# **Evolva** Investor presentation

January 2023



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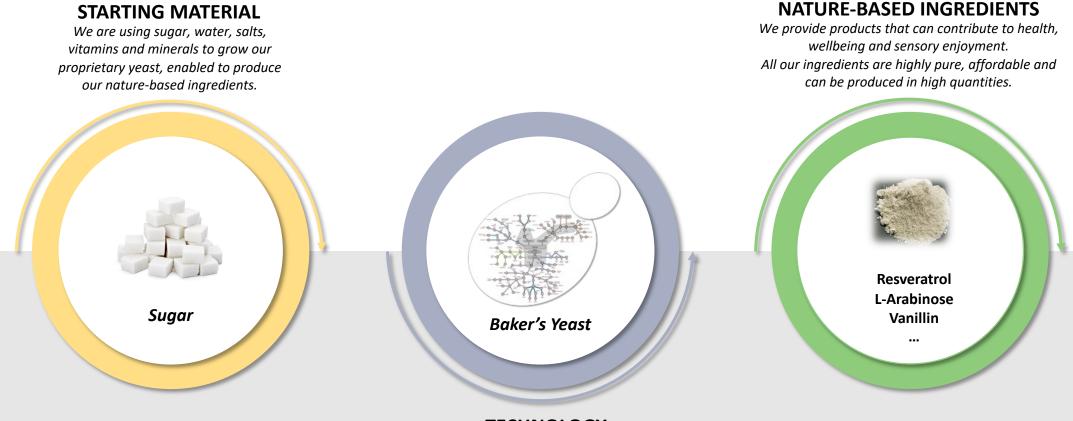
# Introduction to Evolva Investment case summary

- 1. Capitalizing on global megatrends health, wellness and sustainability
- 2. Unique precision-fermentation platform with proprietary technology
- 3. Mid-term plan based on existing products, conservative planning
- 4. Upside potential from innovation pipeline and business model expansions
- 5. Foundation built for future profitable growth



Evolva - Resolving supply bottlenecks of nature

### Introduction to Evolva Strong proprietary technology platform as backbone



#### TECHNOLOGY

We are using bakers yeast as our main production host.

Via metabolic engineering we transform it into little production factories, able to convert sugar into our desired ingredient.

Using fermentation we can grow these little factories, multiply them and increase the amount of product made.

Our ingredients are recovered and purified leading to products with more than 98% purity.

All processes are performed at large-scale and under high quality standards.

# Introduction to Evolva Our unique selling proposition: precision-fermentation platform to resolve the supply bottlenecks of nature

#### Functionality

Consumers want a product "that works"

But synthetic ingredients have significant disadvantages as well



Utilizing unsustainable "virgin" fossil fuels, synthetic production of molecules, use of solvents, catalysts



Sustainability

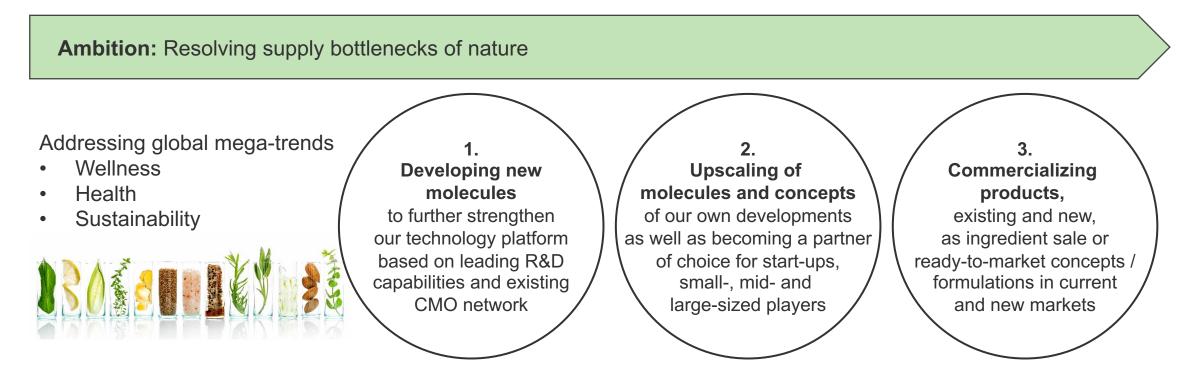
Consumers want a product "that doesn't harm them nor the planet"

But natural ingredients have significant disadvantages



Fluctuating supply, volatile prices, limited availability, harm from intense farming, high environmental impact

# Introduction to Evolva Evolva is developing into a biotech leader providing solutions around natural ingredients based on fermentation



**Foundation:** Precision-fermentation platform with leading proprietary technology

### Introduction to Evolva Evolva is currently active in 3 promising business segments



Evolva is benefitting from the global mega-trends of health, wellness and sustainability

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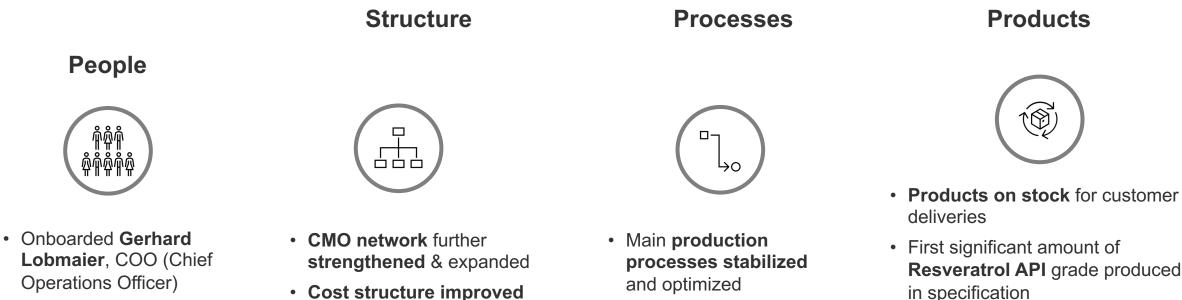
### Introduction to Evolva Our innovative products in commercialization



We are resolving the supply chain and resource limitations of nature.

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Introduction to Evolva Operations capabilities were significantly strengthened since 2021 - focus now on accelerating commercialization Progress in 2022



 New operations team built as of 2021

 Cost structure improved visible in development of gross contribution in Q4/2021

• Elimination of 2020's production issues, especially regarding Resveratrol

L-Arabinose produced

First commercial batches of

- Valencene value chain products all available, incl. Valencene 94% and Nootkatone
- Vanillin: Cooperation with IFF to further expand development and commercialization

### Introduction to Evolva Christian's first impressions as new CEO at Evolva

# Positive aspects

**Good people:** Open, willing, experienced, flexible



**Operations:** Substantially improved, products available



**Markets:** Addressing megatrends, Attractive segments and customers



**Knowledge:** Good content, spread across the organization





**Business model**: How to maximize value creation and value capture?

**Go-to-market:** Value propositions, channel-mix



**Sales effectiveness:** Sales pipeline and process management, negotiation skills



**Cost discipline:** What is needed and what can we afford?

Evolva is an early-stage company with great purpose, people and technologies. I am very excited to be on board, boost our commercial performance and reach our full potential together with the entire team.

# Introduction to Evolva We are working continuously on increasing organizational productivity as a foundation for future profitable growth

Immediate focus on 3 levers	Achievements so far		
Boost commercial performance: Focus and deliver	<ul> <li>Supply chain issues resolved         <ul> <li>CMO network significantly strengthened, sustainable and scalable</li> <li>Increased capacity to meet sales ambition in the coming years</li> </ul> </li> <li>New business Vanillin with global partner</li> <li>New distribution agreement with Tovani Brazil (Barentz Group)</li> </ul>		
Cost discipline: Run a tight ship	<ul> <li>Create an efficient and effective organization</li> <li>Cost improvements of CHF 2.0 million vs. original plan identified, lean organization, reduction of admin related expenses</li> <li>→ no negative impact on business expected</li> <li>Continuous focus to put funds to their most effective use</li> </ul>		
Culture as enabler:	<ul> <li>Fostering a culture of teamwork</li> <li>Continuous communication (e.g. townhall events)</li> <li>Strategy-oriented, prioritized, pragmatic execution</li> </ul>		

# FY 2022 financial highlights We have transformed from an R&D boutique to an earlystage commercial company with 49% CAGR since 2017



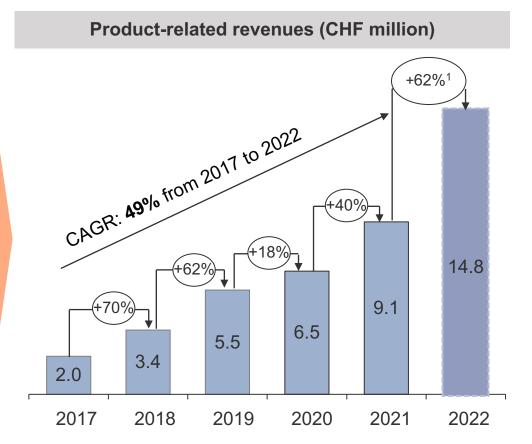
**Highest-ever revenue level in FY 2022**, reaching FY guidance of a targeted growth of 50%



Increase of 62% in product-related sales against FY 2021, driven especially by Vanillin and contributions from Valencene & Nootkatone



**Initial focus** to boost commercial performance **on Flavors & Fragrances** business paid off, now turning focus also to Health Ingredients



### FY 2022 financial highlights Gross contribution margin of 16% in FY2022 achieved, well in line with full year guidance of "double-digit", H2 2022 even at 21.4%



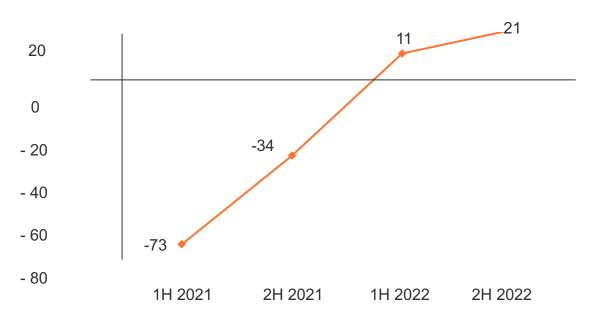
#### Gross contribution margin turned positive and double-digit, expected to increase further

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#### A result of:

- Strengthened relationships with our CMO network partners
- Implemented process
   technology improvements
- Value pricing to capture the value creation for our customers and consumers

Half-yearly development of gross contribution margin (in %)



### FY 2022 highlighs and outlook Well positioned to unlock value creation

#### **Achievments 2022**

- Revenue growth of 57% to CHF 15.5 million vs FY 2021
- Positive, double-digit gross contribution margin of around 16% overall and 21% in 2H 2022
- Ongoing positive business momentum to manifest itself in 2023 and beyond, allowings for

#### **Mid-term targets**

- FY 2023 revenues expected >20%
- 40-60% revenue growth for 2022 and beyond, mainly driven by existing products
- > CHF 20 million in 2023, > CHF 30 million in 2024, CHF 45-50 million in 2025
- Significantly improving gross contribution margin and gross profit
- Cash and EBITDA break-even by 2025 targets

Strong position in nature-based products in the sweet spot of health, wellness and sustainability with attractive expansion potential of addressable markets

# FY 2022 highlights and outlook Milestones

#### Recent newsflow => what it signifies for Evolva

#### 14 Dec: Evolva launches its Natural Nootkatone

 $\Rightarrow$  Broadening existing offering and significantly expanding addressable markets

#### 29 Nov: Update on activities to boost Resveratrol

- $\Rightarrow$  Dietary supplements for humans
- $\Rightarrow$  Animal health and nutrition
- $\Rightarrow$  Cosmetics

#### 10 Nov: Evolva receives approval for Veri-te™ Resveratrol for animal health in Brazil

 $\Rightarrow$  Significant expansion of addressable market in Brazil, together with existing Brazilian distribution partner, Tovani

#### 21 Oct: Evolva receives grant from US CDC in the amount of USD 540,000

⇒ Development of NootkaSHIELD<sup>™</sup> for nature-based and effective products for use in the US market

#### 11 Oct: Evolva's NootkaSHIELD™ insect repellent approved in Hong Kong

 $\Rightarrow$  Preparation for further launches in other Asian markets

# Mid-term plan 2023 – 2025 Mid-term plan expected to accelerate the positive trend with revenues up to 45-50M and EBITDA/Cash break-even in 2025

#### Key targets and highlights



Revenue growth of 40-60% p.a. targeted



Continuous increase of gross contribution margin targeted



EBITDA and Cash break-even targeted for 2025

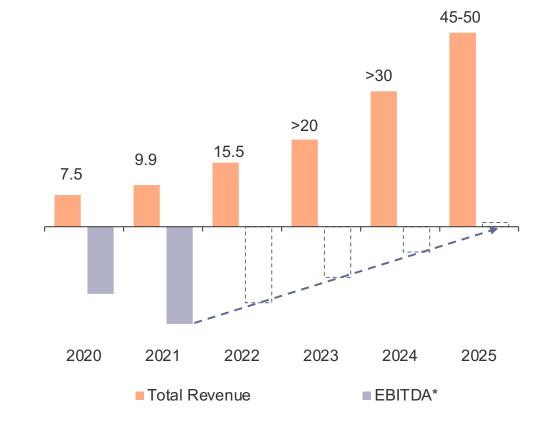


Conservative Mid-term plan largely based on existing product portfolio



Concrete initiatives with pragmatic action plans in place

#### Key development targets (CHF million)



# Mid-term plan 2023 – 2025 Spotlight 1: Evolva's innovation pipeline provides exciting potential for future growth



Identification of new candidates Proof of concept		Development	Scale-up / Formulation	Market launch	Full Commercialization
Market trends Market demand Revenue potential Profitability Synergies to existing products Technical feasibility	EFF-231 EFF-012 EHI-031 EFF-029 EHI-033 EFF-208 EHI-053 EFF-125 EHI-065 EFF-169 EHI-034 EFF-195 EHI-175 EFF-025 EHI-175 EFF-075 EHI-168 EFF-129 EHI-111 EFF-185	EFF-192 EFF-191 EHI-031 EFF-194 EHI-032 EFF-085 EHI-401 EFF-045 EHI-193 EFF-046	<b>NootkaSHIELD</b> ™ NKS003 NKS004 NKS005	L-Arabinose Natural Nootkatone NKT001/002/003 Resveratrol RSV004/005/006 NootkaSHIELD <sup>™</sup> NKS001/002	Valencene Nootkatone Resveratrol RSV001/002/003 Vanillin EVERSWEET™ (royalties)
# of candidates currently	under evaluation:				
>25	19	10	3	8	5

# Mid-term plan 2023 – 2025 Spotlight 2: Vanillin success story demonstrates Evolva's strong R&D and upscaling capabilities

#### Evolva's core competencies along the value chain:

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#### Research

Strain engineering, Lab upscaling

#### **Development**

Plant upscaling, Process optimization

#### Production

CMO network development, manufacturing excellence

#### Commercialization

Marketing, sales

- Proprietary biotech fermentation technology
- Superior strain engineering
- Leading scale up capabilities
   from lab to manufacturing
- Process incubator for own prospects as well as 3<sup>rd</sup> party mandates
  - Strong network of CMO players
- Complementary capabilities
- Effective commercialization setup for own Evolva products
- Strategic partnerships

#### Vanillin is an exciting success story:



Ambition: Resolving bottlenecks of nature

Addressing global mega-tr

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Wellness

- Vanillin: top ingredient, widely used, significant potential
- Natural supply: limited, volatile (crops), very high price
- Synthetic alternative not in line with consumer preferences for natural flavors
- Evolva's biotech solution: convincing USP!
  - ✓ Natural declaration (no artificial flavors)
  - ✓ Cost competitive
  - ✓ Superior sensorics
  - ✓ Consistent high quality

- X
- European origin, abundant availability
- R&D and Operations working in overlapping teams, from research to development to upscaling
- Modular process technology  $\rightarrow$  competitive advantage

Conclusion: → Major revenue opportunity in MTP → Upscaling capabilities to 3<sup>rd</sup> party

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#### Mid-term plan 2023 – 2025

# Upscaling technologies from "lab" to "manufacturing" is challenging for many companies today...

Challenges of other companies with upscaling capabilities

Research on lab scale	Upscaling	Production on manufacturing scale
<ul> <li>Strain engineering</li> <li>Controlling fermentation</li> <li>Small scale production (normally from grams to a few kilos)</li> </ul>	Challenges:         Image: Selection of right production setup and partner as well as negotiations         Image: Transfer of lab based strain to 3 <sup>rd</sup> party production facility and smart piloting to reduce errors and delays         Implementation of raw materials and setup of supply chain         Adaptation of process (USP/DSP) to efficiently produce large scale batches and implementation of analytics         Handling of legal rights issues and securing know-how versus 3 <sup>rd</sup> party producer         Compiling of all product and process specifications accompanied by quality related documentations	<ul> <li>Optimizing for yield and costs of production</li> <li>Risk management through network of CMOs</li> <li>Large scale production (normally 1 – 5 metric tons)</li> </ul>



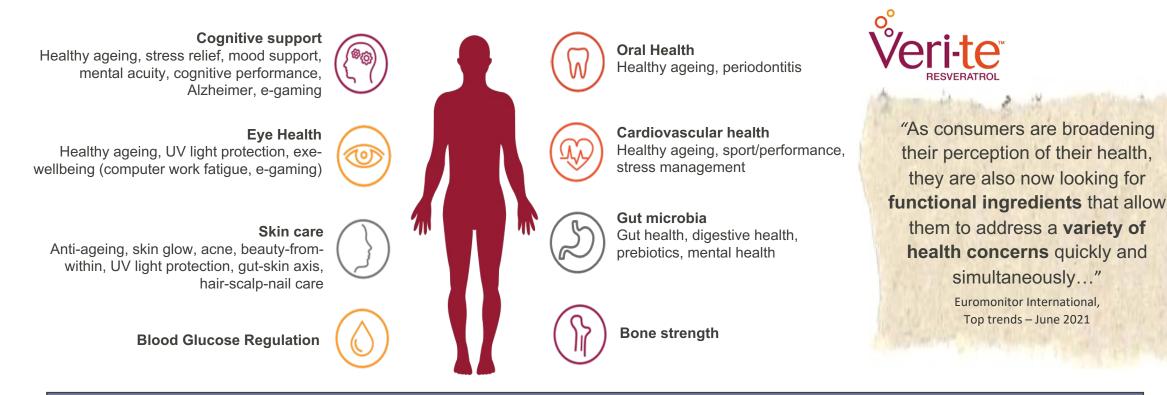
# Mid-term plan 2023 – 2025 Spotlight 3: Natural Nootkatone allows substantial market share gains addressing naturality and sustainability

Natural

	~50%	Natural bioprocess & ex-citrus	Evolva today Not present	Evolva 2025 Gaining Ieadership	<ul> <li>Natural</li> <li>Nootkatone</li> <li>Strong value proposition of Evolva's Natural Nootkatone (Value pricing – more affordable)</li> </ul>
	~50%	Synthetic	Evolva 1 of 3 market leaders with ~20% market share	position with Evolva's new Natural Nootkatone Further growing market share	<ul> <li>Attack the Natural Nootkatone ex citrus market where profile allows replacement</li> <li>Offer Natural Nootkatone to key food &amp; beverage manufacturers</li> <li>Focus on service and flexibility – ensure speed to market during approval process</li> </ul>
					re in overall Nootkatone market by tural Nootkatone offering)



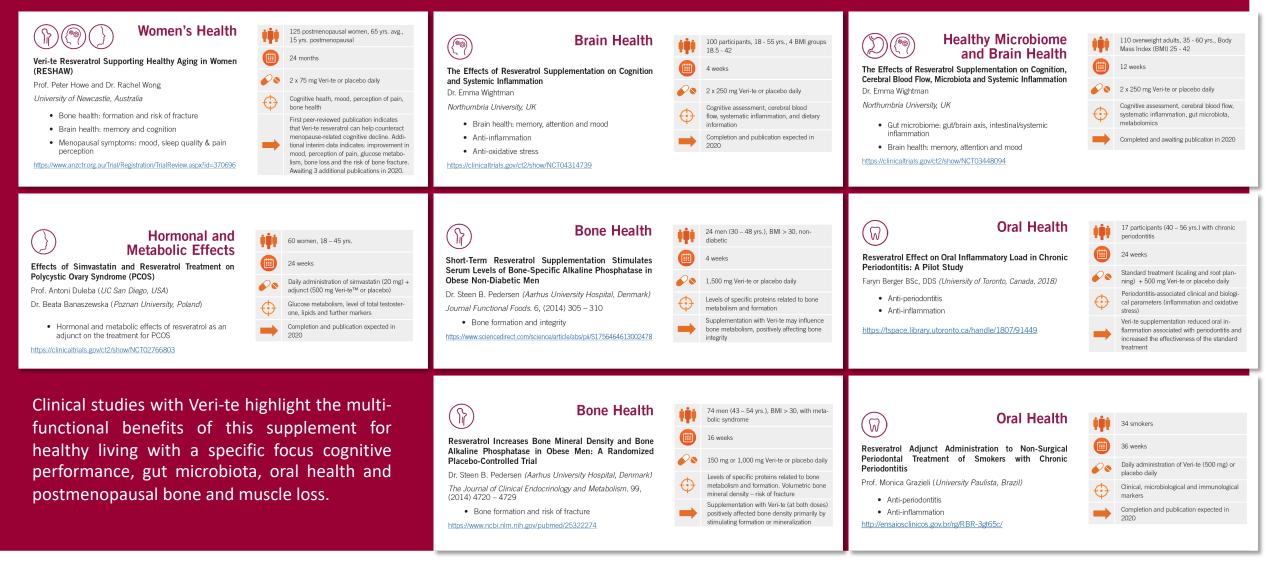
# Mid-term plan 2023 – 2025 Spotlight 4: Resveratrol as very powerful anti-oxidant provides holistic benefits for modern consumer products



Besides today's core market segment Dietary Supplements, Cosmetics, Functional Food and Beverage, Pet Animal Health and Pharma offer significant potential

# Clinical Studies using EVOLVAs Veri-te<sup>™</sup>





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# Award-winning RESHAW\* study reveals Veri-te's great benefits and high potency for diverse applications



#### **Results:**





Cognitive health

Well being

Bone mineral density

**Risk of fractures** 



Pain perception

**RESHAW** indicates that Resveratrol car be considered one of the most potent vasoactive nutrients that we have ever studied. The RESHAW study results point to multiple positive impacts of Resveratrol for counteracting the development and progression of chronic diseases afflicting our aging Western population.

-Emeritus **Professor Peter Howe** from the University of Newcastle, Australia

\*RESHAW is the largest clinical trial investigating resveratrol supplementation in postmenopausal women.



# Mid-term plan 2023 – 2025 Spotlight 4: Evolva aims for substantial market share gains and additional potential from entering new markets

Resveratrol market	Evolva today	Evolva 2025	Strong value proposition of Evolva's Veri-te Resveratrol:
Fermented (biotech)	Evolva as sole supplier	Share of overall market expected to grow from 5% to 15% based on superior value proposition	<ul> <li>✓ Natural alternative to synthetics</li> <li>✓ Superior cost to value ratio</li> </ul>
5% - 20% Synthetic	not present	Substantial replacement of synthetics based on superior cost to value	<ul> <li>✓ High purity and free of contaminants (e.g. Emodin, PAHs*),</li> </ul>
~75% Plant extracted	not present	Replacement of plant-extracted based on purity (no contaminants)	<ul> <li>Containinants (e.g. Emodili, PARs'), compared to plant-extracted</li> <li>Cost competitive and consistent quality to plant-extracted</li> </ul>
2021 2025			

Evolva as the sole supplier of fermentation-based Resveratrol is well positioned to gain substantial market share and benefit from future market growth

Source: Internal estimations based on several different market reports and market insights. \*PAHs - Polycyclic aromatic hydrocarbons © Evolva 2023 – Investor Presentation January 2023



# Mid-term plan 2023 – 2025 Spotlight 4: Entering new markets with segmentspecific go-to-market strategies to boost Resveratrol sales



Significant revenue and profitability uplift potential expected by entering attractive new market segments with tailored offerings and consumer-oriented, ready-to-market concepts

### Mid-term plan 2023 – 2025 Three phases to develop Evolva to its full potential

2. Accelerate growth

1. Further build foundation for commercial success

- Go-to-market strategies
- Refine value propositions
- Value pricing/capturing
- Boost Flavors & Fragrances as well as Resveratrol growth

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- Turn gross contribution margin positive
- Efficient and effective organization
- · Strategic partnerships along value chain

Today

- Enter new market segments with Resveratrol
- Further grow Vanillin business
- Broaden product portfolio with launch of Natural Nootkatone and L-Arabinose
- Commercialize NootkaShield<sup>™</sup>
- Further strengthen CMO network
- Leverage capabilities with strategic partners, e.g. R&D and upscaling projects

3. Evolution to next level



- Commercialize product portfolio towards full potential
- Further broaden product portfolio from innovation pipeline and partners
- Project "Garden" for new service offerings and business models
- Enhance R&D capabilities for new molecules
- Execute asset strategy
- Further internationalization and geographic expansion

next 6 – 12 months

12 – 24 months

24 months and beyond

Discussions with potential strategic partners ongoing, to further strengthen the business model with complementary strengths and synergies on both operational and commercial levels

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Evolva - Resolving supply bottlenecks of nature

# EVOLVA

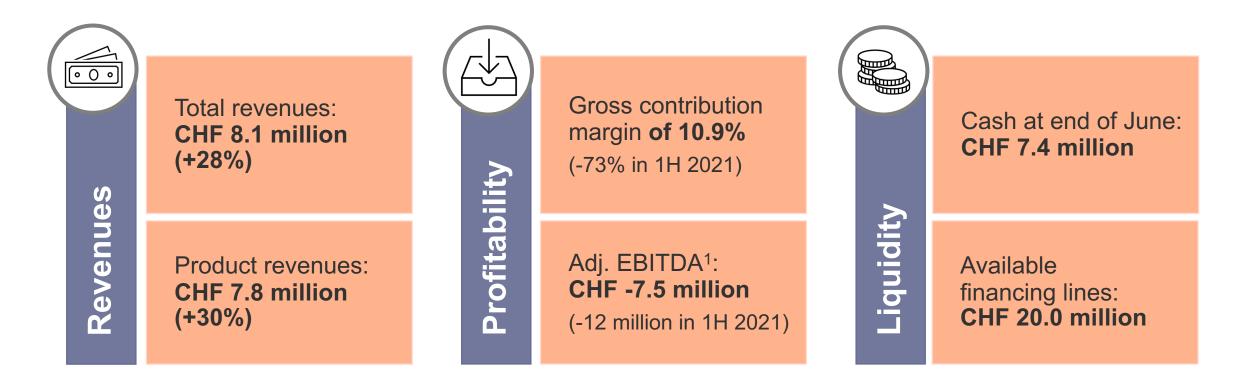


Resolving the Supply Chain & Resource Limitations of Nature

# Appendix

More detailed information about our half year 2022 financial results can be found here: <u>https://evolva.com/financial-data/hy-results/</u>

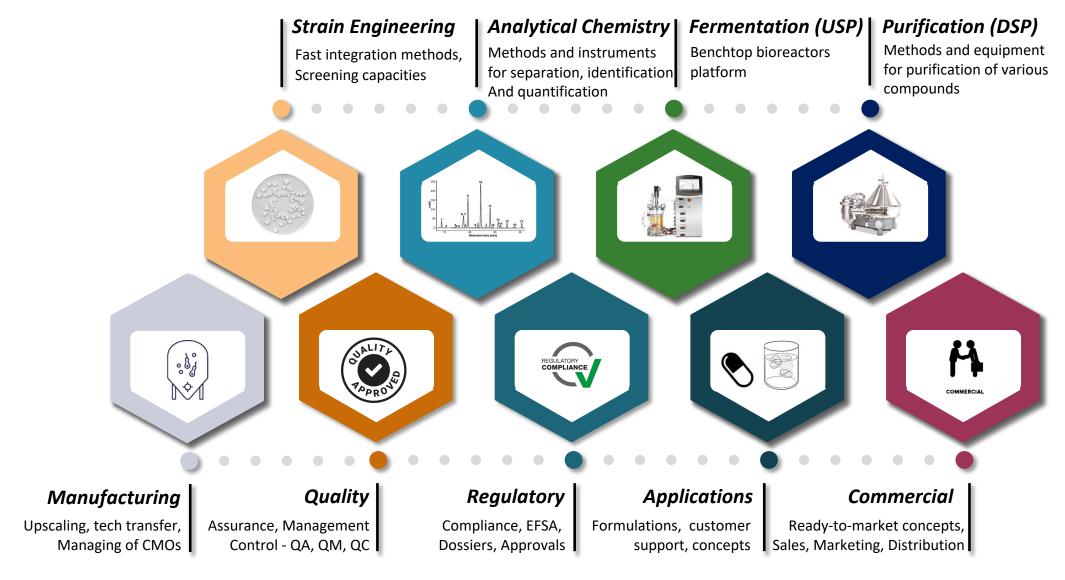
# 1H 2022 financial highlights Strong increase in revenues and gross contribution margin



Well on track to reach revenues guidance of CHF 15 million and positive double-digit gross contribution margin in 2022

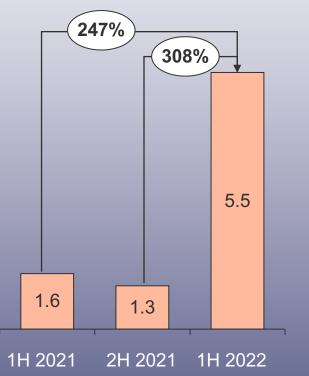
1) Adjusted for extraordinary items of CHF 19.0 million, including impairment of CHF 17 million, inventory write-off CHF 1.6 million and others CHF 0.4 million (1H 2021: CHF 10.6 million)

### Introduction to Evolva We run on fully-fledged organizational capabilities



# <sup>1H 2022 financial highlights</sup> Flavors & Fragrances: 247% sales growth in 1H 2022 vs. 1H 2021, driven mainly by Vanillin

#### Sales (CHF million)



#### Main developments 1H 2022

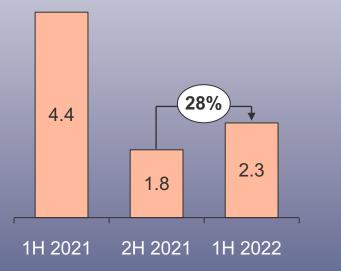
- Initial focus to boost commercial performance was on F&F, resulting in 247% growth compared to 1H 2021
- Delivery of first commercial batches of Vanillin to global customer – resulting in strong contribution to H1 revenue growth
- Valencene and Nootkatone ahead of plan

#### Expected key drivers 2H 2022

- Positive momentum continues value pricing initiatives to further enhance gross contribution profile
- Valencene and Nootkatone sales to pick up further in 2H 2022
- Vanillin becoming an important additional revenue pillar in F&F with a promising basis for further deliveries in 2H 2022 and beyond

# Health Ingredients: sequential sales growth of 28% in 1H 2022 vs. 2H 2021, next focus area to boost commercial growth

Sales (CHF million)



#### Main developments 1H 2022

- 28% sequential growth vs. 2H 2021. 1H 2021 characterized by overstocking behavior of customers as consequence of production issues in 2020
- Significant global market interest, especially new product development with Veri-te trademark (co-branding)
- NootkaSHIELD<sup>™</sup> pilot launch with business partners in South-East Asia successfully started
- EVERSWEET<sup>™</sup> below expectations

#### Expected key drivers 2H 2022

- Anne De Vos newly appointed as Chief Commercial Officer as of 1 July, also assuming responsibility for Health Ingredients business
- Activities to boost commercial performance now extending to HI to push respective business
- Value pricing to better capture the value we create with Veri-te for customers and consumers
- Launch activities for L-Arabinose in preparation

## 1H 2022 financial highlights P&L highlights: Product-related revenue +30%

CHF million	1H 2022 adjusted*	1H 2021 adjusted*
Revenue from contracts with customers	8.1	6.4
Product-related revenues	7.8	6.0
Direct production costs	(6.9)	(10.4)
Gross contribution	0.9	(4.4)
in % of product-related revenue	10.9%	-72.6%
Research & development revenue	0.4	0.4
Cost of goods sold (excl. direct production costs)	(2.2)	(1.8)
Gross profit	(1.0)	(5.8)
Research & development expenses	(5.2)	(6.0)
Commercial, general & administrative expenses	(5.7)	(4.5)
Operating loss (EBIT)	(11.9)	(16.4)
Depreciation and amortization	(4.4)	(4.3)
Impairment of intangible assets	0.0	0.0
EBITDA	(7.5)	(12.0)
Cash position (end of period)	7.4	13.1
Extraordinary items for adjustments - impairment	<b>(19.0)</b> (17.0)	<b>(10.6)</b> (10.6)
- inventory write-off	(1.6)	0.0
- others	(0.4)	(1.0)

- 30% growth of product-related revenues
- Gross contribution margin of product-related sales turning positive and already in the double-digit range , in line with FY guidance
- Gross profit substantially improved to CHF -1.0 million
- Recurring operating expenses largely stable
- The extraordinary impairment of CHF 17.0 million relates to patents and patent applications (CHF 2.0 million), royalty and licenses (12.1 million EVERSWEET<sup>TM</sup>) and product and process development (2.9 million)

# <sup>1H 2022 financial highlights</sup> Gross contribution margin of 11% in 1H 2022 achieved, well on track to reach full year guidance of "double-digit"



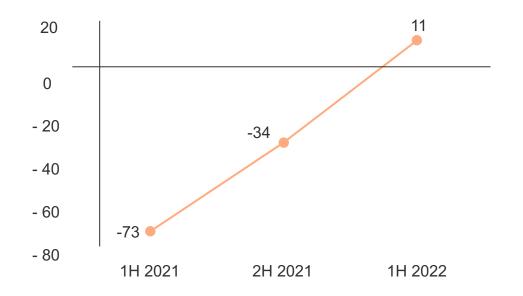
Gross contribution margin turned positive and double-digit, expected to increase further

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A result of:

- Strengthened relationships with our CMO network partners
- Implemented process technology improvements
- Value pricing to capture the value creation for our customers and consumers

Half-yearly development of gross contribution margin (in %)



#### HY 2022 results

# Gross contribution as key performance measure

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### Sales

- Direct production costs --- Declining unit costs due to efficiency gains
  - = Gross contribution
- Operational costs
- Operational staff

- → Going forward: positive and increasing
  - Largely fix (around CHF 2.5 million)

<u>∽</u> - D&A

→ Mainly capitalized R&D expenses

= Gross profit



**Positive (increasing) gross contribution** and **sales growth** key to become profitable

# 1H 2022 results Key balance sheet items - Assets

CHF million	1H 2022	2021
Assets		
Intangible assets	96.6	113.3
Property, plant and equipment	5.9	6.0
Financial assets	3.4	3.4
Total non-current assets	105.8	122.6
Inventories	20.6	16.3
Prepayments & accrued income & others	1.0	1.8
Trade and other receivables	5.3	4.5
Cash and Cash equivalents	7.4	11.0
Total current assets	34.3	33.6
Total assets	140.2	156.2

- Intangible assets reduced through CHF 17.0 million extraordinary impairment of royalty & licenses, patents & patent applications and product & process development
- Net Working Capital increased mainly due to CHF 4.3 million build-up of finished products driven by frontloaded production schedule and new products to support the targeted growth
- Cash Position at CHF 7.4 million at end of June
- Additional financing line of CHF 20.0
   million from Nice & Green

## <sup>1H 2022 results</sup> Key balance sheet items – Equity and liabilities

			• Equity increase through placement of CHF 6.3
CHF million	1H 2022	2021	million to several long-term oriented institutional shareholders at now discount
Equity and liabilities			<ul> <li>Members of the Board and Management participated with CHF 1.0 million,</li> </ul>
Total equity	114.4	131.8	demonstrating their commitment and alignment with shareholders
Total non-current liabilities	8.8	9.2	<ul> <li>Additional equity increase through placements to Nice &amp; Green CHF 5.8 million</li> </ul>
Total current liabilities	17.0	15.2	<ul> <li>Non-current liabilities include lease and pension liabilities</li> </ul>
Total Equity and Liabilities	140.2	156.2	<ul> <li>Current liabilities include increase of convertible loan (Nice &amp; Green)</li> </ul>
			<ul> <li>Ongoing discussions with potential strategic partners can entail an equity or financing component</li> </ul>

# 1H 2022 results Operating free cash flow

CHF million	1H 2022	1H 2021
Cash Flow		
Cash position at beginning	11.0	19.7
Cash flow from operating activities	-13.5	-13.5
Cash flow from investing activities	-1.2	-3.7
Cash flow from financing activities	11.1	10.6
Cash position end of period	7.4	13.1

 Operating activities include CHF 3.9 million increase in Net Working Capital, driven by build-up of finished products inventory

 Investing activities include capitalized development expenses of CHF 0.8 million

 Financing activities reflect a private placement in 2Q 2022 with long-term institutional investors, Members of the Board and Management, and 3 subscriptions with Nice & Green