



LIBRA
ADVISORY

5 Red Flags You're Wasting Money on Cloud Costs

Spot the warning signs before they drain your budget

1

Costs Keep Rising Without Growth

Increasing infrastructure bills that don't align with growth in sales or revenue could suggest inefficiencies rather than business-driven scaling or demand

2

Prices Are Increasing Every Year

If costs climb year over year, you could be eroding the financial benefits expected from moving to cloud-based services and losing control of future spend

3

You're Using Multiple Providers

Juggling multiple cloud providers or services often leads to overlapping capabilities, poor visibility, and unnecessary complexity, impacting productivity and cost savings

4

Performance Issues Arise

High spend should deliver performance. If systems lag despite rising costs, you're not getting value from your investment

5

You Have No Cost Transparency

When costs can't be tied to departments, teams, or product owners, accountability disappears and waste skyrockets.

If you're seeing one or more of these red flags, it's time to review your cloud strategy

Book Your Free Cost Optimisation Review with libra-advisory.co.uk