



2022 Fable Fest

Sponsorship Form

www.CedarParkBooks.org

October 29th, 2022 at Milburn Park

Festival 11:00 am - 4:00 pm

General Details

Event details

- The event will be held on Saturday, October 29th, 2022, at Milburn Park, 1901 Sunchase Blvd, Cedar Park, Texas 78613
- The festival will start at 11:00 a.m.
- Sponsor/Vendor booth setup 2-hours before the festival starts. You will be given directions where to unload and then must move vehicles to vendor parking area prior to setting up. No vehicles will be allowed to drive into Festival area.

Sponsorship Benefits

- All sponsorships are tax deductible donations to the Cedar Park Public Library Foundation – 501(c)3.
- All sponsors will be displayed on printed materials including signage at the Cedar Park Library, event flyers, and www.CedarParkBooks.org. Logo and/or company name size and placement will vary depending on sponsorship level. Signage at the festival will be based on the sponsorship level.
- All sponsors will be eligible for a 10'x10' vendor space at the event.
- Various sponsorship levels will have additional benefits listed below.
- Any in-kind donation must be pre-approved by festival cCommittee.

Cancellation due to COVID-19

We are currently planning to hold Fable Fest 2022 as usual this year. However, we will adjust plans as necessary based on City recommendations if the COVID-19 virus presents a health risk to our community as the time of the festival nears. If we are unable to hold the festival because of COVID-19, sponsors will have the choice of the following:

- A refund on your 2022 sponsorship (except for sponsors of the reading programs which will go on as planned);
- Or apply your sponsorship to Fable Fest 2023;
- Or donate the money to the Foundation to be used to support the Library's many programs.

In the meantime, if you commit to a sponsorship we will begin promoting your business immediately!

Sponsorship Opportunities

Festival Title Sponsorship \$5,000 (1 Available)

- Company representatives featured at the festival and able to participate in opening ceremonies.
- Choice of prime location for sponsor booth at festival ticket booth.
- Sponsor may bring additional signage to display throughout the festival (subject to approval by festival committee).

Program Sponsorships \$2,000 (3 Available)

- Sponsorships available for 2022 calendar year of each of the following: ~~4000 Books Before Kindergarten~~, Summer Reading Program, and Youth Technology Program.
- Logo prominently displayed on all print materials for the chosen program.
- Announcement role and special recognition as a Reading Hero at Fable Fest.

Photo Booth Sponsorship **\$1,000** **(~~1~~ available) Sold Out**
• Sponsor can provide logo that will be printed on every photo taken at the Photo Booth Attraction throughout the entire day of the festival.

Bouncy House Sponsorship **\$1,500** **(1 available)**
• Logo prominently displayed in front of the Bouncy Houses as well as on marketing material – Every year our bouncy houses have been the main attraction for attendees and their families.

Major Venue Area Sponsor **\$1,000** **(5 Available)**
• Choose from: Pig’s Pub (food area); Cobblestone Market (vendor area); King’s Carnival (kid’s activities) Royal Academy (jousting venue), or Troubador’s Court (stage entertainment).
• Company representative will have opportunity to make an announcement plus bring additional signage.

Premium Sponsorship **\$800** **(~~3~~ Available) Sold Out**
• Choice from: Petting Zoo, Pony Rides, Train Rides.
• Sponsor will have the choice to have sponsor booth set up at attraction or in vendor booth area.

Loot Holder Festival Bag Sponsorship **\$1,000** **(1 Available)**
• Sponsor can provide loot bags or Foundation can order loot bags with company logo for an additional cost. Loot holder bags to be handed out at the ticket booth.

King’s Carnival Attraction Sponsorship **\$300** **(~~15~~ 12 Available)**
• Signage at selected King’s Carnival attraction and opportunity to volunteer at the attraction or in the vendor booth area.

Festival Supporter Sponsorship \$ _____ Total Contributions

FABLE FEST FESTIVAL - SPONSORSHIP FORM

Company Name: _____

Contact Person: _____

Address: _____

E-mail: _____

Phone Number: _____ Alternate Phone Number: _____

Sponsorship to be purchased: _____

Please make checks payable to the Cedar Park Public Library Foundation.

To make payment via credit card, go to www.cedarparkbooks.org, navigate to “Our Store”, find the appropriate sponsorship, and purchase it.

The Foundation is a 501(c)3 organization and donations are tax deductible to the extent allowed by law.

For more information, please contact Travis Hurst at (512) 970-9584 or Sunnie Fox at (402) 310-4057.

Return this completed form with your donation to:

Attention: Julia Mitschke

Cedar Park Public Library Foundation

550 Discovery Blvd

Cedar Park, Texas, 78613

If your business and employees want to register as an active volunteer during the event or sign-up to serve on a committee, please contact us at info@cedarparkbooks.org