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IPEN Club



Why IPEN™?

With the overwhelming technological advancements, social disruptive innovations are taking charge of human lives - changing the way we think, behave, and do business, faster than our ability to cope up with the change imposed upon us.

Now, with these fast changes:

- How could a business lead? And
- How could a society cope up with it and prosper?

While smart technologies and artificial intelligence focusses on changing markets behavior, IPEN™ focus on human thinking patterns and behavior through connecting businesses to people (through our proprietary diversified inclusive engagement protocol) to stimulate development of recyclable opportunities - keeping businesses connected to people year-round to sustain opportunities.

IPEN™ takes a strategic holistic approach connecting business-people-opportunities - where people become the center of businesses ecosystem developments.

Diversified Inclusive Engagement

Disruptive Leadership!

Disruptive Sustainability!

Introduction

IPEN™ Club (International Professional Elite Network) is a brand of Identity Branding Forum (IBF), built to help organizations become sustainable passionate brands, purpose driven, with the tools to maintain it.

Identity Branding Forum (IBF) is a multicultural organization, inspired by humanity. Since 2007, we have been making headways in both research and product development to continue delivering innovative solutions worldwide, specially the Arab world. We started as identity branding provider of services and training, to become today a global gateway of opportunities through our own Sustainable Human Development protocol.

IPEN™ is a year-round engagement ecosystem that brings together sustainability innovators, social entrepreneurs, partners, and communities to collaborate and inspire, learn and support each other to empower communities and build brands value.

IPEN™ is the new disruptive sustainability think tank that focuses on building Human Intelligence connected to current and future human opportunities to lead to businesses recyclable sustainability.

What We Do

IPEN™ empower members (brands and communities) through our own diversified inclusive engagement innovative processes, connecting members to human insights and wisdom to lead change and future trends.

Whether, you are a part of the IPEN™ flourishing global community, or developing your own through IPEN™, our memberships help members pace through changes imposed on them, such as new disruptive competitors, new market channels, technological innovations, and social media.

To pace through changes, IPEN™ help members assess the nature of the changes appropriately (speed of change, scope of change and significance of change) while also determining how and when significant change will impact them.

In other words, IPEN™ help its members' lead continuous change while also responding constantly to it. This will allow members to prioritize where and on what they spend their time and resources and help them pace through the impact of change and survive it - build their brand value and sustain it.

IPEN™, through its proprietary collaborative social-business paradigm, bring members a world of on-going empowering knowledge, greater opportunities, and better chances for success and sustainability.

Disruptive Thinking

DISRUPTION!

How we do it

IPEN™ engages its members (businesses, professionals, investors) with affiliates (education institutions, chambers of commerce, municipalities) in a collaborative effort to connect to human insights and wisdom to identify human opportunities, define relationships and build partnerships to lead change and future trends.

To connect to human insights and wisdom, IPEN™ members will engage with communities NGOs/civil societies and families to identify human opportunities and acquire real valid data on current and future opportunities that will become the base for 1) innovative talent development of Juniors (11 - 18 years old), college students, and business leaderships, that 2) will lead to business recyclable opportunities.

IPEN™ is the ideal Global sustainability disruptor that no business could afford to be without.

IPEN™ Strategic Values

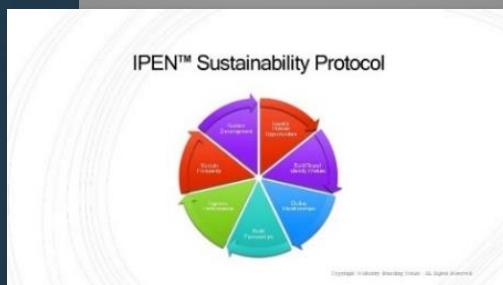
- IPEN™ improves members' relationships and partnerships and create a bond that boost Human Intelligence allowing people to sustain innovative practices and optimum results (moving them from doing their best to contributing their best).
- IPEN™ develop for its members' a sustaining legacy of an intelligent organization driven by Sustainable Human Intelligence System able to learn, adapt, innovate and grow by itself, efficiently, and become their governance standard - aimed at constant transformation of people' lives.
- IPEN™ is designed to turn members' organizations to a hallmark to their people, clients, and the community.
- IPEN™ is a field real-time and on-demand endless source of research and development for its members.

Disruptive Sustainability!

IPEN™ Programs

To empower members and communities grow, IPEN offers:

- Constant community engagement tools and programs.
- Constant brand identity empowerment opportunities for members' businesses through collaborative engagement with their stakeholders.
- Constant offering of real time analysis of market opportunities and brand positioning for members businesses.
- Bundled identity branding and Corporate Social Responsibilities (CSR) solutions that empower members brands through comprehensive engagement of their businesses' leadership, management, employees, clients, markets, and communities.
- Customized strategic workshops – Think Tanks.
- Community initiatives and projects that offers CSR solutions for members' brand engagement and value development.



IPEN™ Club Memberships

Disruptive sustainability that once was a misty to a few, is now a reality to all through IPEN™ to open gateways of opportunities, create social impact, boost performance, improve relationships and sustain values.

We bring our diversified inclusive engagement DNA (community economic human blend) to members to help them lead holistic transformation and create new ecosystems.

Through concerted engagement of members (businesses, education institutions, NGOs and civil services, chambers, municipalities, college students, youth, and families), IPEN™ develop a better understanding of current social mindset and mix of behaviors (human insights and wisdom) and strategically align members' business ambition to that of the market behavior to boost universal performance, empowering communities that nurtures human progress and sustain development, 360°.

This constant process will provide disruptive opportunities to maintain change and help members' businesses and communities remain steadily on the rise.

I. Community Memberships - Community Empowerment

- **Triumph** – Designed to engage civil society members (NGOs, Government agencies, and civil societies) to identify and promote human opportunities - Free annual membership.
- **Excel** - Designed to engage education institutions in human local developments and bridge academia with local talents development of people, business communities and civil societies - Free annual membership.
- **Turbo** - Designed to stimulate college students' ambitions and help them to develop their talents and entrepreneurship skills to excel in their career - Free annual membership.
- **Maverick** - Designed to lead children from the ages of 11-18 years old develop innovative skills to grow and become socially & economically productive within their own communities - Free annual membership.
- **Essence** - Designed to engage families in the development of human insights and wisdom and stay connected with the community to acquire the necessary support to stay productive - Free annual membership.

For details and to register, write to info@ipenclub.com or visit us at www.ipenclub.com

Disruptive Empowerment

II. Business Memberships - Corporate Empowerment

Professional Membership

Designed to help professionals connect to human insights and wisdom, and learn the necessary talents required to manage change. Through collaborative engagement, they will be able to identify trends and changes, establish social and economic connections for better opportunities to enable them to provide better services to businesses and wherever it is needed.

For membership benefits and online subscription [Click Here](#)

Elite Membership

The role that business plays in society, and the expectations about the role it should play, have shifted dramatically in recent years. Along with this shift, society's expectations about CEOs have changed too.

Declining tenure rates and levels of public trust suggest that CEO leadership has not kept pace with increased expectations. Better technical skills are, at best, part of the answer. Indeed, the role of the CEO is becoming more complex as competing and increasingly vocal stakeholders permeate organizations. Leading at this intersection requires new thinking; past experience is no longer a reliable guide for future action.

To prioritize, delegate, and manage their energy effectively, IPEN™ help CEOs to be equally attuned to the speed, scope, and significance of each challenge they face.

IPEN™ helps CEOs to anticipate how, when, and why different contexts may interact to disrupt an organization for the development of "ripple intelligence," a CEOs' early-warning system.

IPEN™ Elite Membership was designed to help senior executives develop the competence to lead in a changing world.

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Enterprise Membership

Modern smart technologies connect people and keep them engaged to deliver services and goods; changing the way people think and behave - disrupting the way business was done and pushing a lot of the traditional businesses into tough times and out of business.

IPEN™ Enterprise Membership was designed to help members businesses cope up with the disruptive technologies and lead change and future trends rather than being led by it.

IPEN™ help business members become sustainable passionate brands, focusing on how to inspire and make their staff, clients, and community feel good about themselves by helping them build values to become compassionate and turn people from doing their best to contributing their best, by turning their core business to support social impact, and the social impact support their core business, and by helping them build focus-groups to develop strategic social economic bonding solutions to empower their brands and boost performance.

IPEN™ opens-up exciting opportunities for members to engage in authentic dialogue with consumers that builds a stronger and more emotional productive connection.

For membership benefits and online subscription [Click Here](#)



Disruptive Change

Build Your IPEN™ Disruptive Community

Public and private entities can start their own IPEN™ disruptive sustainability community to build their pathway to change and future trends.

Write us for details at info@ipenclub.com



Where available?

IPEN™ Club Opportunities

Franchise - You can now bring IPEN™ Club Franchise to build your own community and create local bridges to the world.

Sponsorships - IPEN™ Club provides excellent sponsorship opportunities due to its diverse community involvement and media exposure.

Service Providers - Companies that offers law, accounting, IT, media, consulting, travel and tour services may become an approved service provider to members.

Affiliates - IPEN™ offers excellent affiliate opportunities for chambers of commerce and international entities to promote change and future trends of the Club members.

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