



January 2025

Dear Valued Partner,

As we step into 2025, I want to take a moment to reflect on the incredible successes we achieved together in 2024. Thanks to the unwavering support of our farmers, sponsors, and partners, the Florida Peanut Federation reached over **3.2 million consumers**, **donated 46,896 jars of peanut butter**, with 81% supporting school weekend backpack programs for food insecure students, and built and strengthened over **1,000 partnerships** with schools, sponsors, research teams, community leaders, and beyond.

Additionally, our marketing efforts flourished with **184 promotional activities**, including **49 new programs** and initiatives that expanded our reach and impact. On the legislative front, we strengthened relationships at both the state and federal levels, ensuring the voices of Florida peanut growers continue to be heard.

These achievements are a direct result of your generosity and investment in our shared mission. As we plan for another ambitious year, we invite you to partner with us to make 2025 our most impactful year yet.

You are cordially invited to attend the Annual Membership Meeting & Banquet on Saturday, February 22, 2025, in Lake City, Florida. This event is an opportunity to:

- **Celebrate the achievements of the past year**
- **Showcase the support of sponsors like you**
- **Share plans and goals for 2025**
- **Receive a comprehensive peanut industry update and forecast**
- **Gain insights on Farm Bill efforts and congressional expectations for the future**
- **Connect and fellowship with like-minded professionals, farmers, and allied members.**

By becoming a 2025 Florida Peanut Federation Sponsor, you'll enjoy exclusive benefits tailored to amplify your presence and strengthen your connection to Florida's peanut industry. For a full list of benefits, please contact us or visit www.FloridaPeanuts.org.

The deadline for sponsorship commitments is February 12, 2025, ensuring your inclusion in all promotional opportunities and the Annual Membership Meeting and Banquet on February 22, 2025. Your support not only strengthens the Florida peanut industry but also demonstrates your commitment to advancing agriculture, supporting our communities, and creating lasting impact. Together, we can achieve even greater milestones in 2025.

Sponsorship Levels and Benefits

- Platinum Sponsor \$5000: Comprehensive recognition and opportunities, including Allied Membership, exclusive branding at events, promotional item placement in mailings, and invitations to key FPF programs and activities. This level also includes tickets for a table of 8 at the Annual Membership Meeting, with prominent recognition throughout the evening.

- Gold Sponsor \$3000
- Silver Sponsor \$1500
- Bronze Sponsor \$1000
- Emerald Sponsor \$500

Each level offers valuable benefits, including recognition on our website, social media, and printed materials, with increasing opportunities for visibility and involvement.

Easy Re-Commitment

Recommitting to your sponsorship is simple. Complete the attached form and return it by mail, email, or text a photo to us: Florida Peanut Federation PO Box 163, McAlpin, FL 32062
Laura@FloridaPeanutFederation.org 386-362-2077 (office) 386-249-9017 (cell)

We are also happy to discuss how your sponsorship can be tailored to meet your needs and ensure a meaningful return on investment.

To ensure your contributions have the greatest impact, choose where to direct your support. You may allocate your support among these entities to align with your preferences & priorities.

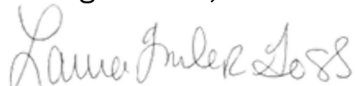
- **Florida Peanut Federation:** Support programs focused on research, education, and the promotion of Florida peanuts, as well as peanut butter donations to those in need.
- **US Peanut PAC:** Contribute to the Political Action Committee that represents the peanut industry's interests, particularly in relation to the upcoming Farm Bill.
- **Congresswoman Kat Cammack:** Support our #1 Congressional ally with a check payable to "Kat for Congress."

Important Information for Contributions

- Contributions to the US Peanut PAC and Kat for Congress must come from a personal bank account or an account of a single-member LLC.
- Contributions to the Florida Peanut Federation may be made from corporate accounts.
- Please mail all checks to: Florida Peanut Federation PO Box 163, McAlpin, FL 32062.
- To pay via credit/debit card, please email us, and we will provide an online invoice.

If you have any questions or would like to confirm your sponsorship, please reach out at 386-249-9017 or Laura@FloridaPeanutFederation.org. Thanks for your generosity and partnership. We look forward to working with you to ensure another successful year for Florida peanuts!

With gratitude,



Laura Fowler Goss
Executive Director
