

Privacy Policy – [NIRVANA DANCE LLC]

Effective Date: OCTOBER, 18th, 2025

NIRVANA DANCE LLC “we,” “us,” or “our”) respects your privacy and is committed to protecting your personal information.

This Privacy Policy explains how we collect, use, share, and protect information when you interact with our website, forms, communications, and services (collectively, the “**Service**”).

By using the Service, you agree to this Privacy Policy. If you do not agree, please discontinue use immediately.

1. Who We Are

NIRVANA DANCE provides dance instruction and related programs for students of all ages.

We use the **Compete Studio** software platform to help manage registrations, communications, and marketing in a secure and compliant manner.

2. SMS Privacy and No-Sharing Statement (Required 10DLC Clause)

No mobile information will be shared with third parties/affiliates for marketing or promotional purposes.

All the above categories exclude text-messaging originator opt-in data and consent; this information will not be shared with any third parties.

This statement applies to all SMS/MMS activities processed through our platform and fulfills CTIA and 10DLC disclosure requirements.

3. Information We Collect

a. Information You Provide

- Name, email address, phone number, and mailing address
- Registration or enrollment details
- Communications you send through our forms or messaging tools
- Payment or billing information (processed securely by trusted providers)

b. Automatically Collected Information

- Device, browser, and IP address
- Usage and interaction data
- Cookies for analytics and functionality

c. Information from Third Parties

We may receive information from integrated services such as payment processors or scheduling tools.

4. How We Use Information

We use information to:

- Provide lessons and customer service
- Send class reminders and updates
- Manage billing and attendance
- Communicate via email and SMS (with prior consent)
- Comply with legal obligations

We **do not sell or rent** personal information.

5. SMS and 10DLC Compliance

- We obtain **express written consent** before sending SMS messages.
 - Recipients can opt out any time by replying **STOP**.
 - We maintain opt-in/opt-out records as required.
 - Compete Studio provides technical infrastructure and compliance monitoring.
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6. Information Sharing

We share data only with trusted service providers who support our business (e.g., hosting, payment processing, and communication delivery).

All partners are bound by confidentiality and data-protection agreements.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes.

All the above categories exclude text-messaging originator opt-in data and consent; this information will not be shared with any third parties.

7. Data Security

We implement reasonable administrative, technical, and physical safeguards, including encryption and secure data storage.

8. Data Retention

We keep personal information only as long as necessary to provide services and meet legal requirements.

You may request deletion by emailing info@nirvana-dance.com.

9. Cookies and Tracking

We use cookies to improve site performance and analytics.

You may disable cookies in your browser settings, but some features may not function properly.

10. Children's Privacy

Our services are directed to families and students; we do not knowingly collect data from children under 13 without parental consent.

11. Your Rights

You may request to access, correct, or delete your personal information by contacting info@nirvana-dance.com.

12. Email Communications

We comply with the CAN-SPAM Act. You can unsubscribe from promotional emails at any time. Transactional emails (e.g., receipts or schedule confirmations) may still be sent.

13. Updates to This Policy

We may update this Privacy Policy periodically. The latest version will always be available at <https://nirvana-dance.com/privacypolicy>

14. Contact Us

NIRVANA DANCE

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