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<https://bit.ly/2NW4070>

Dear Doc:

I remember finishing an adjustment on a sciatic patient at his sixth visit. He stood up, looked me in the eye and said, "*It's a little better for sure, Doc. But when can I expect to start feeling some significant relief?*" **It floored me.** It caught me off guard.

It's embarrassing when a sciatic patient asks you why the pain isn't going away ... and you can't answer them with certainty. *You're doing all your sciatic protocols*, just like you were taught. That kind of shortcoming eats at your self assurance when you just can't figure out what you're missing. It puts you on the spot. It makes you squirm.

I knew there had to be a logical answer ... a workable solution. There was just something I was missing.

Our patients consider us the back experts. It's up to us to give them the right answers and the care they pay us for. They count on us.

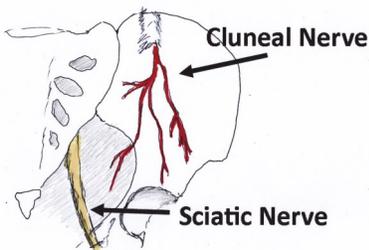
But they never taught us THIS. A majority of all "Sciatica Cases" DON'T have sciatica. As a result, we leave patients in more pain than necessary because we don't have all the right information. *They didn't teach us about this in school.* This issue begs your attention!

Don't worry! You don't have to attend a seminar or a webinar. You don't have to sell any supplements. No gizmos required. You can use your own hands or adjusting instrument. Use equipment you may already have in your own office.

Really!

In less than an hour, you can be having more success with your "sciatica" patients than you ever believed possible. **Why?** You'll make the correct diagnosis and treat the right condition. When you do, of course, you get impressive results. That's only logical! You gain more respect and admiration. Your reputation steps up a notch. You earn more money.

How can I be so confident about this? How can I be so utterly certain that this is true? Let me explain.



In the mid 1990's Dr. Warren Hammer, D.C. wrote an article about a nerve I'd never heard of. An esteemed researcher and writer for "*Dynamic Chiropractic*," Dr. Hammer explained it in detail.

I experimented with his information for 14 months. Then I used that research to devise a reliable differential diagnosis to rule in or rule out **FALSE sciatica** ... a condition that we nearly always mistake for true sciatica!

I've gotten consistent results with this protocol for more than 20 years. And so have the handful of other chiropractors whom I've given this information to directly. I've been able to give hundreds of patients their lives back. Now it's time for me to share this with you.

Clinical applications over the past 20 years showed that the majority of my “sciatica patients” DIDN'T HAVE SCIATICA. The sciatic diagnosis is usually wrong. But when the doctor can zero in on the correct diagnosis *every time*, the treatment results are like magic.

I want to show you how to identify this FALSE-SCIATICA condition. Then I want to show you how to treat it quickly, effectively and easily in your office. **I'll even show you how to code this diagnosis and adjustment for billing!**

Start using this protocol to get consistent, predictable results with your patients. They'll think you're a **genius!** They'll *refer* too. Any doctor who can get this kind of result, when no other doctor can, gets referrals. I do! And MD's miss this diagnosis as often as chiropractors do! In fact ... you'll be in a class all by yourself.

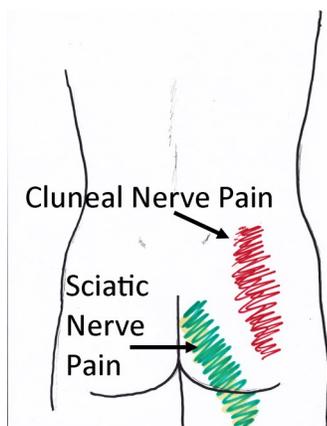


And there's no feeling in the world quite like getting somebody out of pain and giving them back their life, especially when nobody else can. That kind of satisfaction is why we became healers.

In chiropractic school, they taught us that the combination of low back pain, buttock pain and thigh pain is automatically *sciatica*. But that's *wrong* more often than it's right. Unfortunately, they didn't give us **THIS** differential diagnoses to consider.

Automatically diagnosing the condition as sciatica is like assuming that any pain in a hand or wrist is automatically carpal tunnel syndrome. It's just not specific enough. The differential diagnosis is *incomplete*.

However, getting the *correct* diagnosis is as simple as remembering your regional anatomy ... plus learning about *one more nerve* you may *not* be familiar with. *What is this condition that's misdiagnosed as sciatica so often?*



It's called **Cluneal Nerve Entrapment Syndrome (CNE)**

The medial branch of the cluneal nerve appears at the iliac crest. Then it descends into the buttock and thigh. Its *location and distribution* offer the two keys you need for a correct diagnosis. In my booklet, "**Misdiagnosed**," I explain the location of three branches of the cluneal nerve. They're easy to find. The middle branch of the cluneal nerve is particularly important.

I also show you how to differentiate False Sciatica from a true sciatic irritation. I give you the criteria necessary to do an accurate, precise differential diagnosis ... **every time**. This diagnostic secret alone can put you head and shoulders above all peers in your community regarding low back and buttock pain.

But don't take my word for it. Prove it for yourself. Test that statement! - ***"This diagnostic secret alone can set you head and shoulders above every doctor in your community regarding low back and buttock pain."***

The next time you're in the company of other chiropractors or MD's, ask them what they can tell you about treating *Cluneal Nerve Entrapment*.

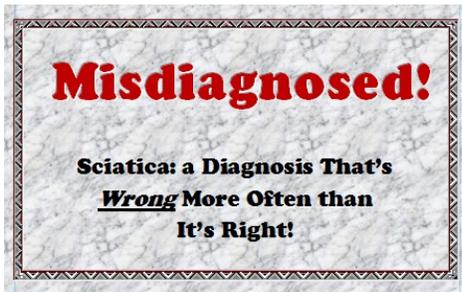
When I ask, I'm typically met with blank stares. Others give me generalized comments regarding how little doctors know about diagnosing and treating it.

That's great news for YOU! You'll discover that with this new skill in your "bag of tricks," you'll have virtually no competition.

The average new chiropractic patient represents from \$800 to \$5,400 for the case. *You'll* know how to easily make this differential diagnosis. Other doctors can't. They don't even know to look for it. Patients looking to get out of pain will seek you out.

Conservatively, that could bring you at least one new patient during the first few weeks after you've learned this secret. It could realistically bring you a steady stream of new patients! Even if you paid \$697 to learn this, you'd have made a substantial profit with your very first case. AND you'll be establishing yourself as a diagnostic authority in your community. ***But I'm not that mercenary!***

I want you to have this information at a truly affordable price. I want you to give people who are suffering, a non-surgical, drug-free option. I want YOU to be prosperous. I want you to offer patients the chiropractic help they need.



In my illustrated booklet, "Misdiagnosed," I explain every detail you'll need to know about:

- Identifying an entrapped cluneal nerve,
- Identifying WHICH branches of the cluneal nerve need adjustments or therapy,
- How to differentiate Cluneal Nerve Entrapment from sciatic nerve irritation ... **every time!**
- How to determine when patients are experiencing

BOTH Cluneal Nerve Entrapment and sciatica!

- How to differentiate Cluneal Nerve Entrapment from an SI problem,
- And how to explain to the patient why you know it's not sciatica but rather Cluneal Nerve Entrapment.

This information is easy to learn. Put it to use immediately on your own patients.

My chiropractic office manager says, "*When patients fill out their paperwork at the desk, I can ask a few questions and tell if it's Cluneal Nerve Entrapment or real sciatica before they even talk to Doc. I'm right most of the time.*"

And the protocols are UNIQUELY effective.

Rob, a runner, came in after seeing my ad. The ad contained an explanation about Cluneal Nerve Entrapment. We found that he suffered from it BILATERALLY.

He says, "*I've been to other doctors and to other chiropractors. They all told me I had sciatica. They treated me for sciatica, but the results were never very good or long-lasting. Now, after Dr. Boatright treated me for Cluneal Nerve Entrapment for two weeks, I'm running every day again with no pain!*"



My advisers tell me I should charge at least \$199 for this life-changing information ... this practice-changing information. I probably should. But I'm old fashioned. I won't charge people that much for a short training program that's so important for chiropractors to have. So I've decided to publish it as an e-book. It minimizes my publishing and shipping costs.

And just to sweeten my offer, let me give you even more. Order today and I'll include a ***FREE bonus report:***

"How to ADJUST Cluneal Nerve Entrapment"

This illustrated report takes you a step beyond diagnosing. It builds on your new skill of making an ironclad differential diagnosis. I've included adjustment techniques for both manual adjusters and for instrument adjusters.

I've described leg-length testing procedures for Activator doctors ... with contact points and lines of drive. But you won't find these leg-length tests and adjustments at an Activator seminar or in an Activator book. They're only available here through this unique offer.

These Cluneal Nerve Entrapment adjustments will establish you as ***THE*** "go-to doctor" in your community! This report alone is worth another \$99. But that's not all. Let's add to the adjustment techniques. I'll also send you a ***second FREE bonus report*** called:

"Supportive Therapies to Maximize Cluneal Nerve Adjustments"

Direction-sensitive massage techniques help your adjustment free the cluneal nerve more completely. I explain these quick, simple massage techniques in this bonus report. You can perform them ***in seconds***.

Laser therapy with specific pulse settings offers even more stability. I'll explain how to use different lasers for Cluneal Nerve Entrapment. ***They help to achieve the best possible results in the shortest amount of time.*** I'll even give you exact frequency settings.

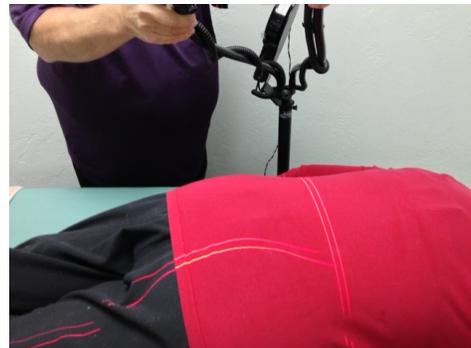
The extra resolution you get by using supportive therapies with your Cluneal Nerve Entrapment adjustment make this report worth another \$99.

Your patients are going to love you!

But even with the greatest Cluneal Nerve Entrapment release techniques in the world, you still need to get the word out to people or it does no one any good! So I'll even include a ***third FREE bonus... a pair*** of:

Direct-Response Marketing Letters!

Our professional, direct-response copywriter wrote these advanced marketing pieces. He implements copywriting techniques proven for decades to get measurable results! One marketing letter alone could cost you \$300 - \$500 if you hired a professional direct-response copywriter to write it for you! But I've included ***TWO*** versions for you in this package. One is for mailing to your existing patients. And the other is for marketing your new skills to the public.



Finally, I'll even give you the **ICD10 codes** for documentation and billing. It'll take the nightmare of insurance coding out of it for you.

This five-part, practice-changing package does have a total value of at least \$697. You can learn the diagnostics, the adjustments and the supportive therapies in an afternoon. You can confidently use it all on your patients the very same day.

Have your staff print the patient marketing letter. And then mail it to your entire patient base. You'll get re-activations and referrals immediately. And you're going to be thrilled with your results!

Mail the other letter out to the public and generate new patients. It's such a rewarding feeling to give patients that relief they so crave.

Remember, the average new patient represents from \$800 to \$5,400 in your practice over the lifetime of the case.



But I'm not going to ask you for anywhere near \$697. I'm not even going to ask for \$199, despite what my business advisers are telling me. I'm offering this in an e-book format. I don't have production and shipping costs. So I can get this entire package to you, including the diagnostic training program, the two bonus booklets, the two direct-response marketing letters and the billing codes I've mentioned at a bottom-line investment of only \$99! In fact, I'll even give you a 100%, money-back Guarantee!

Watch the video on You Tube. Study the program. Try it out on your own patients. If you're not thoroughly satisfied with the results you get after only 90 days, tell me! I'll refund your fee, no questions asked. And you can keep it anyway! You have absolutely nothing to lose. But you can gain a tremendous amount of both treatment success and financial success.

Order **TODAY** at <https://bit.ly/2NW4070>

Use it on your patients the day after you receive it. It's that easy.

I'll email this entire "Misdiagnosed" package to you, **including:**

- **"Misdiagnosed," the diagnostic training,**
- **the two bonus reports,**
- **the ICD10 Codes**
- **plus the two professionally-written, direct-response marketing letters.**
- **And you have my full guarantee!**

I personally send these materials to you, so please, allow up to three business days for delivery

Take this **important** step now to maximize your patients' health and well-being. Provide them with the best possible patient care you're capable of delivering! **They depend on you.** Don't let

this missed diagnosis keep falling through the cracks in YOUR practice! Be the local diagnostic genius!

Yours for chiropractic excellence,

Dr. Rick Boatright D.C.



Dr. Rick Boatright, D.C., C.V.C.P.

P.S. This is ONE package that will NOT wind up in a drawer somewhere, unused. It's going to find its way into your practice repertoire ... and your bank deposits ... right away. It's probably the most practical, easiest and least expensive investment you'll ever make in your practice. Especially when you consider the massive benefits it can provide for both you and your patient base. You really do need to act on this one ... TODAY!

Go to
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To order *TODAY.*