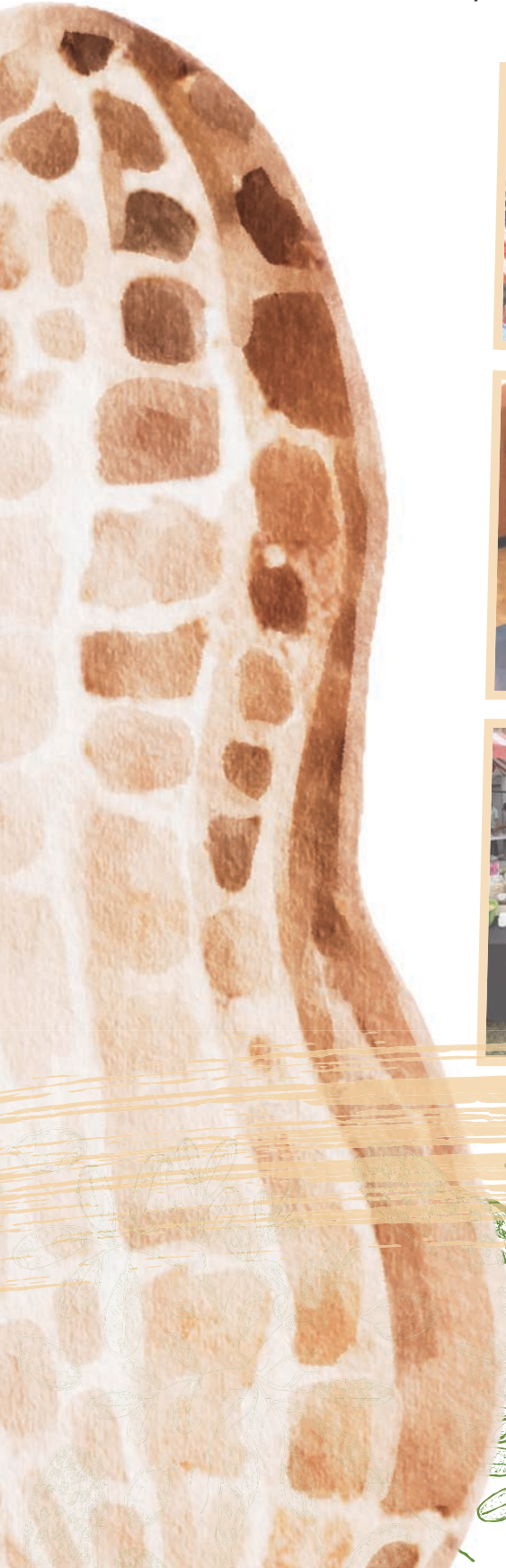


FDACS PEANUT MARKETING ORDER QUARTERLY REPORT

2024-2025 Q 3

JANUARY, FEBRUARY, MARCH 2025

REPORT DATE 4/15/2025





Quarterly Total Reach
1,005,849

SNAPSHOT

2025	JAN	FEB	MAR	TOTAL
CORE PROGRAMS				
ADVOCACY	11	14	12	37
PROMOTION	8	13	11	32
EDUCATION	7	18	9	34
PHILANTHROPY	4	6	3	13
PARTNERSHIPS	100	174	121	395
ACTIVITIES				
CONSUMER FOCUSED	8	12	6	26
INDUSTRY FOCUSED	10	12	11	33
= 51 ACTIVITIES THIS QUARTER	NEW	1	1	3
	ONGOING	12	22	14
REACH				
	9,010	340,219	656,620	1,005,849
DISTRIBUTION				
JARS PEANUT BUTTER	12	0	4	16

FLORIDA PEANUT FEDERATION





ACTIVITY REPORT

127

ACTIVITY NAME: **FPF Annual Sponsor renewal drive**

ACTIVITY DATE(S): 1/1/2025 - 1/31/2025 Annual Quarter 3 25-01

FOCUS: Industry

OVERVIEW: FPF Annual Sponsor renewal drive

AUDIENCE: Adults

REACH: Nationwide

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: FPF Host

REACH ACTUAL: 400

PARTNERSHIP(S): Many Specific FPF Supporter/Member

TAGS: Online/Virtual Sponsorship Community

MATERIALS PROVIDED: 700

PROMO ITEMS: 750

Vehicle Tag FPF Caps

CORE PROGRAM(S): Partnerships Advocacy

FOOD: Dessert Meal

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS: 36

JARS PEANUT BUTTER:





ACTIVITY REPORT

208

ACTIVITY NAME: **Consumer Interaction Online**

ACTIVITY DATE(S): 1/1/2025 - 1/31/2025 Monthly Quarter 3 25-01

FOCUS: **Consumer** OVERVIEW: Social Media Posts encouraging Consumer Interaction

AUDIENCE: **All People**

REACH: **Worldwide**

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: **Social Media**

REACH ACTUAL: **5,891**

PARTNERSHIP(S):

TAGS: **Online/Virtual** **Community**

MATERIALS PROVIDED:

CORE PROGRAM(S): **Advocacy** **Promotion** **Education**

PROMO ITEMS:

PROJECT COMPONENTS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:



Top content by views

It was a great pleasure to be involved in...
Wed Jan 15, 5:26am

913 23
4 0

FDACS Peanut Advisory Council...
Mon Jan 13, 11:44am

744 9
1 1

Views breakdown

Jan 1 – Jan 31

Total
5,891 ↑ 6.5%

From organic
100% 0%

From ads
0% 0%

Jan 31

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ACTIVITY REPORT

296

ACTIVITY NAME: **Research Support**

ACTIVITY DATE(S): 1/1/2025 - 1/31/2025 As Requested Quarter 3 25-01

FOCUS: Industry OVERVIEW: Research Support

AUDIENCE: Adults

REACH: Florida

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Sponsor Press Release Social Media

REACH ACTUAL: 15

PARTNERSHIP(S): UF IFAS

TAGS: Sponsorship

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Philanthropy Advocacy Partnerships

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

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ACTIVITY REPORT

301

ACTIVITY NAME: **Promo Trailer Available**

ACTIVITY DATE(S): 1/1/2025 - 1/31/2025 As Requested Quarter 3 25-01

FOCUS: Consumer Industry

OVERVIEW: Promo Trailer Available - member use, festivals, etc

AUDIENCE: All People

REACH FL Peanut Grow Region

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

REACH ACTUAL: 250

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

FORMAT: Trailer Visual Element Booth Tent Materials Provided

Promo Items Provided Peanut Products Provided

PARTNERSHIP(S):

TAGS: Online/Virtual Community

CORE PROGRAM(S): Advocacy Promotion Education

Partnerships

PROJECT COMPONENTS:



ACTIVITY REPORT

304

ACTIVITY NAME: **Refreshment Cart**

ACTIVITY DATE(S): 1/1/2025 - 1/31/2025 As Requested Quarter 3 25-01

FOCUS: Consumer Industry OVERVIEW: Refreshment Cart available - member use

AUDIENCE: All People

REACH FL Peanut Grow Region
LOCALE:

LOCATION:
FPF Office, McAlpin, FL

REACH ACTUAL: 250

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

FORMAT: Peanut Products Provided Promo Items Provided Materials Provided
Goodie Bag Visual Element

PARTNERSHIP(S):

TAGS: Online/Virtual Community

CORE PROGRAM(S): Advocacy Promotion Partnerships

PROJECT COMPONENTS:

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ACTIVITY REPORT

677

ACTIVITY NAME: **Farmer Encouragement**

ACTIVITY DATE(S): 1/1/2025 - 1/31/2025 Monthly Quarter 3 25-02

FOCUS: Industry OVERVIEW: Online: Farmer Encouragement

AUDIENCE: Adults

REACH: Worldwide

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Social Media Mailout

REACH ACTUAL: 1,500

PARTNERSHIP(S): Peanut Farmers

TAGS: Online/Virtual Community

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Advocacy

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

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ACTIVITY REPORT

678

ACTIVITY NAME: **Peanut Recipes Online**

ACTIVITY DATE(S): 1/1/2025 - 1/31/2025 Monthly Quarter 3 25-02

FOCUS: Consumer

AUDIENCE: All People

Student - High

OVERVIEW: Social Media Posts & Shares of Peanut Recipes & Recipes posted on FPF website - culinary & ag high school students prepare and promote recipes online, UF IFAS Family Consumer Agent prepare and promote online

REACH: Worldwide

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Social Media Website Download Youtube Video

Peanut Products Provided Materials Provided

PARTNERSHIP(S): Schools UF/Florida4-H

TAGS: Online/Virtual PEP High School ED 4H Recipes

Food Safety Training Allergen Aware

CORE PROGRAM(S): Advocacy Philanthropy Promotion

Education Partnerships

PROJECT COMPONENTS:

REACH ACTUAL: 2,000

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

ACTIVITY REPORT

629

ACTIVITY NAME: **FDACS Peanut Marketing Order Winter Research Meeting**

ACTIVITY DATE(S): 1/13/2025 - 1/13/2025 Annual Quarter 3 25-01

FOCUS: Industry

AUDIENCE: Adults

OVERVIEW: FPF reps and special invitees attended the research meeting, passing along details of various project reports and data along to producers

REACH
LOCALE: Florida

LOCATION:

UF IFAS NFREC Quincy, Quincy, FL

FORMAT: Meeting Press Release Materials Provided

REACH ACTUAL: 269

PARTNERSHIP(S): FDACS UF IFAS Peanut Farmers

TAGS:

MATERIALS PROVIDED:

CORE PROGRAM(S): Education

PROMO ITEMS:

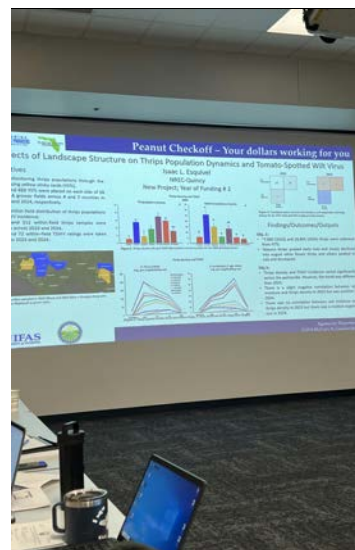
PROJECT COMPONENTS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:





ACTIVITY REPORT

632

ACTIVITY NAME: **FFA District #3 Contests**

ACTIVITY DATE(S): 1/14/2025 - 1/14/2025 Annual Quarter 3 25-01

FOCUS: Consumer Industry OVERVIEW: Laura judge at contest

AUDIENCE: Students - Middle

Student - High

Adults

REACH: Florida

LOCALE:

LOCATION:

First Baptist Church,
Chiefland, FL

REACH ACTUAL: 150

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD: Meal

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:



FORMAT: Student Contests Sponsor

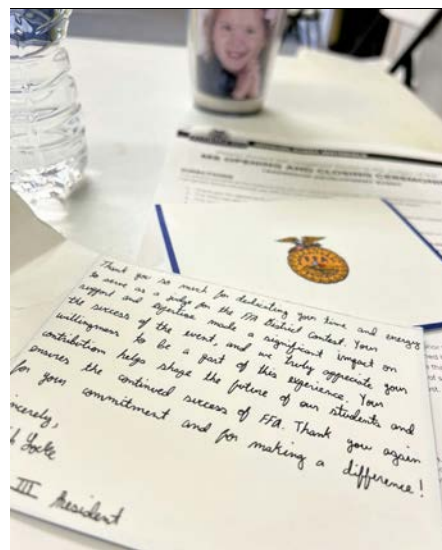
PARTNERSHIP(S): FL FFA chapters

TAGS: FFA

CORE PROGRAM(S): Philanthropy Promotion Partnerships

Education

PROJECT COMPONENTS:





ACTIVITY REPORT

134

ACTIVITY NAME: **Levy County (Tri-County) Peanut Producers Meeting**

ACTIVITY DATE(S): 1/21/2025 - 1/21/2025 Annual Quarter 3 25-02

FOCUS: Industry

AUDIENCE: Adults

OVERVIEW: Meeting of a great number of peanut and row crop farmers discussing the newest research data and information for the coming growing season

REACH: Location Specific

LOCALE:

LOCATION:

Suwannee River Fairgrounds,
Fanning Springs, FL

FORMAT: Meeting Booth Website Download Materials Provided

REACH ACTUAL: 300

PARTNERSHIP(S): UF IFAS Peanut Farmers

TAGS:

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Education Partnerships

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

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ACTIVITY REPORT

649

ACTIVITY NAME: **Madison 4H Literacy Week**

ACTIVITY DATE(S): 1/29/2025 - 1/29/2025 As Scheduled Quarter 3 25-01

FOCUS: Consumer

OVERVIEW: Madison Central School Featuring CTE & Fl Ag

AUDIENCE: Students - Elementary

REACH: Location Specific
LOCALE:

LOCATION:

Madison Central School,
Madison, FL

REACH ACTUAL: 500

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

FORMAT: School Program Donation Program Materials Provided
Promo Items Provided Peanut Products Provided

PARTNERSHIP(S): UF/Florida4-H

TAGS: PEP Elementary ED Sponsorship

CORE PROGRAM(S): Education Partnerships Promotion
Advocacy

PROJECT COMPONENTS:
Book: The Wacky Discoveries of JWC
Make Peanut butter

ACTIVITY REPORT

633

ACTIVITY NAME: **Chiefland FFA Ag Literacy Day**

ACTIVITY DATE(S): 1/31/2025 - 1/31/2025 Annual New Project Quarter 3 25-01

FOCUS: Consumer

AUDIENCE: Students - Elementary

Student - High

OVERVIEW: FPF sponsored Peanut Butter Taste Test & Peanut Butter Book, and Teacher Resources

REACH: Location Specific

LOCALE:

LOCATION:

Chiefland Elementary School,
Chiefland, FL

REACH ACTUAL: 855

MATERIALS PROVIDED: 150

PROMO ITEMS: 10

FOOD: Trail Mix

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER: 12



FORMAT: Program Donation Sponsor Presentation School Program

Materials Provided Promo Items Provided

PARTNERSHIP(S): FL FFA chapters

TAGS: PEP Elementary ED High School ED STEAM STEM FFA

Training Allergen Aware

CORE PROGRAM(S): Advocacy Promotion Education

Partnerships

PROJECT COMPONENTS:





ACTIVITY REPORT

141

ACTIVITY NAME: **Black History Month GWCarver Lending Library**

ACTIVITY DATE(S): 2/1/2025 - 2/28/2025 Annual Quarter 3 25-02

FOCUS: Consumer

OVERVIEW: Black History Month GWCarver Lending Library

AUDIENCE: Students - Elementary

Students - Middle

Families

REACH: Florida

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Program Sponsor Social Media Materials Provided

Visual Element

REACH ACTUAL: 2,500

PARTNERSHIP(S): Schools UF/Florida4-H

TAGS: Community Elementary ED Middle School ED STEAM

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Education Advocacy Philanthropy

Partnerships

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:



ACTIVITY REPORT

209

ACTIVITY NAME: **Consumer Interaction Online**

ACTIVITY DATE(S): 2/1/2025 - 2/28/2025 Monthly Quarter 3 25-02

FOCUS: Consumer OVERVIEW: Social Media Posts encouraging Consumer Interaction

AUDIENCE: All People

REACH: Worldwide

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Social Media

REACH ACTUAL: 14,584

PARTNERSHIP(S):

TAGS: Online/Virtual Community

MATERIALS PROVIDED:

CORE PROGRAM(S): Advocacy Promotion Education

PROMO ITEMS:

PROJECT COMPONENTS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

Views breakdown

Feb 1 – Feb 28

Total

14,584 ↑ 156.3%

From organic

100% 0%

From ads

0% 0%

26

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ACTIVITY REPORT

222

ACTIVITY NAME: **Peanut Recipes Online**

ACTIVITY DATE(S): 2/1/2025 - 2/28/2025 Monthly Quarter 3 25-02

FOCUS: Consumer

AUDIENCE: All People

Student - High

OVERVIEW: Social Media Posts & Shares of Peanut Recipes & Recipes posted on FPF website - culinary & ag high school students prepare and promote recipes online, UF IFAS Family Consumer Agent prepare and promote online

REACH: Worldwide

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Social Media Website Download Youtube Video

Peanut Products Provided Materials Provided

PARTNERSHIP(S): Schools UF/Florida4-H

TAGS: Online/Virtual PEP High School ED 4H Recipes

Food Safety Training Allergen Aware

CORE PROGRAM(S): Advocacy Philanthropy Promotion

Education Partnerships

PROJECT COMPONENTS:

REACH ACTUAL: 2,000

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

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ACTIVITY REPORT

278

ACTIVITY NAME: **Farmer Encouragement**

ACTIVITY DATE(S): 2/1/2025 - 2/28/2025 Monthly Quarter 3 25-02

FOCUS: Industry OVERVIEW: Online: Farmer Encouragement

AUDIENCE: Adults

REACH: Worldwide

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Social Media Mailout

REACH ACTUAL: 1,500

PARTNERSHIP(S): Peanut Farmers

TAGS: Online/Virtual Community

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Advocacy

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

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ACTIVITY REPORT

670

ACTIVITY NAME: **Research Support**

ACTIVITY DATE(S): 2/1/2025 - 2/28/2025 As Requested Quarter 3 25-01

FOCUS: Industry OVERVIEW: Research Support

AUDIENCE: Adults

REACH: Florida

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Sponsor Press Release Social Media

REACH ACTUAL: 15

PARTNERSHIP(S): UF IFAS

TAGS: Sponsorship

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Philanthropy Advocacy Partnerships

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:



ACTIVITY REPORT

634

ACTIVITY NAME: **Farmer Meeting**

ACTIVITY DATE(S): 2/4/2025 - 2/4/2025

Annual New Project

Quarter 3 25-02

FOCUS: Industry

AUDIENCE: Adults

OVERVIEW: CORE and Pesticide training & CEUs, along with researcher presentations of projects that will have direct implications for farmers in the coming season

REACH: Location Specific

LOCALE:

LOCATION:

UF IFAS Extension Office,
Live Oak, FL

FORMAT: Presentation Donation Sponsor Meeting Materials Provided

REACH ACTUAL: 36

PARTNERSHIP(S): UF IFAS Peanut Farmers

TAGS: Training Sponsorship

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Education Partnerships

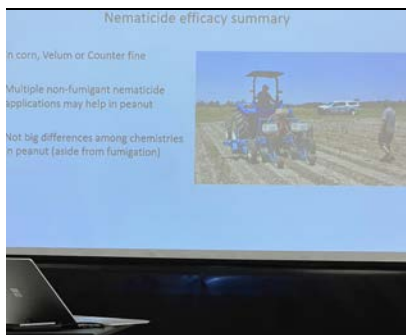
PROJECT COMPONENTS:

FOOD: Meal

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:



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ACTIVITY REPORT

136

ACTIVITY NAME: **Little Farm Hands @ Florida State Fair**

ACTIVITY DATE(S): 2/5/2025 - 2/16/2025 Annual Quarter 3 25-02

FOCUS: Consumer

AUDIENCE: Students - Elementary

Families

OVERVIEW: Florida State Fair, FPF sponsored peanut 'digging' display in the Little Farm Hands interactive area, in the Florida Ag Hall of Fame Building.

REACH
LOCALE: Florida

LOCATION:
Florida State Fair, Tampa, FL

REACH ACTUAL:
200,000

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

FORMAT: Sponsor Program Materials Provided Visual Element

PARTNERSHIP(S): Florida State Fair

TAGS: 4H STEM Elementary ED Community

CORE PROGRAM(S): Promotion Advocacy Education

PROJECT COMPONENTS:
Booth

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ACTIVITY REPORT

651

ACTIVITY NAME: **National FFA Week**

ACTIVITY DATE(S): 2/10/2025 - 2/10/2025 Annual Quarter 3 25-02

FOCUS: Consumer

OVERVIEW: Colonial High School Orlando

AUDIENCE: Adults

REACH Location Specific

LOCALE:

LOCATION:

Orlando Colonial High,
Orlando, FL

REACH ACTUAL: 550

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

FORMAT: Presentation Peanut Products Provided Donation Program

Sponsor

PARTNERSHIP(S): FL FFA chapters

TAGS: FFA

CORE PROGRAM(S): Advocacy Promotion Education

Partnerships

PROJECT COMPONENTS:
200 teachers- DIY Trail mix bar & teacher app

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ACTIVITY REPORT

630

ACTIVITY NAME: **FPF Board of Directors Meeting**

ACTIVITY DATE(S): 2/11/2025 - 2/11/2025 As Scheduled Quarter 3 25-02

FOCUS: Industry

OVERVIEW: Standard Meeting of FPF BOD, all members invited

AUDIENCE: Adults

REACH: FL Peanut Grow Region

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Meeting

REACH ACTUAL: 21

PARTNERSHIP(S):

TAGS:

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Partnerships Advocacy Education

Promotion Philanthropy

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:



ACTIVITY REPORT

635

ACTIVITY NAME: **Chiefland 4H Club Meeting**

ACTIVITY DATE(S): **2/11/2025** - **2/11/2025** **As Scheduled** **Quarter 3** 25-02

FOCUS: **Consumer**

AUDIENCE: **Students - Elementary**

Students - Middle

OVERVIEW: Laura and AnnMarie presented facts how peanuts grow and how peanut butter is made. The also demonstrated how peanut butter is made and assisted the kids in making their own peanut butter.

REACH **Location Specific**

LOCALE:

LOCATION:

**First Baptist Church,
Chiefland, FL**

FORMAT: **Donation** **Program** **Sponsor** **Presentation** **School Program**

Materials Provided **Promo Items Provided** **Peanut Products Provided**

REACH ACTUAL: **40**

PARTNERSHIP(S): **UF/Florida4-H**

TAGS: **Elementary ED** **Middle School ED** **4H**

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): **Education** **Partnerships**

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:





ACTIVITY REPORT

636

ACTIVITY NAME: **USDA Ag Auditor Training at FDACS**

ACTIVITY DATE(S): 2/13/2025 - 2/13/2025 As Scheduled Quarter 3 25-02

FOCUS: Industry

OVERVIEW: including Peanut Butter Taste Test, Peanut Latte recipe demo, and PB S'mores Cookie Samples

AUDIENCE: Adults

REACH: Nationwide
LOCALE:

LOCATION:
FDACS Office, Bartow, FL

FORMAT: Program Presentation Meeting Peanut Products Provided

REACH ACTUAL: 45

PARTNERSHIP(S): FDACS USDA

TAGS:

MATERIALS PROVIDED:

CORE PROGRAM(S): Education

PROMO ITEMS:

PROJECT COMPONENTS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:



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ACTIVITY REPORT

659

ACTIVITY NAME: **Soil Health and Cover Crop Day- Sponsor Dinner**

ACTIVITY DATE(S): 2/13/2025 - 2/13/2025 As Scheduled Quarter 3 25-02

FOCUS: Industry Consumer OVERVIEW: Field Day and research presentation day at the research center

AUDIENCE: Adults

REACH Location Specific
LOCALE:

LOCATION:
UF/IFAS NFREC-Suwannee
Valley, Live Oak, FL

REACH ACTUAL: 120

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

FORMAT: Sponsor Meeting

PARTNERSHIP(S): UF IFAS Peanut Farmers

TAGS: Sponsorship

CORE PROGRAM(S): Promotion Education Partnerships
Advocacy

PROJECT COMPONENTS:
Donation??



ACTIVITY REPORT

198

ACTIVITY NAME: **Power Up Patrol - Florida State Fair**

ACTIVITY DATE(S): 2/14/2025 - 2/14/2025 Annual Quarter 3 25-02

FOCUS: Consumer

AUDIENCE: Adults

OVERVIEW: Power up Patrol - Goodie Bag and Postcard
State Fair Security Staff LEOs And EMS

REACH: Location Specific

LOCALE:

LOCATION:

Florida State Fair, Tampa, FL

FORMAT: Goodie Bag Peanut Products Provided

REACH ACTUAL: 500

PARTNERSHIP(S): Florida State Fair

TAGS: Community

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Philanthropy

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:



ACTIVITY REPORT

638

ACTIVITY NAME: **National Peanut Buying Points Association Conference**

ACTIVITY DATE(S): 2/15/2025 - 2/15/2025 As Scheduled Quarter 3 25-02

FOCUS: Industry

OVERVIEW: Laura, and several FPF members attended the National Peanut Buying Points Conference

AUDIENCE: Adults

REACH: Location Specific

LOCALE:

LOCATION:

Marriott, Tampa, FL

FORMAT: Meeting

REACH ACTUAL: 250

PARTNERSHIP(S): Peanut Trade Organizations

TAGS:

MATERIALS PROVIDED:

CORE PROGRAM(S): Partnerships Promotion

PROMO ITEMS:

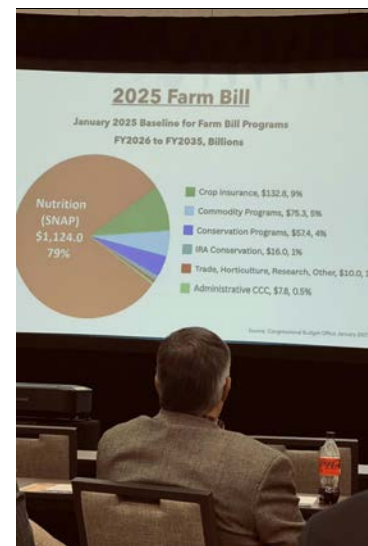
PROJECT COMPONENTS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:





ACTIVITY REPORT

641

ACTIVITY NAME: **Hamilton Co Peanut Pre-Season Grower Meeting**

ACTIVITY DATE(S): **2/18/2025 - 2/18/2025** **As Scheduled** **Quarter 3 25-02**

FOCUS: **Industry**

AUDIENCE: **Adults**

OVERVIEW: Annual meeting hosted by UF IFAS with a great attendance from peanut farmers as they learn and look forward to planting season

REACH **FL Peanut Grow Region**
LOCALE:

LOCATION:

UF IFAS Extension Office,
Jasper, FL

FORMAT: **Meeting** **Program** **Presentation** **Website Download**

Materials Provided

REACH ACTUAL: **67**

PARTNERSHIP(S): **UF IFAS** **Peanut Farmers**

TAGS:

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): **Education** **Partnerships**

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:



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ACTIVITY REPORT

142

ACTIVITY NAME: **Mayo Ag Services Trade Show**

ACTIVITY DATE(S): 2/20/2025 - 2/20/2025 Annual Quarter 3 25-02

FOCUS: Industry

AUDIENCE: Adults

OVERVIEW: Mayo Ag Services TradeShow and Vendor Expo, FPF usually provides Tent for reception and entry way, along with packs and/or cans of peanuts to go on every guest table, and several door prizes for the 300+ participants

REACH: Florida
LOCALE:

LOCATION:

Florida Gateway Fairgrounds,
Lake City, FL

FORMAT: Peanut Products Provided Tent

REACH ACTUAL: 290

PARTNERSHIP(S): Specific FPF Supporter/Member

TAGS: Sponsorship Community

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Promotion Partnerships

FOOD:

PROJECT COMPONENTS:
In years past, Josh Hannah has offered to allow FPF to set up a booth for no charge. Laura has not been personally

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

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Laura@FloridaPeanutFederation.org

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ACTIVITY REPORT

642

ACTIVITY NAME: **FPF Annual Membership Meeting & Banquet**

ACTIVITY DATE(S): 2/22/2025 - 2/22/2025 Annual Quarter 3 25-02

FOCUS: Industry

AUDIENCE: Adults

OVERVIEW: Attended by over 300 members, supporters, and allies, this annual meeting is an event that many look forward to each year

REACH: Florida

LOCALE:

LOCATION:

Florida Gateway Fairgrounds,
Lake City, FL

FORMAT: Program Presentation Meeting Tent Trailer Website Download

Youtube Video School Program Social Media Promo Items Provided

REACH ACTUAL: 490

PARTNERSHIP(S): Peanut Farmers

TAGS:

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Advocacy Promotion Education

Partnerships

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

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ACTIVITY REPORT

643

ACTIVITY NAME: **Lafayette Co Peanut Pre-Season Grower Meeting**

ACTIVITY DATE(S): **2/24/2025 - 2/24/2025** **Annual** **Quarter 3** 25-02

FOCUS: **Industry**

AUDIENCE: **Adults**

OVERVIEW: Full house meeting of peanut growers as they review pending info and updates for the upcoming growing season

REACH **FL Peanut Grow Region**

LOCALE:

LOCATION:

Community Building, Mayo, FL

FORMAT: **Meeting** **Sponsor** **Presentation** **Website Download**

Materials Provided

REACH ACTUAL: **81**

PARTNERSHIP(S): **UF IFAS** **Peanut Farmers**

TAGS:

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): **Education** **Partnerships**

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:



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ACTIVITY REPORT

656

ACTIVITY NAME: **Branford Elementary Cooking Club**

ACTIVITY DATE(S): 2/24/2025 - 2/24/2025 As Requested Quarter 3 25-02

FOCUS: Consumer

AUDIENCE: Students - Elementary

OVERVIEW: Supplies, Ingredients, Recipes, and techniques for brand new Cooking Club at BES

REACH
LOCALE: Location Specific

LOCATION:
Branford Elementary School,
Branford, FL

REACH ACTUAL: 560

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

FORMAT: School Program Program Presentation Materials Provided
Peanut Products Provided

PARTNERSHIP(S): Schools

TAGS: Elementary ED

CORE PROGRAM(S): Education Promotion Advocacy
Partnerships Philanthropy

PROJECT COMPONENTS:



ACTIVITY REPORT

152

ACTIVITY NAME: **Florida Strawberry Festival**

ACTIVITY DATE(S): 2/27/2025 - 3/9/2025

Annual

Quarter 3 25-03

FOCUS: Consumer

AUDIENCE: All People

REACH
LOCALE: Florida

LOCATION:

FSF Fairgrounds, Plant City, FL

REACH ACTUAL: 651,647

MATERIALS PROVIDED:

PROMO ITEMS: 500

Bottle Openers

FOOD: Peanuts

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:



OVERVIEW: FPF provided sponsorship for the Florida Strawberry Festival. This year the festival had record breaking attendance of 651,647. As an official partner FPF gained over 2 million media impressions. Our branded cargo trailer "static billboard" was on display at the primary entrance gate each day of the festival. Additionally, on "Peanut Federation Twosday" we gave out roasted peanuts.

FORMAT: Sponsor Booth Presentation Press Release Trailer

Social Media Materials Provided Promo Items Provided

PARTNERSHIP(S):

TAGS: Community

CORE PROGRAM(S): Promotion Education Advocacy

Partnerships

PROJECT COMPONENTS: Recipes, Nutritional Information Flyers, our Strawberry+Peanut banner at each of the 6 gates on Florida peanut Federation



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ACTIVITY REPORT

653

ACTIVITY NAME: **St. Lucie County Fairposter fun facts**

ACTIVITY DATE(S): 2/27/2025 - 3/8/2025 Annual Quarter 3 25-02

FOCUS: Consumer

OVERVIEW: giant paper Mache peanut
peanut plants
poster fun facts

AUDIENCE: All People

REACH
LOCALE: Florida

LOCATION:
St. Lucie Co Fairgrounds,
Fort Pierce, FL

REACH ACTUAL:
100,000

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

FORMAT: Booth Visual Element

PARTNERSHIP(S):

TAGS: 4H FFA Sponsorship Community

CORE PROGRAM(S): Advocacy Promotion Education

PROJECT COMPONENTS:

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ACTIVITY REPORT

150

ACTIVITY NAME: **National Ag Day**

ACTIVITY DATE(S): 3/1/2025 - 3/31/2025 Annual Quarter 3 25-03

FOCUS: Industry Consumer OVERVIEW: National Ag Day information posted and presented online

AUDIENCE: Adults

REACH Worldwide

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Social Media

REACH ACTUAL: 1,500

PARTNERSHIP(S):

TAGS: Community

MATERIALS PROVIDED:

CORE PROGRAM(S): Promotion Advocacy

PROMO ITEMS:

PROJECT COMPONENTS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:



ACTIVITY REPORT

151

ACTIVITY NAME: **FPF Sponsor Thank You Card Mail Out**

ACTIVITY DATE(S): 3/1/2025 - 3/31/2025 Annual Quarter 3 25-03

FOCUS: Industry OVERVIEW: FPF Sponsor Thank You Card Mail Out

AUDIENCE: Adults

REACH Nationwide

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Mailout

REACH ACTUAL: 74

PARTNERSHIP(S): Specific FPF Supporter/Member

TAGS:

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Partnerships Advocacy Education

Promotion Philanthropy

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

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ACTIVITY REPORT

279

ACTIVITY NAME: **Farmer Encouragement**

ACTIVITY DATE(S): 3/1/2025 - 3/31/2025 Monthly Quarter 3 25-03

FOCUS: Industry OVERVIEW: Online: Farmer Encouragement

AUDIENCE: Adults

REACH: Worldwide

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Social Media Mailout

REACH ACTUAL: 1,500

PARTNERSHIP(S): Peanut Farmers

TAGS: Online/Virtual Community

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Advocacy

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

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ACTIVITY REPORT

668

ACTIVITY NAME: **Refreshment Cart**

ACTIVITY DATE(S): 3/1/2025 - 3/31/2025 As Requested Quarter 3 25-01

FOCUS: Consumer Industry OVERVIEW: Refreshment Cart available - member use

AUDIENCE: All People

REACH FL Peanut Grow Region
LOCALE:

LOCATION:
FPF Office, McAlpin, FL

REACH ACTUAL: 150

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

FORMAT: Peanut Products Provided Promo Items Provided Materials Provided
Goodie Bag Visual Element

PARTNERSHIP(S):

TAGS: Online/Virtual Community

CORE PROGRAM(S): Advocacy Promotion Partnerships

PROJECT COMPONENTS:

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ACTIVITY REPORT

671

ACTIVITY NAME: **Research Support**

ACTIVITY DATE(S): 3/1/2025 - 3/31/2025 As Requested Quarter 3 25-01

FOCUS: Industry OVERVIEW: Research Support

AUDIENCE: Adults

REACH: Florida

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Sponsor Press Release Social Media

REACH ACTUAL: 15

PARTNERSHIP(S): UF IFAS

TAGS: Online/Virtual Community Sponsorship

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Philanthropy Advocacy Partnerships

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

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ACTIVITY REPORT

673

ACTIVITY NAME: **Promo Trailer Available**

ACTIVITY DATE(S): **3/1/2025** - **3/31/2025** **As Requested** **Quarter 3** 25-01

FOCUS: **Consumer** **Industry** OVERVIEW: **Promo Trailer Available - member use, festivals, etc**

AUDIENCE: **All People**

REACH **FL Peanut Grow Region**
LOCALE:

LOCATION:
FPF Office, McAlpin, FL

REACH ACTUAL: **250**

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

FORMAT: **Trailer** **Visual Element** **Booth** **Tent** **Materials Provided**
Promo Items Provided **Peanut Products Provided**

PARTNERSHIP(S):

TAGS: **Online/Virtual** **Community**

CORE PROGRAM(S): **Advocacy** **Promotion** **Education**
Partnerships

PROJECT COMPONENTS:

ACTIVITY REPORT

676

ACTIVITY NAME: **Consumer Interaction Online**

ACTIVITY DATE(S): 3/1/2025 - 3/31/2025 Monthly Quarter 3 25-02

FOCUS: Consumer OVERVIEW: Social Media Posts encouraging Consumer Interaction

AUDIENCE: All People

REACH: Worldwide
LOCALE:

LOCATION:
FPF Office, McAlpin, FL

REACH ACTUAL: 12,785

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

FORMAT: Social Media

PARTNERSHIP(S):

TAGS: Online/Virtual Community

CORE PROGRAM(S): Advocacy Promotion Education

PROJECT COMPONENTS:

Top content by views



FloridaPeanutFederation Annual...
Mar 25, 8:54am
1.2K views, 23 likes, 1 share



Florida Farm Bureau Federation hosted a...
Tue Mar 18, 6:20pm
1.1K views, 52 likes, 2 shares

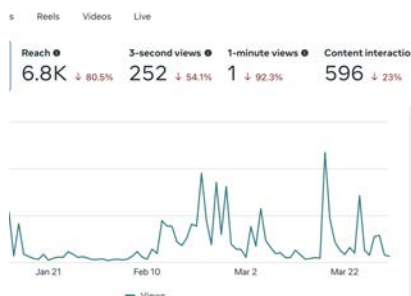
Views breakdown

Mar 1 - Mar 31

Total
12,785 ↓ 12.3%

From organic
100% 0%

From ads
0% 0%



ACTIVITY REPORT

155

ACTIVITY NAME: **Hamilton Co Ag Day**

ACTIVITY DATE(S): **3/6/2025 - 3/6/2025**

Annual

Quarter 3 25-03

FOCUS: **Consumer**

OVERVIEW: **Hamilton Co Ag Day**

AUDIENCE: **Students - Elementary**

REACH: **Location Specific**

LOCALE:

LOCATION:

**Hamilton Co Ag Complex,
Jasper, FL**

REACH ACTUAL:

159

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

FORMAT: **Booth** **Program** **Presentation** **Materials Provided**

Peanut Products Provided **Promo Items Provided** **Goodie Bag**

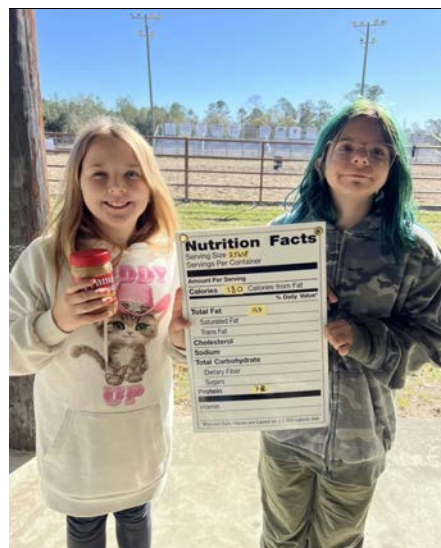
PARTNERSHIP(S): **UF/Florida4-H** **Schools**

TAGS: **PEP** **Elementary ED** **STEAM** **STEM** **4H** **Community**

CORE PROGRAM(S): **Advocacy** **Promotion** **Education**

Partnerships

PROJECT COMPONENTS:



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ACTIVITY REPORT

658

ACTIVITY NAME: **Student Ambassadors Interviews & Orientation**

ACTIVITY DATE(S): 3/7/2025 - 3/7/2025 As Scheduled Quarter 3 25-03

FOCUS: Industry Consumer

AUDIENCE: College
Student - High

OVERVIEW: Spring crop of student ambassadors enjoyed learning about FPF and how they can be on the team to promote peanuts

REACH: Location Specific
LOCALE:

LOCATION:
FPF Office, McAlpin, FL

FORMAT: Meeting Program

REACH ACTUAL: 7

PARTNERSHIP(S):

TAGS: 4H FFA

MATERIALS PROVIDED:

PROMO ITEMS: 7

FPF Shirts FPF Caps

CORE PROGRAM(S): Advocacy Promotion Education
Partnerships

FOOD: Peanut Candy, variety

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:



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ACTIVITY REPORT

655

ACTIVITY NAME: **Mayo Woman's Club**

ACTIVITY DATE(S): 3/11/2025 - 3/11/2025 As Requested Quarter 3 25-03

FOCUS: Consumer

AUDIENCE: Adults

OVERVIEW: Padfolios given to Women's Club, along with peanuts, peanut butter, and other favors to support their work in the ag community

REACH Location Specific

LOCALE:

LOCATION:

UF IFAS Extension, Mayo, FL

FORMAT: Donation Materials Provided Promo Items Provided

REACH ACTUAL: 38

PARTNERSHIP(S):

TAGS: Community

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Advocacy Promotion

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

ACTIVITY REPORT

298

ACTIVITY NAME: **Branford Ag Day**

ACTIVITY DATE(S): 3/13/2025 - 3/13/2025

As Requested

Quarter 3 25-03

FOCUS: Consumer

AUDIENCE: Students - Elementary

Students - Middle

Student - High

OVERVIEW: FPF Student Ambassadors AnnMarie Goss and Aubrey Wood presenting "How Peanut Butter is Made" at Branford High for the Elementary Students

REACH: Florida

LOCALE:

LOCATION:

Branford High School,
Branford, FL

REACH ACTUAL:

600

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

FORMAT: Presentation Booth Sponsor School Program Materials Provided

Peanut Products Provided

PARTNERSHIP(S): Schools

TAGS: PEP Elementary ED Middle School ED High School ED

CORE PROGRAM(S): Advocacy Promotion Education

Partnerships

PROJECT COMPONENTS:





ACTIVITY REPORT

104

ACTIVITY NAME: **FFB Taste of FL Ag Event**

ACTIVITY DATE(S): 3/18/2025 - 3/18/2025 Annual Quarter 3 25-03

FOCUS: Industry

AUDIENCE: Adults

OVERVIEW: FPF Student Ambassadors Alaura Brown & Aubrey Wood served trio of Peanut Butter Cheesecakes 1. Classic Peanut & Chocolate Cheesecake, 2. Peanut Butter & Jelly Cheesecake, 3. Reese Cup Cheesecake

REACH: Florida
LOCALE:

LOCATION:
Capitol Courtyard,
Tallahassee, FL

REACH ACTUAL: 600

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD: Dessert

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER: 4



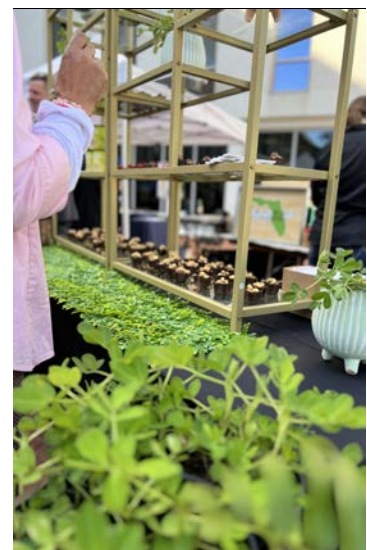
FORMAT: Booth Sponsor Peanut Products Provided Social Media
Visual Element

PARTNERSHIP(S): Florida Farm Bureau Governmental Leaders

TAGS: Community

CORE PROGRAM(S): Advocacy Promotion Education
Partnerships Philanthropy

PROJECT COMPONENTS:





ACTIVITY REPORT

645

ACTIVITY NAME: **A. I. Taskforce for Ag BMP Dev Workshop**

ACTIVITY DATE(S): 3/18/2025 - 3/18/2025 As Scheduled Quarter 3 25-03

FOCUS: Industry

OVERVIEW: FPF members enjoyed learning about the future of AI and having their voices heard

AUDIENCE: Adults

REACH: Florida
LOCALE:

LOCATION:
UF IFAS Extension Office,
Newberry, FL

FORMAT: Meeting

REACH ACTUAL: 45

PARTNERSHIP(S): UF IFAS

TAGS: Community Training

MATERIALS PROVIDED:

CORE PROGRAM(S): Education Advocacy Partnerships

PROMO ITEMS:

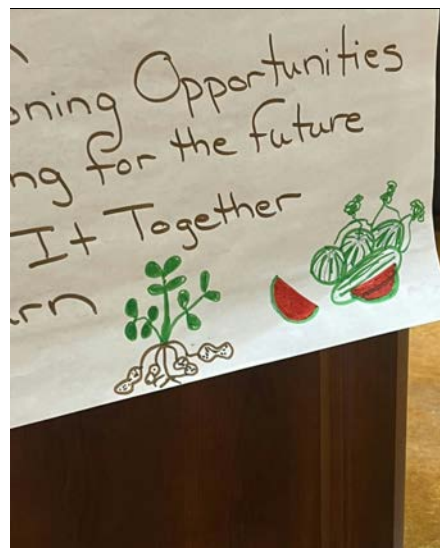
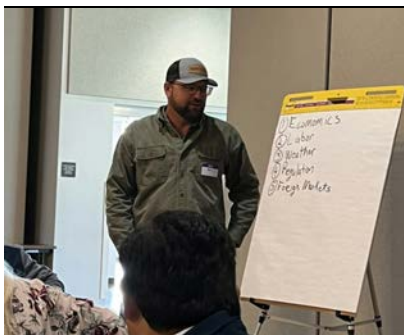
PROJECT COMPONENTS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:



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ACTIVITY REPORT

665

ACTIVITY NAME: **FDACS Pesticide Certification Info To Farmers**

ACTIVITY DATE(S): 3/21/2025 - 3/21/2025 As Scheduled Quarter 3 25-03

FOCUS: Industry

OVERVIEW: The new portal update shared with peanut farmers and growers of all kinds

AUDIENCE: Adults

REACH: FL Peanut Grow Region

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Mailout Website Download

REACH ACTUAL: 195

PARTNERSHIP(S): FDACS

TAGS: Online/Virtual

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Education

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

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ACTIVITY REPORT

661

ACTIVITY NAME: **Mail FPF Caps to Members**

ACTIVITY DATE(S): 3/25/2025 - 3/25/2025 As Scheduled Quarter 3 25-03

FOCUS: Industry

OVERVIEW: Package and Address and Mail Out Florida Peanut Federation caps and Swag to Members

AUDIENCE: Adults

REACH
LOCALE: Florida

LOCATION:
FPF Office, McAlpin, FL

FORMAT: Mailout

REACH ACTUAL: 17

PARTNERSHIP(S): Peanut Farmers

TAGS: Sponsorship

MATERIALS PROVIDED:

PROMO ITEMS: 17

FPF Caps FPF Shirts Other

CORE PROGRAM(S): Promotion

FOOD:

PROJECT COMPONENTS:
Caps -8
Shirts-8

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

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ACTIVITY REPORT

631

ACTIVITY NAME: **FPF Board of Directors Meeting**

ACTIVITY DATE(S): 3/27/2025 - 3/27/2025 As Scheduled Quarter 3 25-03

FOCUS: Industry

OVERVIEW: Standard FPF BOD meeting, all members invited

AUDIENCE: Adults

REACH: FL Peanut Grow Region

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Meeting

REACH ACTUAL: 16

PARTNERSHIP(S): Specific FPF Supporter/Member

TAGS:

MATERIALS PROVIDED:

PROMO ITEMS:

CORE PROGRAM(S): Partnerships Advocacy Education

Promotion Philanthropy

FOOD:

PROJECT COMPONENTS:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

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ACTIVITY REPORT

663

ACTIVITY NAME: **USDA FSA Incoming Director**

ACTIVITY DATE(S): 3/27/2025 - 3/27/2025 As Scheduled Quarter 3 25-03

FOCUS: Industry

OVERVIEW: Discussions & Meetings with industry
VIPs regarding the support and hiring of
new FSA Executive Director of Florida

AUDIENCE: Adults

REACH: Florida

LOCALE:

LOCATION:

FPF Office, McAlpin, FL

FORMAT: Meeting

REACH ACTUAL: 22

PARTNERSHIP(S): USDA Florida Farm Bureau

TAGS: Online/Virtual

MATERIALS PROVIDED:

CORE PROGRAM(S): Partnerships

PROMO ITEMS:

PROJECT COMPONENTS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

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ACTIVITY REPORT

646

ACTIVITY NAME: **FFB Women's Leadership Conference**

ACTIVITY DATE(S): 3/29/2025 - 3/29/2025 Annual New Project Quarter 3 25-03

FOCUS: Industry

OVERVIEW: Florida Farm Bureau Federation Women's Leadership Conference at World Golf Villiage

AUDIENCE: Adults

REACH
LOCALE: Florida

LOCATION:
World Golf Village, St.
Augustine, FL

REACH ACTUAL: 200

MATERIALS PROVIDED:

PROMO ITEMS:

FOOD:

PACKS PEANUTS:

CANS OF PEANUTS:

JARS PEANUT BUTTER:

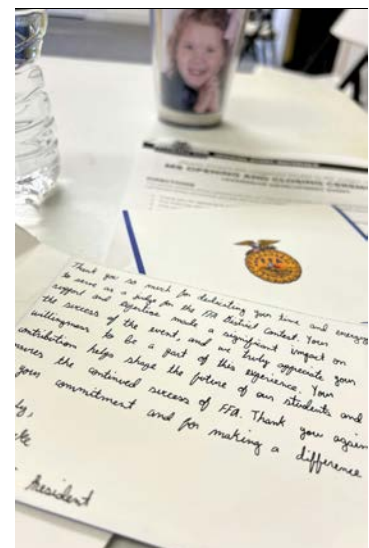
FORMAT: Meeting

PARTNERSHIP(S): Florida Farm Bureau

TAGS: Training

CORE PROGRAM(S): Advocacy Promotion Partnerships

PROJECT COMPONENTS:



FDACS PEANUT MARKETING ORDER QUARTERLY REPORT

2024-2025 Q 3

JANUARY, FEBRUARY, MARCH 2025

REPORT DATE 4/15/2025

