



Peanut Butter Brain Boost Reading Challenge

Fuel Your Brain the Smart Way

CONCEPT

Just like peanut butter fuels our bodies with protein, reading fuels our brains. This school-wide challenge encourages students to build strong reading habits while celebrating National Peanut Butter Day.

Time Line

- Challenge Window: _____
- Celebration Day: _____

HOW IT WORKS

Reading = Peanuts Earned

- Every 10 minutes of reading = 1 peanut
- Teachers track minutes read by:
 1. Individual students
 2. Entire classrooms
 3. Or grade levels (school chooses)

TRACKING OPTIONS (FLEXIBLE FOR SCHOOLS)

Option 1: Classroom Tracker

- Each classroom has a **peanut jar or peanut trail**
- Add one peanut icon for every 10 minutes read
- Goal: *Fill the jar* by Peanut Butter Day

Option 2: Grade-Level Tracker

- Combine all minutes read by a grade
- Display a large peanut jar per grade in the hallway
- Friendly competition encouraged, but optional

Option 3: School-Wide Goal

- School works together to reach a shared goal:
Example: **2,400 minutes** (100 minutes per day × 24 classrooms)
- When the goal is met, the entire school celebrates


VISUAL DISPLAY

Hallway Title Ideas

- *Peanut Butter Brain Boost*
- *Fueling Our Brains One Page at a Time*
- *Powered by Reading*

Visuals

- Peanut-shaped cutouts
- Peanut jars filling up
- Reading “fuel meters”
- Student names or class labels on peanuts



What Counts as Reading?

To keep it inclusive and easy:

- Independent reading
- Read-alouds
- Classroom reading time
- Library books
- At-home reading (teacher-approved)
 1. Fiction or nonfiction
 2. Peanut or agriculture-themed booksencouraged but not required

CELEBRATION & RECOGNITION

On CELEBRATION DAY schools celebrate with:

- Morning announcements recognizing participation
- Shout-outs for:
 - Top reading classes
 - Most improved readers
 - School-wide achievement
- Certificates, bookmarks, or stickers (optional)

(No food required; celebration is about learning and effort.)

WHY THIS CHALLENGE WORKS

- ✓ Supports literacy goals
- ✓ Easy for teachers to manage
- ✓ Inclusive for all reading levels
- ✓ Builds positive nutrition connections
- ✓ Strong visual impact for hallways

Florida Peanut Federation Can Provide

- Printable peanut trackers
- Reading log templates
- Hallway display headers
- Morning announcement scripts
- Certificate templates
- Peanut Butter Day tie-in graphics

Optional Incentives

- Extra recess
- Pajama or reading hat day
- Principal read-aloud
- “Golden Peanut” traveling trophy
- Class photo with the finished tracker



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CHALLENGE OVERVIEW

Just like peanut butter fuels our bodies with protein, reading fuels our brains. The Peanut Butter Brain Boost Reading Challenge encourages students to build strong reading habits while celebrating nutrition, learning, and fun.

Challenge Dates

- January 12–23, 2026
- Celebration Day: January 24, 2026

HOW IT WORKS

- Students earn 1 peanut for every 10 minutes of reading
 - Minutes may be tracked by:
 - Classroom
 - Grade level
 - Entire school (school chooses)
 - Reading can take place:
 - In class
 - During read-alouds
 - At home (teacher approved)
- ✓ Fiction or nonfiction
- ✓ Any reading level
- ✓ Peanut-themed books encouraged, but not required

Optional Incentives

- Extra recess
- Pajama or reading hat day
- Principal read-aloud
- “Golden Peanut” traveling trophy
- Class photo with the finished tracker

TRACKING & DISPLAY

Create a visible hallway or classroom display to track progress.

Display Ideas

- Peanut jars filling up
- Peanut trails along a bulletin board
- Brain “fuel meters”
- Class or grade-level charts

Suggested Display Titles

- Peanut Butter Brain Boost
- Fueling Our Brains One Page at a Time
- Powered by Reading

Celebration & Recognition

On January 24, 2026, celebrate with:

- Morning announcements recognizing participation
- Classroom or grade-level shout-outs
- Certificates, bookmarks, or stickers (optional)
- No food is required — this celebration focuses on learning and effort.

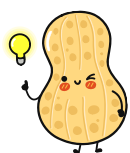
SCHOOL-WIDE GOAL OPTIONS

- Fill all classroom peanut jars
- Reach a shared minute goal (example: 2,400 minutes)
- Celebrate participation across all grades

(This challenge can be competitive or collaborative.)

School-Wide Goal Options

- ✓ Supports literacy goals
- ✓ Simple for teachers to implement
- ✓ Inclusive for all students
- ✓ Strong visual engagement
- ✓ Easy connection to nutrition education



Let's fuel young minds
one page at a time!

Peanut Butter Brain Boost READING CHALLENGE



Teacher Reporting Form

Classroom or Group Name (if applicable): _____

School Name : _____

Grade Level(s) : ☐ K ☐ 1 ☐ 2

Teacher Name : _____

☐ 3 ☐ 4 ☐ 5

Email Address : _____

(for confirmation and recognition)

Thank You!

Your participation helps celebrate literacy, nutrition, and agriculture in Florida classrooms. We appreciate your partnership with #FloridaPeanuts.

☐ Other _____

Reading Challenge Participation

How did your class participate?

☐ Classroom-based reading

☐ Grade-level reading

☐ School-wide reading

☐ Combination of the above

Total Minutes Read by Your Class :

_____ Minutes

(Reminder: 10 minutes = 1 peanut)

Total Peanuts Earned:

_____ Peanuts

Participation Details

Approximately how many students participated?

☐ 1-5

☐ 6-15

☐ 16-25

☐ 25+

Where did reading take place?

☐ In class

☐ At home

☐ Read-alouds ☐ Combination

Recognition & Sharing

May Florida Peanut Federation recognize your class or school in communications?

☐ Yes ☐ No

☐ Yes, but please do not include student names

Would you like to receive future resources & information from Florida Peanut Federation?

☐ Yes ☐ No

Optional Reflection (Highly Encouraged)

What did your students enjoy most about the Peanut Butter Brain Boost Challenge?