FDACS PEANUT MARKETING ORDER QUARTERLY REPORT

2023-2024 Q 1 JULY, AUGUST, SEPTEMBER 2023











Attendees of the Hamilton Co On-Farm Researcher Reverse Field Day, at Suwannee River Peanut in Jasper, FL

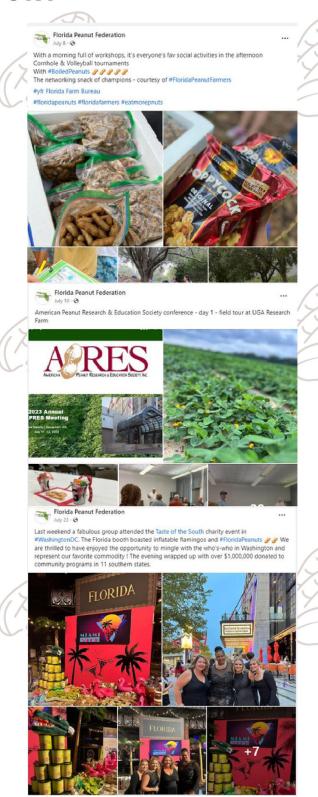
SNAPSHOT						
2023	JULY	AUG	SEPT	TOTAL		
PROMOTIONAL EVENTS/ ACTIVITIES	13	15	17	45		
JARS OF PEANUT BUTTER DONATED	3,696	5,626	5,000	14,322		
TOTAL REACH	12,761	18,853	120,500	152,114		

Sponsorships & Events

July 7-9 Florida Farm Bureau, Young Farmers & Ranchers Conference, FPF provided refreshments for the Cornhole & Volleyball Tournament afternoon, L Goss was a judge for the Discussion Meet Finals, 250 registered members at the conference, as well as sponsors, speakers, guests

July 10 American Peanut Research and Education Society Annual Conference, L Goss joined the UGA Research Center Tour and visited with peanut researchers from all over the US and six from abroad

July 15 Taste of the South annual fundraiser gala in Washington DC, FPF provided an in kind donation of FPF branded peanut products and samples, four FPF representatives attended the gala and represented the State of Florida and Florida Peanuts, this fundraiser donated over \$1,000,000 to domestic abuse programs throughout 11 southern states, more than 2500 attendees at the gala



Sponsorships & Events

July 19 UF Florida Youth Institute
Tour, group toured UF IFAS NFREC-SV,
L Goss visited with the students during
their lunch hour, discussion centered
on Florida's peanut industry,
approximately 75 students on this tour

July 25 Elementary Teacher Resource Packet Preparation and Planning Meeting including elementary school students and teachers and administrators, packet prepared for year long learning about Florida's peanut industry and peanuts overall, more than 20 people involved, project will reach thousands and thousands of Florida students this school year and beyond

July 26-28 Gilchrist Co 4H Camp,
Pilot Program, Partnership with UF
IFAS Gilchrist Co Extension and
FPF,FPF sponsored in kind and
provided industry tours, recipes, food
demonstrations, promotional items,
camp included 12 student campers
and 5 adult volunteers, this summer
camp program will be formatted into a
kit and provided to county 4H groups
throughout the state

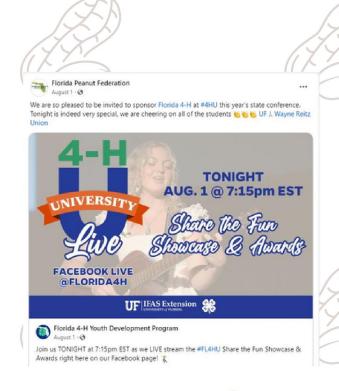


FLORIDA PEANUT FEDERATION

Sponsorships & Events

July 30 Richardson Community
Center Back to School Bash in Lake
City, FPF provided Peanut Butter,
Pencils, and information for Backpack
programs in local schools and
communities

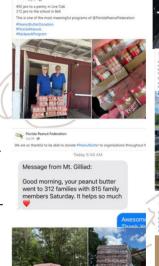
July 31 - Aug 2 Florida 4H State
University Conference, FPF provided
\$1000 in sponsorship as well as packs
of peanuts, FPF was well represented
for the members with our impact on
local 4H clubs and state level
involvement



JULY 2023 PEANUT BUTTER DONATIONS

- 240 Mission in Action Bell. FL
- 1440 Mt Gilliad Church Live Oak, FL
- 1440 Feed the Need Palatka, FL
- 120 NorthStar Family Resource Center
- **456** First Baptist Church Live Oak, FL

= 3,696







Meetings

July 12 Legislative Update in Washington DC, Review Upcoming Meetings and Dignitaries, six FPF members discussed talking points

July 13 Congressional Meetings in Washington DC, 2 committee staff meetings regarding the Farm Bill, the group met with 14 members of congress, FlyIn attendees were J Gray, K Sanchez, S Adams, T Sanchez, C Cunnigham, L Goss

July 14 Thank You Peanut Packed goodie baskets to Congressional Members that the group visited with the previous day

July 19 Florida Climate Smart
Agriculture stakeholder meeting, L
Goss attended on behalf of Florida's
peanut industry

July 24 FPF Board of Directors held a meeting, special invitation were extended to the WCD fly in representatives and the Advisory Council to the BOD, additionally a 4H member presented her recipe for Peanut Butter BBQ Sauce







JULY 2023 PHOTOGRAPHS

Students enjoying the four day Peanut Camp, Pilot partnership between UF IFAS

Gilchrist Co and Florida Peanut Federation











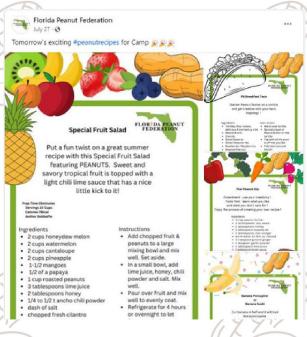




JULY 2023 PHOTOGRAPHS

Students enjoying the final day of Peanut Camp, the enjoy FPF peanut recipes, including a demonstration and instructions





Taste of the South Gala fundraiser in Washington DC, four FPF representatives attended and provided \$3500 worth of peanut samples as an in kind donation





JULY 2023 PHOTOGRAPHS

A fan of peanuts and FPF social follower specifically requested photos of peanut fields, we were happy to oblidge





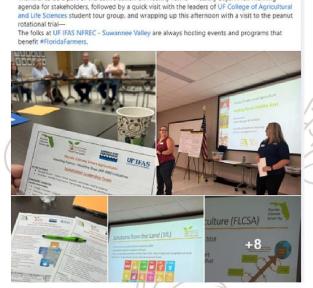
L Goss met many peanut researchers from around the world, pictured are two from South America and one from Europe at the APRES Field Tour in Georgia



The Healthy Farms - Healthy Bays initiative has a strong group of stakeholders, L Goss attended the meeting on behalf of Florida's peanut farmers, now on the committee, there will be lots of meetings going forward

Thankful to be a part of the conversation on Healthy Farms - Healthy Bays. A full morning

Florida Peanut Federation



AUGUST 2023 ACTIVITIES & IMPACT REPORT

Sponsorships & Events

August 1 Back to School Event at Promised Land Ministries in Lake Butter, donated 36 backpacks and jars of peanut butter

August 2 Bell School Children's Summer Sustenance, provided peanut butter and bread for school administrators to deliver to needy student families

August 3 Williston Back to School Bash, FPF provided 100 pens, 100 pencils, and jars of peanut butter

August 4 RRMiddle School Back to School Teacher Dinner, FPF provided dessert for the welcome meal

August 8 Gilchrist Co Farm Bureau Annual Meeting, FPF donated 3 great door prize baskets

August 8 Chiefland Elementary Back to School event, FPF set up a booth with a fun game for the students, and provided pencils, lanyards, backpacks, packs of peanuts, and info regarding Backpack program enrollment



UF IFAS Extension Union County 4-H #PLFM #agriculture #nonprofit #youther #backtoschool #backpackgiveavay

Florida Peanut Federation
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Door Pize poodie haskert for a county Annual Florida Farm Bureau meeting



Florida Peanut Federation
August 3: ©

Open house fun at Chiefland Elementary School
Thanks for the invitation



AUGUST 2023 ACTIVITIES & IMPACT REPORT

Sponsorships & Events

August 15-24 Power Up Patrol School Resource Officer Protein Snack Packs, FPF provided 157 protein bags and delivered to Sheriff's offices to be distributed to SROS in 9 North Florida Counties

August 17 Lake City Middle Ag
Classes Peanut Butter and Jelly Lesson
Plans and Supplies, we provided all of
the items needed to provide the lesson
that day

August 17 Lafayette Co IFAS group provides goodies for the Women's Club, we provided peanuts for an upcoming event, the Stronger Family Program is very successful in LafCo, FPF provided gifts to all families

August 21 Columbia High Dance Team enjoyed the peanuts FPF provided as fuel for their special performance





AUGUST 2023 ACTIVITIES & IMPACT REPORT

Meetings

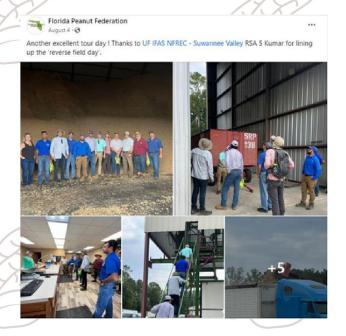
August 2 Levy Co On-Farm Researcher Reverse Field Day

August 4 Hamilton Co On-Farm Researcher Reverse Field Day

August 22 Peanut Field Day at NFREC-SV

August 24 Hamilton Co Peanut Field Day, On Farm Trials

August 29 Healthy Farms, Healthy Bays Joint Stakeholder Committee Meeting





Florida Peanut Federation sponsored lunch for the group that dedicated their time to the all-day tour.

The farmers were gracious with their time and showcasing their fields. They were kind and eager to receive comments from the experts.

I'm very thankful to have enjoyed the day alongside and encourage this 'reverse field day' for years to come.





AUGUST 2023 PEANUT BUTTER DONATIONS

144	Promised	Land	Ministries.	Lake Butler, FL
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204 Bell Elementary Bell, FL

120 Bell Community Bell, FL

204 First Methodist Church Williston, FL

300 Williston Middle/High Williston, FL

400 Ochwilla Elementary Interlachen, FL

300 Help Agency Silver Springs, FL

1440 Citrus Co Bags of Blessings Lecanto, FL

204 Family Food Boxes at Worship Room Lake City, FL

204 Bags of Blessings Mt. Caramel Church Lake City, FL

206 First Baptist Church Okeechobee, FL

700 Sunshine Bend Community Development Madison, FL

900 Backpack for Kids Jackson County Marianna, FL

300 Hamilton Co Backpacks Jasper, FL

= 5,626

FLORIDA PEANUT FEDERATION 2023-2024 Q1

AUGUST 2023 PEANUT BUTTER DONATIONS **PHOTOGRAPHS**



Just picked up some backpacks and LOTS of peanut butter courtesy of Florida Peanut Federation. Stop by the farm this Saturday to get yours! #PUFM #agriculture #nonprofit #youthministry #FREE #backtoschool #backpackgiveaway



to the Florida Peanut Federation for signify youth with a peanut butter donat youth with a peanut butter donat young school youth who participate in 1 orogram will have peanut butter to enjuges. This donation is a huge blessin Peanut Butter Challenge drive. The Fulla County 4-H receives in October and we receive more peanut butter in icers. Our peanut butter drive supported in the donate peanut butter of help columns, and the Wakulla Feeding Wakulla in to donate peanut butter or help column? Let me know! PS did you know cater frees up food bank funds to help in millies with special dietary needs such

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Education begins with a nourished mind and a full stomach!

— As students across Florid gear up for another exciting shoold year, let's remember that hunger should never be a fun-gear up for another exciting shoold year, let's remember that hunger should never be a fun-tor bearing. Shoolding, I in 7 children in our state facts shool resecutly, affecting the for such and posterious for the shoolding of the shoolding of the shoolding of and the fund they have the shoolding of the shoolding of the shoolding of the shoolding of for full your local flood bank, so you can help fight off thinger visit. Shoolding of the shoolding of the shoolding of shoolding of









Promised Land Family Ministries, Inc. August 5 ⋅ ⊛

We enjoyed meeting a lot of new families today at our Backpacks & Blessings event! We ver-table to give each kid a backpack and school supplies, but most importantly, a Bible. We'll be praying all year for the students, teachers, faculty, and staff. Huge thank you to all our enerous supporters and volunteers for making this event possible! Florida Peanut Federation londs Apriculture in the Classroom Florida Department of Apriculture & Consumer Services fonds Cattlemer's Association Florida Milk Florida Forestry Association Florida Strawberries IF IFAS Extension Union County 4-H #PLFM #agriculture #nonprofit #youthministry thacktocknockel #stakpackqiveawy





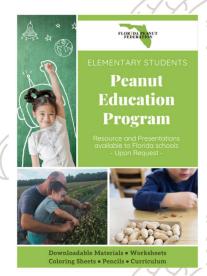




AUGUST 2023 PHOTOGRAPHS

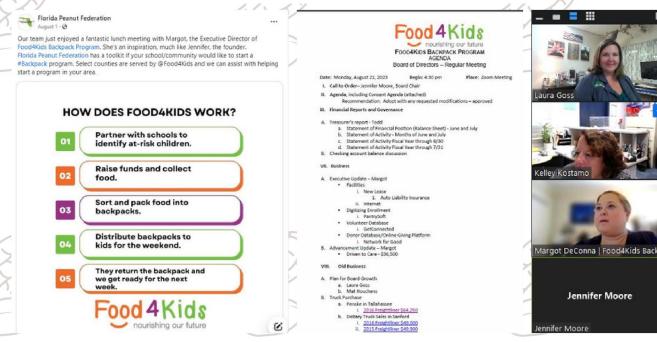
Several Promotions kicked off in August, the schools and communities who are interested in participating in FPF offered activities are not short of things to do.







Because of the long term partnership with FPF and Food4Kids, L Goss was offered a board of directors position with Food4Kids Backpack Program that serves more than 60 schools in FL. L Goss has since participated in two BOD meetings and continues to offer advice and suggest resources to benefit the children who are served by Food4Kids.



AUGUST 2023 PHOTOGRAPHS

The reverse Field Day was incredible. FPF was involved by sponsoring lunch for tour attendees during the Levy Co tour and the Hamilton Co tour. FPF representatives shared goodies and information with the tour groups and continually thanked the researchers for their time.











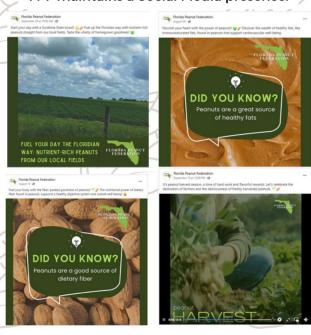


AUGUST 2023 PHOTOGRAPHS

The annual Peanut Field Day was held at NFREC-SV on a Tuesday morning. There are lots of UF and industry representatives. The tours and talks were informative and appreciated.



FPF maintains a Social Media presence.



Any time we are asked to donate to a meal, rather than provide a monetary sponsorship, we make what is becoming our signature dessert with PB cookies, chocolate, cheesecake filling, and cool whip. It is so so good!.



The Hamilton County Field Day was outstanding K Wynn always does an excellent job creating a feature event with delicious meal, stops at trail fields, great presenters, and excellent fellowship.,



HURRICANE IDALIA

FPF RESPONSE & SUPPORT

HURRICANE IDALIA RECOVERY RESOURCES FOR AG. PRODUCERS

SBA

FEMA perates several mobile sites esidents file FEMA claims: The Small Blusiness Admin, operates FEMA several sites to help businesses:

USDA FSA & FDACS

- FSA has made disaster Document all damage to property, livestock, and equipment. Be sure to take photos and notes with dates and times as you're ables.

SUWANNEE RIVER WATER MANAGEMENT DISTRICT









HURRICANE IDALIA

RECOVERY RESOURCES FOR AG. PRODUCERS



ille: (352) 505-0636 352) 421-9052 ston, D.C.: (202) 225-5744

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USDA FARM SERVICE AGENCY

Please reach out to any of the above organizations for additional assistance or questions.

























SEPTEMBER 2023

ACTIVITIES & IMPACT REPORT

Sponsorships & Events

September 10 Florida Farm Bureau Ag Tailgate at FSU home game, "Homefield Advantage" theme brought in a lot of FSU fans and FL ag fans, FPF provided roasted in-shell peanuts for all of the tailgate party attendees

September 13 National Peanut Day, FPF encouraged community libraries to share the story of the peanut industry in their local community, we are particularly proud of the display at Gilchrist Co Public Library

September 22 The first High School Homecoming of the fall, FPF provided packs of peanuts for 16 Florida High School HoCos, more than 4000 packs of peanuts were thrown from FFA floats in local parades

September 23 FPF provided packs of peanuts as a sponsorship of the Chiefland Rotary club "Ranch Run at The U", the participants in the fun run enjoyed the goodie bags





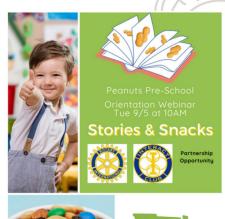


SEPTEMBER 2023 PHOTOGRAPHS

The month of September hosted quite a few specialized promotions, each promotion received a nice response and we look forward to continuing these programs into future years.











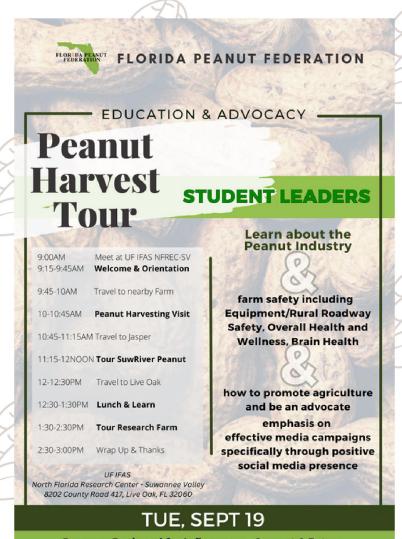








SEPTEMBER 2023 PEANUT HARVEST STUDENT TOUR









FLORIDA PEANUT FEDERATION 2023-2024 Q1

PEANUT HARVEST STUDENT TOUR





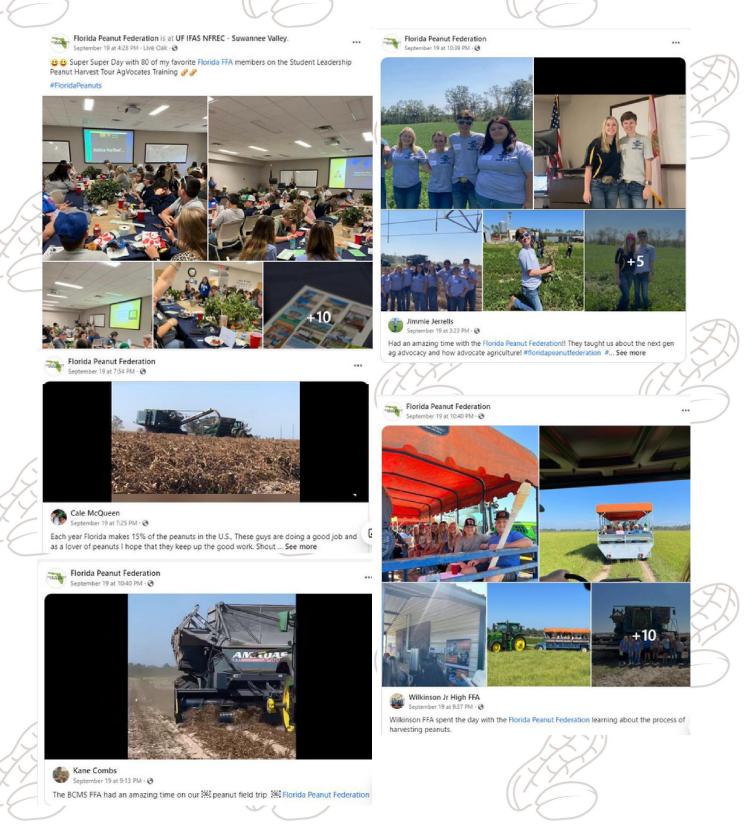






#Help our students win by watching liking and sharing! This video was made by our students as they learned about the Florida peanut industry today! Thank you FL.. See more FLORIDA PEANUT FEDERATION 2023-2024 Q1

PEANUT HARVEST STUDENT TOUR



FLORIDA PEANUT FEDERATION POST OFFICE BOX 163 MCALPIN, FLORIDA 32062

OCTOBER 14, 2023

QUARTERLY REPORT

2023-2024 Q 1JULY, AUGUST, SEPTEMBER 2023



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