



# **PARTNERSHIP OPPORTUNITY OVERVIEW**

## **Wealth Builders Workshop Series**

***Flexible Financial Literacy, Life Readiness & Economic Empowerment Programming***

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### **Executive Summary**

*Iconic Studios Charities Inc invites businesses, schools, government agencies, community organizations, faith-based institutions, workforce programs, libraries, and other mission-aligned entities to explore partnership opportunities through the **Wealth Builders Workshop Series**.*

*This professionally structured educational initiative is designed to strengthen financial literacy, economic confidence, and real-world readiness for youth, adults, families, employees, students, and community residents.*

*The series provides practical, engaging, and accessible learning experiences focused on the financial skills many individuals need—but are often never formally taught.*

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### **Program Purpose**

*The Wealth Builders Workshop Series helps participants build knowledge and confidence in areas that support long-term success, including:*

- *Budgeting and money management*
  - *Saving strategies*
  - *Credit awareness*
  - *Responsible borrowing*
  - *Goal setting*
  - *Career and workforce readiness*
  - *Entrepreneurship fundamentals*
  - *Wealth-building principles*
  - *Long-term financial planning*
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### **Flexible Program Structure**

#### **Standard 5-Part Series**

*Our signature model consists of five focused learning sessions that progressively build participant knowledge.*

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### **Wealth Builders 100 Series: Budgeting Foundations**

*Income, expenses, spending plans, and healthy money habits.*

### **Wealth Builders 200 Series: Saving & Emergency Preparedness**

*Savings strategies, emergency funds, and resilience planning.*

### **Wealth Builders 300 Series: Credit & Borrowing Wisely**

*Credit reports, scores, debt management, and borrowing decisions.*

### **Wealth Builders 400 Series: Wealth Building & Investing Basics**

*Asset growth, investing fundamentals, and future planning.*

### **Wealth Builders 500 Series: Future Success Planning**

*Career income strategies, entrepreneurship readiness, and long-term goals.*

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## **Customizable Delivery Models**

*We understand that every organization has different scheduling needs, time constraints, and audience priorities.*

*Therefore, the Wealth Builders Workshop Series can be customized into formats such as:*

### **Condensed 3-Part Series**

*Combines key lessons into three expanded sessions.*

### **Single Workshop Feature Session**

*One high-impact standalone topic based on partner priorities.*

### **Youth-Focused Version**

*Tailored for students and younger audiences.*

### **Adult / Workforce Version**

*Focused on employees, job seekers, and household financial success.*



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### **Family / Community Version**

*Designed for parents, households, and multi-generational audiences.*

### **Custom Partner Edition**

*Created around your organization's goals, population served, or initiative focus.*

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## **Flexible Presentation Formats**

*Content depth, examples, and delivery style may be tailored based on audience age, professional setting, and partner goals. The series may be delivered through multiple methods:*

### **In-Person Delivery**

*Hosted onsite at schools, businesses, community centers, offices, libraries, or event venues.*

### **Virtual Access**

*Live online sessions that allow participants to join remotely from any location.*

### **Hybrid Format**

*Combination of in-person attendance with virtual participation options.*

### **Recorded / Replay Options**

*May be discussed for select engagements when appropriate.*

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## **Ideal Partners**

*This initiative may be valuable for:*

- Corporations and employers
- Schools and colleges
- Government agencies
- Chambers of commerce
- Workforce development organizations
- Community centers
- Libraries
- Faith-based organizations
- Youth programs
- Nonprofits and foundations
- Housing and family support programs



## Benefits to Partners

Organizations that host, sponsor, or collaborate on this initiative may benefit through:

- Employee development and financial wellness programming
- Student enrichment and readiness support
- Positive public relations and community goodwill
- Brand visibility through meaningful outreach
- Public service and civic engagement alignment
- Family and community trust building
- Workforce pipeline and life-readiness support
- Demonstrated investment in economic mobility initiatives

## Potential Outcomes

This initiative may help participants and communities achieve outcomes such as:

- Increased budgeting confidence and money management skills
- Improved savings habits and emergency preparedness
- Greater understanding of credit and responsible borrowing
- Stronger student readiness for adulthood and postsecondary transitions
- Enhanced employee financial wellness and workplace focus
- Increased workforce readiness and career planning awareness
- Stronger household decision-making and financial stability
- Expanded community financial literacy engagement
- Long-term economic mobility and wealth-building awareness

## What We Provide

Iconic Studios Charities Inc may provide:

- Program facilitation
- Customized session planning
- Professional presentation materials
- Participant resources
- Virtual hosting coordination (when applicable)

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- Promotional collaboration support
- Attendance tracking options
- Post-program summaries upon request

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## Partnership Model Options

We welcome opportunities such as:

- Hosted programming partnerships
- Sponsored community workshops
- Employee financial wellness sessions
- Student enrichment initiatives
- Youth development collaborations
- Public education events
- Multi-session annual partnerships

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## Engagement Options

- Sponsored no-cost community sessions
- Grant-funded educational programming
- Fee-based private workshops
- Co-hosted public events

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## Why Iconic Studios Charities Inc

Iconic Studios Charities Inc is a Georgia-based 501(c)(3) nonprofit committed to empowering communities through wellness, education, workforce readiness, economic mobility, environmental sustainability, and AI literacy.

Financial confidence is increasingly tied to career readiness, household stability, and long-term opportunity. This initiative helps meet a growing need for practical education in today's economy. We believe accessible knowledge creates stronger futures, and we value partnerships rooted in professionalism, service, and measurable outcomes.

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## Let's Build Stronger Futures Together

We welcome the opportunity to discuss customized programming for your organization, audience, or community.

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## ***Now Accepting 2026 Partnership Inquiries***

### ***Iconic Studios Charities Inc***

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### ***Closing Statement***

*Whether delivered as a five-part series, condensed three-part model, or virtual experience, the Wealth Builders Workshop Series is designed to meet people where they are while helping participants build confidence, make informed decisions, and strengthen their financial future.*