



2017 Fable Fest

Festival, 5k and Pied Piper One-Mile Run

Sponsorship Form

www.CedarParkBooks.org

October 28th, 2017 at Milburn Park

5K race 9:00 am – Kids 1M race 10:15 am – Festival 11:00 am - 5:00 pm

General Details

Event details

- The event will be held on Saturday, October 28th at Milburn Park, 1901 Sunchase Blvd, Cedar Park, Texas 78613
- Check-in/registration for the Fable Fest 5k will start at 8:30 am. The Pied Piper One-Mile kids race will begin at 10:15. The festival will kick-off at 11 am.
- Sponsor/Vendor booth setup between 8:00 am and 9:00 am. Due to logistics, sponsors/vendors may unload behind the pavilion and then must move vehicle to vendor/volunteer parking area prior to setting up. No vehicles allowed to drive into Festival area.

Sponsorship Benefits

- All sponsorships are tax deductible donations to the Cedar Park Public Library Foundation – 501(c)3.
- All sponsors will be displayed on printed materials including signage at the Cedar Park Library, event flyers, newspaper advertisements, www.fablefest.com and event registration website. Logo and/or company name size will vary depending on sponsorship level.
- All sponsors will be eligible for a 10x10” vendor space at the event.
- Various sponsorship levels will have additional benefits listed below.
- Any in-kind donation must be pre-approved by the Fable Fest Committee.

Sponsorship Opportunities

Festival Title and Fable Fest 5k Presenting Sponsorship \$4,000 (1 Available)

- Company representatives featured at the festival and able to participate in opening ceremonies including announcing the start of the 5k and the beginning of the Fable Fest
- Choice of prime location for sponsor booth at race check-in/festival ticket booth.
- Sponsor may bring additional signage to display throughout the festival (subject to approval by festival committee)

Summer Reading Program Sponsorship \$2,000 (~~1 Available~~ **SOLD)**

- Logo prominently displayed on all print materials for the Summer Reading Program
- Announcement role and special recognition as Reading Hero at the 2015 Fable Fest

Major Venue Area Sponsors: \$1,000 (5 Available)

- Choose from Pied Piper One Miler Presenting Sponsor; Pigs Pub Sponsor; Cobblestone Market Sponsor; Kings Carnival Sponsor or Jousting Sponsor.
- Company representative will have opportunity to make an announcement over loud speaker plus bring additional signage

(over)

Premium Sponsorship \$800 (6 Available)

- Choice of the following event/attraction: Race T-Shirts, Race Bib, Blacksmith, Petting Zoo, Pony Rides, Train Rides, Bouncy House
- Sponsor will have the choice to have sponsor booth set up at attraction or in sponsor booth area

Mile Marker Aid Station \$600 (3 Available)

- Signage at Mile Marker Aid Station. Sponsor may volunteer at the Aid station and have a booth in Sponsor Booth area

Loot Holder Festival Bag Sponsorship \$1,000 (1 available)

- Sponsor can provide loot bags or Foundation can order loot bags with company logo for an additional cost. Loot holder bags to be handed out at the ticket booth.

King's Carnival Attraction Sponsorships \$300.00 (15 available)

- Signage at selected King's Carnival attraction and opportunity to volunteer at the attraction or in the sponsor booth area

Festival Supporter Sponsorship – \$_____ Individual Contributions

FABLEFEST FESTIVAL - SPONSORSHIP FORM

(Please Print) Name: _____

Contact Person: _____

Address: _____

E-mail: _____

Phone Number: _____ Alternate Phone Number: _____

Sponsorship to be purchased: _____

Please make checks payable to the Cedar Park Public Library Foundation.

The Foundation is a 501(c)3 organization and donations are tax deductible to the extent allowed by law

Please contact JW Smith at (512) 567-3923 if you need more information.

You can return this completed form with your donation to:

Attention: Julia Mitschke

Cedar Park Public Library Foundation

550 Discovery Blvd

Cedar Park, Texas, 78613

If your business and employees want to register as an active volunteer during the event or sign-up to serve on a committee, please have them register on-line www.CedarParkBooks.org