# **Doctor of Philosophy (PhD), Christian Leadership: Digital Communications & Community Engagement – 60 Hours**

Our Digital Communications & Community Engagement degree is composed of 3 sections: core courses, digital outreach classes, and research courses. In the core courses, you will study biblical and theological foundations of leadership, biblical and theological foundations of education, and theological anthropology in leadership and education. You will also study character and ethics in leadership and education as well as management theory and organizational theory and development.

### **Program Outcomes**

Upon completion of the **PhD Christian Leadership** program, students will be equipped to exercise effective leadership within an organization across an intentional framework of mission-driven leadership skills. Success will be demonstrated in the exercise of the following competencies:

- 1. Exercise of mission-driven leadership encourages and facilitates collaborative learning at all levels of the organization.
- 2. Application of a solid understanding of organizations that creates and maintains a productive community of learners.
- 3. Development of comprehensive organizational strategies using skills in evaluation, adaptation and integration of new and existing strategies for efficient and effective pursuit of organizational goals.
- 4. Recruitment, development, and mobilization of employees and volunteers as effective teams.
- 5. Coordination of board and administrative team activities for creation and maintenance of maximum organizational productivity.
- 6. Effective and prudent planning and oversight of all financial aspects of a nonprofit organization.
- 7. Development and management of a comprehensive, responsible risk management policy.

Christian Leadership: Digital Communications & Community Engagement

Total Credit Hours: 60 Program Length: 3–5 years

**Delivery: Online** 



#### PROGRAM STRUCTURE

Curriculum Area	<b>Credit Hours</b>
Leadership & Theological Foundations	12
Digital Communication, Media & Ministry	12
Community Engagement, Culture & Social Change	12

#### **Credit Hours Curriculum Area**

Research Methods & Doctoral Seminars 12 **Dissertation Process** 12 **Total** 60



### **COURSE LIST**

## **11** LEADERSHIP & THEOLOGICAL FOUNDATIONS (12 Credits)

Code	<b>Course Title</b>	Credits
PHD701	Foundations of Christian Leadership Theory	13/1/1/
PHD702	Theology of Leadership & Public Witness	03
PHD703	Ethics in Leadership, Media, and Society	3
PHD704	Organizational Leadership in Church & Nonprofit Sect	ors 3

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Code	Course Title	Credits
PHD711	Theology of Technology & Digital Discipleship	3
PHD712	Strategic Digital Communication for Ministry Leadership	3
PHD713	Digital Content Creation & Media Ethics	3
PHD714	Social Media, Influence & Gospel Witness in Online Spaces	3

### OCOMMUNITY ENGAGEMENT, CULTURE & SOCIAL CHANGE (12) Credits)

Code Course Title	Credits
PHD721 Christian Community Engagement & Social Innovation	n 3
PHD722 Cultural Intelligence & Contextual Ministry	3
PHD723 Faith-Based Advocacy & Public Theology	3
PHD724 Global Christianity & Local Community Transformation	on 3

#### **RESEARCH METHODS & DOCTORAL SEMINARS (12 Credits)**

Code	Course Title	Credits
PHD731	Qualitative Research Methods in Ministry Contexts	3
PHD732	Quantitative & Mixed Methods Research	3
PHD733	Doctoral Writing & Academic Publishing	3
PHD734	Leadership Theory Integration Seminar	3

PHD732 Quantitative & Mixed Methods Research PHD733 Doctoral Writing & Academic Publishing PHD734 Leadership Theory Integration Seminar			
DISSERTATION PROCESS (12 Credits)			
Code	Course Title	Credits	
PHD790 Disse	rtation Proposal Development	3	
PHD791 Disse	rtation Research I	3	
PHD792 Disse	rtation Research II	3 with	
PHD799 Disse	rtation Defense & Final Projec	t3	
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