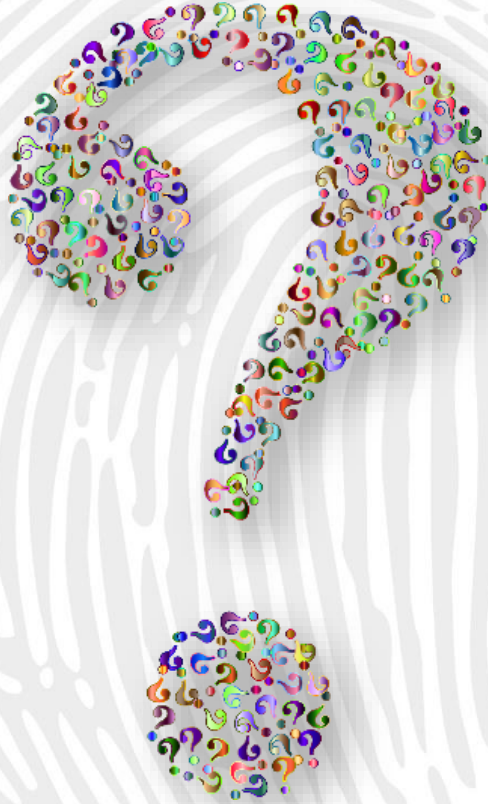




MITHAQ360™

Sustainable Disruptive Branding Services

MITHAQ is an Arabic word that means "bonding promise", and the 360° is clients' ecosystem. And this is what we do; we build and bond clients with their 360° ecosystems.



**WE BUILD SUSTAINABLE DISRUPTIVE BRANDS FOR OUR
CLIENTS TO LEAD CHANGE AND FUTURE TRENDS.**

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Introduction

Since 2007, Identity Branding Forum (IBF) has been making headways in both research and product development to continue delivering innovative solutions worldwide, specially the Arab world.

We started as identity branding provider of services and training, to become today a global gateway of opportunities through our own Sustainable Human Development protocol.



What we do?!

Size don't matter when you build brand value - You don't have to be a big company to act and behave like one. That's what we do through Identity Branding; we help medium and small companies act and behave big.

How We do it?

- Identify opportunities and stakeholders for those opportunities.
- Define values that help you connect with identified stakeholders – creating common denominator.
- Develop programs that engage you with identified stakeholders.
- Coach you through your branding journey building the brand value.

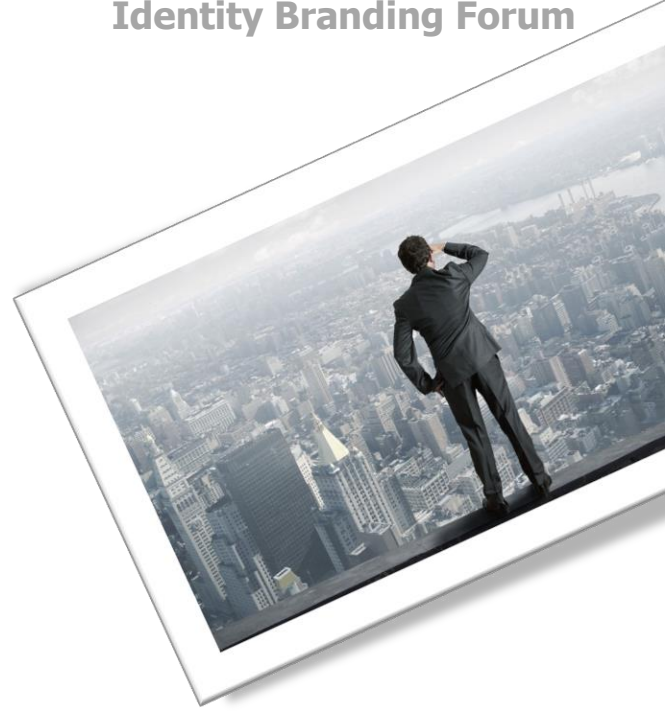




المنتدى لتطوير الهوية المؤسسية Identity Branding Forum

Benefits

- Cut cost
- Cut expenses
- Develop focus strategy
- Develop exit strategy
- Become sustainable



Services / Solutions

- Identity Branding Strategies
- Corporate Social Responsibility (CSR) Strategies
- Sustainability Strategies
- Business Exit Strategies
- Identity Branding Workshops
- Identity Branding Coaching
- Content Creation Coaching
- Digital Marketing Support
- Lead Generation Support
- Sales Management Support



HOW DO YOU LIKE TO GET STARTED?

Schedule Today Your Online Face-To-Face

Free Consultation

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