



# 2018 Fable Fest Sponsorship Form

[www.CedarParkBooks.org](http://www.CedarParkBooks.org)

October 27th, 2018 at Milburn Park

Festival 11:00 am - 4:00 pm

## General Details

### Event details

- The event will be held on Saturday, October 27<sup>th</sup> at Milburn Park, 1901 Sunchase Blvd, Cedar Park, Texas 78613
- The festival will kick-off at 11 am.
- Sponsor/Vendor booth setup between 8:00 am and 10:30 am. Due to logistics, sponsors/vendors may unload behind the pavilion and then must move vehicle to vendor/volunteer parking area prior to setting up. No vehicles allowed to drive into Festival area.

### Sponsorship Benefits

- All sponsorships are tax deductible donations to the Cedar Park Public Library Foundation – 501(c)3.
- All sponsors will be displayed on printed materials including signage at the Cedar Park Library, event flyers, newspaper advertisements, [www.CedarParkBooks.org](http://www.CedarParkBooks.org) and event registration website. Logo and/or company name size will vary depending on sponsorship level.
- All sponsors will be eligible for a 10x10” vendor space at the event.
- Various sponsorship levels will have additional benefits listed below.
- Any in-kind donation must be pre-approved by the Fable Fest Committee.

## Sponsorship Opportunities

### **Festival Title Sponsorship                      \$5,000                      (1 Available)**

- Company representatives featured at the festival and able to participate in opening ceremonies
- Choice of prime location for sponsor booth at festival ticket booth.
- Sponsor may bring additional signage to display throughout the festival (subject to approval by festival committee)

### **Program Sponsorships                      \$2,000                      (~~3 Available~~)                      SOLD OUT**

- 1000 Books Before Kindergarten, Summer Reading Program, and Youth Technology Program
- Logo prominently displayed on all print materials for the chosen program
- Announcement role and special recognition as Reading Hero at the 2018 Fable Fest

### **Photo Booth Sponsorship                      \$1,500                      (1 available)**

- Sponsor can provide logo that will be printed on every photo taken at the Photo Booth Attraction throughout the entire day of the festival

**Bouncy House Sponsorship**                      **\$1,500**            **(1 available)**

- Logo prominently displayed in front of the Bouncy Houses as well as on marketing material – Every year our bouncy houses have been the main attraction for attendees and their families

**Major Venue Area Sponsor**                      **\$1,000**            **(4 Available) 3 Available**

- Choose from Pigs Pub Sponsor; Cobblestone Market Sponsor; Kings Carnival Sponsor or Jousting Sponsor.
- Company representative will have opportunity to make an announcement over loud speaker plus bring additional signage

**Premium Sponsorship**                      **\$800**            **(3 Available) 1 Available**

- Choice of the following event/attraction: Petting Zoo, Pony Rides, Train Rides
- Sponsor will have the choice to have sponsor booth set up at attraction or in sponsor booth area

**Loot Holder Festival Bag Sponsorship**   **\$1,000**            **(1 available)**

- Sponsor can provide loot bags or Foundation can order loot bags with company logo for an additional cost. Loot holder bags to be handed out at the ticket booth.

**King’s Carnival Attraction Sponsorship** **\$300**            **(15 available) 13 Available**

- Signage at selected King’s Carnival attraction and opportunity to volunteer at the attraction or in the sponsor booth area

**Festival Supporter Sponsorship** \$ \_\_\_\_\_ Total Contributions

**FABLE FEST FESTIVAL - SPONSORSHIP FORM**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Alternate Phone Number: \_\_\_\_\_

Sponsorship to be purchased: \_\_\_\_\_

**Please make checks payable to the Cedar Park Public Library Foundation.**

The Foundation is a 501(c)3 organization and donations are tax deductible to the extent allowed by law

**Please contact Travis Hurst at (512) 970-9584 if you need more information.**

You can return this completed form with your donation to:

Attention: Julia Mitschke

Cedar Park Public Library Foundation

550 Discovery Blvd

Cedar Park, Texas, 78613

If your business and employees want to register as an active volunteer during the event or sign-up to serve on a committee, please contact **Julia Mitschke at [Julia.mitschke@cedarparktexas.org](mailto:Julia.mitschke@cedarparktexas.org)**