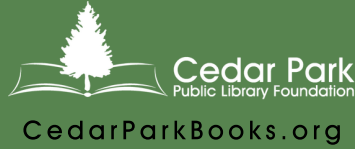


LIBRARY FOUNDATION COMMITTEES

Find your best match.



Committee Objectives

Friends

Encourages sustainable living by repurposing books and other materials donated by the public, turning them into treasures for new owners through the in-library bookstore and annual book sale events.

Development

Cultivates and deepens relationships with donors by identifying their preferred communication and love languages and exploring their connection to the organization. Works with the Events team on an annual appreciation event.

Marketing

Focuses on branding and storytelling to effectively communicate our purpose and align it with community interests through a monthly newsletter, website, and social media. Works with the Fundraising team to provide messaging that encourages ongoing support.

Fundraising

Finds the best match between prospect and donor interest and current library needs through identifying, qualifying, and researching supporters. Works with other committees and provides tools and a plan to make the ask, follow through, and build relationships.

Events

Introduces supporters to the cause through fun, engaging events, specifically one annual fundraiser and one donor appreciation event. Responsible for a comprehensive event process from concept to completion, including goal setting, logistics, budget management, and guest attendance.

Committee Contacts

Friends Chair: Susie Andrews friends@cedarparkbooks.org	Development Chair: Angie Ufomata development@cedarparkbooks.org	Marketing Chair: David Starnes marketing@cedarparkbooks.org
Fundraising Chair: Coleen Brighton fundraising@cedarparkbooks.org	Events Co-Chairs: Amy Dodson and Amanda Rodriguez events@cedarparkbooks.org	Executive Director: Kristen Huguley director@cedarparkbooks.org

Committee Meetings

Committee	Day/Time
Friends	1 st Monday at 12:30 p.m.
Development	1 st Tuesday at 1 p.m.
Marketing	2 nd Thursday at 3 p.m.
Fundraising	3 rd Tuesday at 12 p.m.
Events	2 nd & 4 th Tuesdays at 12 p.m.

Skills Checklist

Genre Literacy,
Condition Grading
& Tactile Cleaning

Space
Management &
Merchandising

Event Management,
Coordination &
Attention to Detail

Networking,
Connecting & Self-
Motivation

Active Listening &
Communication

Research &
Prospecting

Storytelling,
Branding &
Connecting with
Diverse Audiences

Reliability &
Authenticity

Passion for the
Cause

Volunteers in Action

