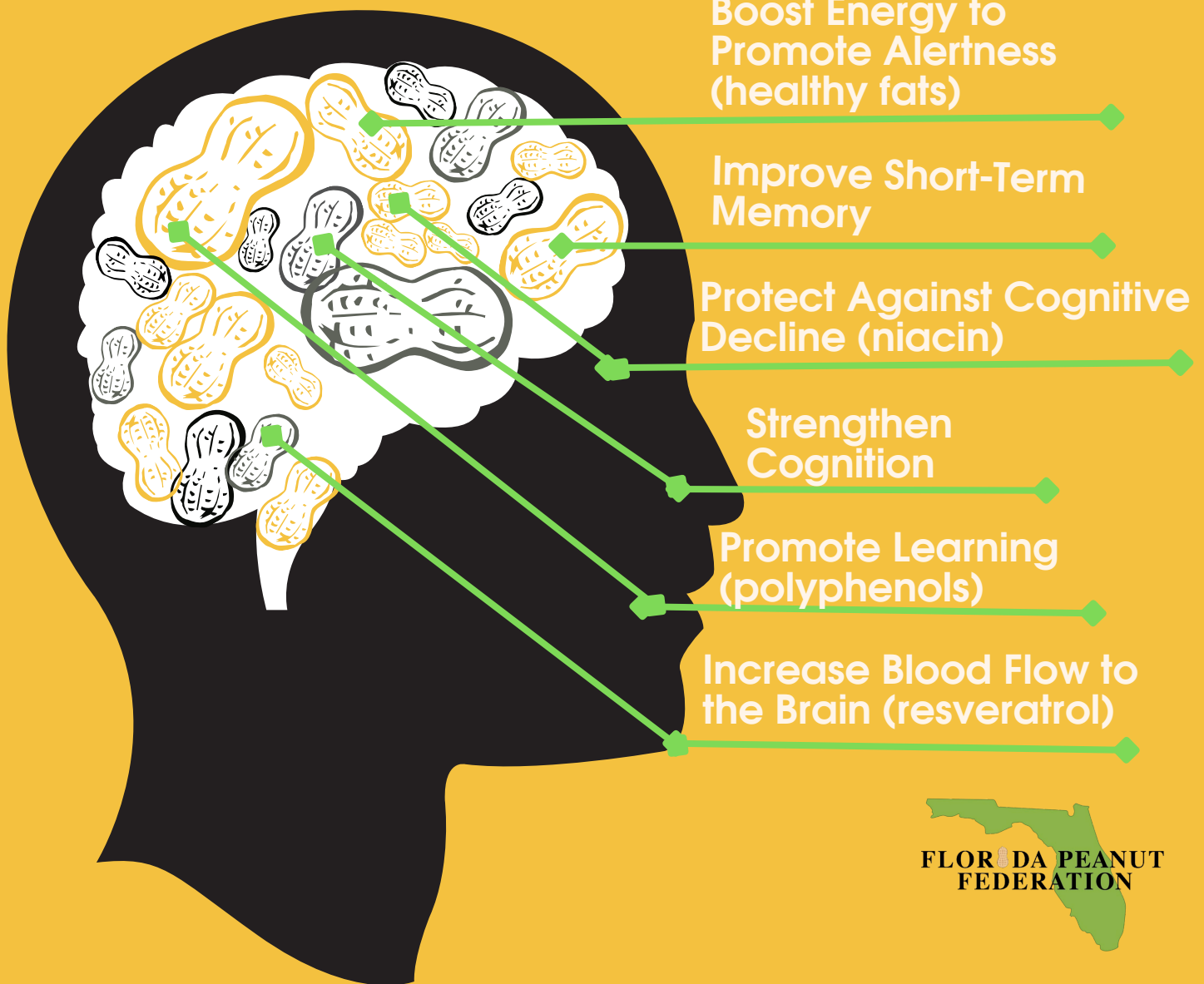


The research is clear: Peanuts are good for your body.

But did you know they can help your brain, too?

# PEANUTS

## HELP BRAINS WORK



# PEANUT BUTTER BRAIN BOOST

## READING CHALLENGE

### Fuel Your Brain the Smart Way

In Celebration of National Peanut Butter Day — January 24, 2026

### Challenge Overview

Just like peanut butter fuels our bodies with protein, reading fuels our brains. The Peanut Butter Brain Boost Reading Challenge encourages students to build strong reading habits while celebrating nutrition, learning, and fun.

### Challenge Dates

January 12-23, 2026

Celebration Day: January 24, 2026

### How it Works

Students earn 1 peanut for every 10 minutes of reading

#### Minutes Can Be Tracked by:

- Classroom
- Grade Level
- Entire School (School Chooses)

#### Readings Can Take Place:

- In class
- During read-alouds
- At home (teacher approved)

### Types of Books

- Fiction or Nonfiction
- Any reading level
- Peanut-themed books encouraged, BUT not required



## Tracking & Display

Create a visible hallway or classroom display to track progress.

### Display Ideas

- Peanut jars filling up
- Peanut trails along a bulletin board
- Brain “fuel meters”
- Class or grade-level charts

### Suggested Display Titles

- Peanut Butter Brain Boost
- Fueling Our Brains One Page at a Time
- Powered by Reading

## School Wide Goal Options

- Fill all classroom peanut jars
- Reach a shared minute goal (example: 2,400 minutes)
- Celebrate participation across all grades

## Celebration and Recognition

On January 24, 2026, celebrate with:

- Morning announcements recognizing participation
- Classroom or grade-level shout-outs
- Certificates, bookmarks, or stickers (optional)



# PEANUT BUTTER BRAIN BOOST

## TEACHER REPORTING FORM

School Name: \_\_\_\_\_

Teacher Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

(For confirmation and recognition)

Grade Level(s):

☐ K ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ Other: \_\_\_\_\_

Classroom or Group Name (if applicable):

Reading Challenge Participation

How did your class participate?

☐ Classroom-based reading

☐ Grade-level reading

☐ School-wide reading

☐ Combination of the above

Total Minutes Read by Your Class (Jan 12–23):

\_\_\_\_\_ minutes

(Reminder: 10 minutes = 1 peanut)

Total Peanuts Earned:

\_\_\_\_\_ peanuts



**Approximately how many students participated?**

- ☐ 1-5   ☐ 6-10   ☐ 11-15   ☐ 16-20   ☐ 21+

**Where did reading take place?**

- ☐ In class  
☐ Read-alouds  
☐ At home  
☐ Combination

**Optional Reflection (Highly Encouraged)**

**What did your students enjoy most about the Peanut Butter Brain Boost Challenge?**

**Would you participate in this challenge again?**

- ☐ Yes   ☐ No   ☐ Maybe

**Recognition & Sharing**

**May Florida Peanut Federation recognize your class or school in communications?**

- ☐ Yes  
☐ Yes, but please do not include student names  
☐ No

**Would you like to receive future classroom resources from Florida Peanut Federation?**

- ☐ Yes  
☐ No

