



# 2021 Fable Fest Sponsorship Form

[www.CedarParkBooks.org](http://www.CedarParkBooks.org)

October 30th, 2021 at Milburn Park

Festival 11 am - 4:00 pm

## General Details

### Event details

- The event will be held on Saturday, October 31<sup>st</sup> 2020 at Milburn Park, 1901 Sunchase Blvd, Cedar Park, Texas 78613
- The festival will start at 11 a.m.
- Sponsor/Vendor booth setup 2-hours before the festival starts. You will be given directions where to unload and then must move vehicles to vendor parking area prior to setting up. No vehicles will be allowed to drive into Festival area.

### Sponsorship Benefits

- All sponsorships are tax deductible donations to the Cedar Park Public Library Foundation – 501(c)3.
- All sponsors will be displayed on printed materials including signage at the Cedar Park Library, event flyers, [www.CedarParkBooks.org](http://www.CedarParkBooks.org) and event registration website. Logo and/or company name size will vary depending on sponsorship level. Signage at the festival based on the sponsorship level.
- All sponsors will be eligible for a 10'x10' vendor space at the event.
- Various sponsorship levels will have additional benefits listed below.
- Any in-kind donation must be pre-approved by the Fable Fest Committee.

### Cancellation due to COVID-19

We are currently planning to hold Fable Fest 2021 as usual this year. However, we will adjust plans as necessary based on City recommendations if the COVID-19 virus is still presenting a health risk to our community as the time of the festival nears. If we are unable to hold the festival because of COVID19, you'll have the choice of the following:

- We'll give you a refund on your 2021 sponsorship (except for sponsors of the reading programs which will go on as planned)
- Or you can choose to apply your sponsorship to Fable Fest 2022
- Or you can donate the money to the Foundation to be put to good use supporting the Library's many programs

In the meantime, if you commit to a sponsorship we will begin promoting your business immediately!

## Sponsorship Opportunities

### **Festival Title Sponsorship**                      **\$5,000**                      **(1 Available)**

- Company representatives featured at the festival and able to participate in opening ceremonies.
- Choice of prime location for sponsor booth at festival ticket booth.
- Sponsor may bring additional signage to display throughout the festival (subject to approval by festival committee).

### **Program Sponsorships**                      **\$2,000**                      **(3 Available)**

- Sponsorships available for 2022 calendar year of each of the following: 1000 Books Before Kindergarten, Summer Reading Program, and Youth Technology Program.
- Logo prominently displayed on all print materials for the chosen program.
- Announcement role and special recognition as a Reading Hero at Fable Fest.

**Photo Booth Sponsorship****\$1,000****(1 available)**

- Sponsor can provide logo that will be printed on every photo taken at the Photo Booth Attraction throughout the entire day of the festival.

**Bouncy House Sponsorship****\$1,500****(1 available)**

- Logo prominently displayed in front of the Bouncy Houses as well as on marketing material – Every year our bouncy houses have been the main attraction for attendees and their families.

**Major Venue Area Sponsor****\$1,000****(4 Available)**

- Choose from: Pig’s Pub (food area); Cobblestone Market (vendor area); King’s Carnival (kid’s activities) or Royal Academy (jousting venue).
- Company representative will have opportunity to make an announcement plus bring additional signage.

**Premium Sponsorship****\$800****(3 Available)**

- Choice from: Petting Zoo, Pony Rides, Train Rides.
- Sponsor will have the choice to have sponsor booth set up at attraction or in vendor booth area.

**Loot Holder Festival Bag Sponsorship****\$1,000****(1 available)**

- Sponsor can provide loot bags or Foundation can order loot bags with company logo for an additional cost. Loot holder bags to be handed out at the ticket booth.

**King’s Carnival Attraction Sponsorship****\$300****(15 available)**

- Signage at selected King’s Carnival attraction and opportunity to volunteer at the attraction or in the vendor booth area.

**Festival Supporter Sponsorship** \$\_\_\_\_\_ Total Contributions

**FABLE FEST FESTIVAL - SPONSORSHIP FORM**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Alternate Phone Number: \_\_\_\_\_

Sponsorship to be purchased: \_\_\_\_\_

**Please make checks payable to the Cedar Park Public Library Foundation.**

**To make payment via credit card**, go to <https://cedarparkbooks.org/support-us-1/ols/categories/fable-fest-sponsorships> find the appropriate sponsorship and purchase it. For credit card payments, we kindly ask that you add an additional 3% to cover credit card fees.

The Foundation is a 501(c)3 organization and donations are tax deductible to the extent allowed by law.

**Please contact Travis Hurst at (512) 970-9584 if you need more information.**

You can return this completed form with your donation to:

Attention: Julia Mitschke

Cedar Park Public Library Foundation

550 Discovery Blvd

Cedar Park, Texas, 78613

If your business and employees want to register as an active volunteer during the event or sign-up to serve on a committee, please contact **Julia Mitschke** at [Julia.mitschke@cedarparktexas.gov](mailto:Julia.mitschke@cedarparktexas.gov)