



2020 Fable Fest Sponsorship Form

www.CedarParkBooks.org

October 31st, 2020 at Milburn Park

Festival TBD - 4:00 pm

General Details

Event details

- The event will be held on Saturday, October 31st 2020 at Milburn Park, 1901 Sunchase Blvd, Cedar Park, Texas 78613
- The festival will start at 11 a.m. or 1:00 p.m. depending on the situation with Covid-19
- Sponsor/Vendor booth setup 2-hours before the festival starts. You will be given directions where to unload and then must move vehicles to vendor parking area prior to setting up. No vehicles will be allowed to drive into Festival area.

Sponsorship Benefits

- All sponsorships are tax deductible donations to the Cedar Park Public Library Foundation – 501(c)3.
- All sponsors will be displayed on printed materials including signage at the Cedar Park Library, event flyers, www.CedarParkBooks.org and event registration website. Logo and/or company name size will vary depending on sponsorship level. Signage at the festival based on the sponsorship level.
- All sponsors will be eligible for a 10'x10' vendor space at the event.
- Various sponsorship levels will have additional benefits listed below.
- Any in-kind donation must be pre-approved by the Fable Fest Committee.

In the event of cancellation due to COVID-19

We are currently planning to hold Fable Fest 2020 as usual this year. However, we will adjust plans as necessary based on City recommendations if the COVID-19 virus is still presenting a health risk to our community as the time of the festival nears. If we are unable to hold the festival because of COVID19, you'll have the choice of the following:

- We'll refund your 2020 sponsorship (except for sponsors of the reading programs which will go on as planned)
- Or you can choose to apply your sponsorship to Fable Fest 2021
- Or you can donate the money to the Foundation to be put to good use supporting the Library's many programs

In the meantime, if you commit to a sponsorship we will begin promoting your business immediately!

Sponsorship Opportunities

Festival Title Sponsorship

\$5,000 (1 Available)

- Company representatives featured at the festival and able to participate in opening ceremonies.
- Choice of prime location for sponsor booth at festival ticket booth.
- Sponsor may bring additional signage to display throughout the festival (subject to approval by festival committee).

Program Sponsorships \$2,000 (3 Available)

- Sponsorships available for 2021 calendar year of each of the following: 1000 Books Before Kindergarten, Summer Reading Program, and Youth Technology Program.
- Logo prominently displayed on all print materials for the chosen program.
- Announcement role and special recognition as a Reading Hero at Fable Fest.

Major Venue Area Sponsor \$1,000 (4 Available)

- Choose from: Pig’s Pub (food area); Cobblestone Market (vendor area); King’s Carnival (kid’s activities) or Royal Academy (jousting venue).
- Company representative will have opportunity to make an announcement over loudspeaker plus bring additional signage.

Premium Sponsorship \$800 (3 Available)

- Choice from: Petting Zoo, Pony Rides, Train Rides.
- Sponsor will have the choice to have sponsor booth set up at attraction or in vendor booth area.

Loot Holder Festival Bag Sponsorship \$1,000 (1 available)

- Sponsor can provide loot bags or Foundation can order loot bags with company logo for an additional cost. Loot holder bags to be handed out at the ticket booth.

King’s Carnival Attraction Sponsorship \$300 (5 available)

- Signage at selected King’s Carnival attraction and opportunity to volunteer at the attraction or in the vendor booth area.

Festival Supporter Sponsorship \$_____ Total Contributions

FABLE FEST FESTIVAL - SPONSORSHIP FORM

Company Name: _____

Contact Person: _____

Address: _____

E-mail: _____

Phone Number: _____ Alternate Phone Number: _____

Sponsorship to be purchased: _____

Please make checks payable to the Cedar Park Public Library Foundation.

To make payment via credit card, go to <https://cedarparkbooks.org/donate> and add a Note: “Fable Fest 2020 [sponsorship & company]”. For credit card payments, we kindly ask that you add an additional 3% to cover credit card fees.

The Foundation is a 501(c)3 organization and donations are tax deductible to the extent allowed by law.

Please contact Travis Hurst at (512) 970-9584 if you need more information.

You can return this completed form with your donation to:

Attention: Julia Mitschke , Cedar Park Public Library Foundation, 550 Discovery Blvd, Cedar Park, Texas, 78613

If your business and employees want to register as an active volunteer during the event or sign-up to serve on a committee, please contact **Julia Mitschke** at Julia.mitschke@cedarparktexas.gov