

Arab Women Convention "Woman" The Heart of Humanity



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INTRODUCTION

In its second edition, the Arab Women Convention (Convention), will define and develop Woman Identity in the Arab world and its impact on society at large. The aim is to create a model for Women across the world.

““Woman” the heart of humanity” is our doctrine that spirited the development of Arab Women, its programs and projects.

The Convention will focus on the development of Woman empowerment of families and communities leading to sustainable human development universally.

CONVENTION OBJECTIVES

The Convention will develop the brand strategic direction of Woman Identity development in the Arab world to become a universal doctrine through:

1. The development of woman empowerment of marriage culture and family upbringing tutoring.
2. The development of woman empowerment of social identity and universal competitiveness.
3. The development of woman economic identity in the Arab world.
4. The development of woman empowerment of future generations.

Programs to Achieve Objectives

1. Field workshops – across the Arab world, aims to develop socio-economic models of women empowering communities for those regions. The developed models will be introduced and discussed and adopted at the annual Convention.
2. Five days International Cruise trip to bring together women leaders to discuss the field workshops findings and funding alternatives and partnerships.
3. The development of the Convention – assembling and evaluating the world best available models, to develop a universal model to build women identity that is a part of families and communities empowerments.
4. Women Awards – aims to introduce the culture of women identity and its criteria. Special ceremonies for each of the awards age groups will be held semi-annually.
5. Annual Convention – an annual conference and exhibition will be held to discuss Convention Document to be adopted by participants. The annual event, will also be the umbrella for all active NGOs that deals with issues relevant to women, families, and communities.
6. Legislations – the Convention will develop and deliver policy and legislative recommendations in support of the development of the role of women in society.

THE TARGETED AUDIENCE

1. Businesses
2. Arab and foreign organizations.
3. International organizations, NGOs, and social and humanitarian services.
4. Diplomatic missions.
5. Education
6. Media

For More Information

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