



Crowe UK LLP

Engagement: FinOps Consultancy for Microsoft Azure & Office 365
Scope: Over 1,500 users in the UK

Overview

Libra Advisory undertook a strategic FinOps consultancy engagement to reduce cloud expenditure across Microsoft Azure and Office 365. With a user base exceeding 1,500 users in the UK, the objective was to identify and implement cost-saving opportunities while maintaining performance and compliance.

Why Libra Advisory

Libra Advisory outperformed incumbent cloud providers by demonstrating exceptional diligence, deep technical expertise, and a results-driven approach.

Their incentive model aligned directly with Crowe's savings goals, ensuring maximum value was delivered throughout the engagement.

Key outcomes

A 26% Reduction in Azure Costs: Achieved through a comprehensive Cost Optimisation Review, targeting underutilised resources, right-sizing workloads, and improving governance.

• **10% Initial Savings on M365 Licensing:** Delivered by rationalising licence allocations and aligning entitlements with actual usage patterns.

• **Ongoing FinOps Partnership:** A multi-year engagement is in place to drive further efficiencies and adapt licensing strategies as business needs evolve.



Libra Advisory brought a level of insight and rigour to our cloud cost optimisation that we hadn't seen before. Their ability to uncover savings, particularly in Azure, was impressive—and their ongoing support around M365 licensing continues to deliver value. They've proven to be a trusted partner who's genuinely invested in our success."

**— Raj Lachani, Director of IT
Crowe UK LLP**