

# **Kroger Community Reward Program**

South DeKalb Association for Super Special Youth and Adults nonprofit number is RW377.

The Kroger Family of Companies is committed to community engagement, positive social impact and charitable giving at the national and local levels. Every community is unique, but our common goal is to partner with the neighborhoods we serve and help the people there live healthier lives. One of the ways in which we do this is through our Kroger Community Rewards program. This program makes fundraising easy by donating to local organizations based on the shopping you do every day.

The Kroger Community Rewards program is an ideal way to support your favorite non-profit or charity organization. The program allocates funds to participating organizations based on the purchased that registered members, family and friends of the organization have made at Kroger using their Kroger Plus card.

## To use the Kroger Community Rewards Program:

Each individual should enroll their Kroger Plus Cards online at the Kroger secure website, <a href="https://www.krogercommunityrewards.com">www.krogercommunityrewards.com</a> and then choose the organization they wish to support.

Here's how it works:

## 1. Create a digital account.

A digital account is needed to participate in Kroger Community Rewards. If you already have a digital account, simply link your Shopper's Card to your account so that all transactions apply toward the organization you choose.

## 2. Link your Card to an organization.

Selecting the organization that you wish to support is as simple as updating the Kroger Community Rewards selection on your digital account.

- 1. Sign in to your digital account.
- 2. Search for your organization



LINK YOUR

- 3. Enter the **South DeKalb Association for Super Special Youth and Adults** name or **RW377** of the organization you wish to support.
- 4. Select the appropriate organization from the list and click "Save".

  Your selected organization will also display in the Kroger Community Rewards section of your account. If you need to review or revisit your organization, you can always do so under your Account details.

#### 3. Your organization earns.

Any transactions moving forward using the Shopper's Card number associated with your digital account will be applied to the program, at no added cost to you. Kroger donates annually to participating organizations based on your percentage of spending as it relates to the total spending associated with all participating Kroger Community Rewards organizations.

If you have any questions, please contact 1-800-576-4377

### REMEMBER

- ❖ Your purchases will not count for the **South DeKalb Association for Super Special Youth and Adults** until after you have registered your card and linked it to the S.A.S.S.Y. **number RW377.**
- The name of your selected charity or organization will be at the bottom of your receipt after every purchase.