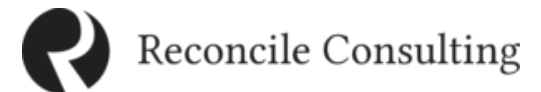


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STRATEGIC
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*Strategic Leadership
Conference
Tuesday, October 4th, 2022*



Board Retreat and Capitalizing on opportunities

Dr. Maya Lynum-Walker

What we will cover

- Things to consider
- Importance
- Discussion
- Question & Answer

The Board

According to Accounting Dictionary, “A Board member is an elected participant on the board of directors of a corporation or the supervisory committee of an organization”



Importance

- Investment
- Creative thinking
- Remove restrictions
- Address concerns
- Initiate new energy
- Development

Defining Success

- Create a meaningful agenda & purpose
- Creating ownership among the board
 - Goals and intentions
- Include board members in the planning process
 - Ask the question “What is one thing you hope to accomplish?”





Creative Ideas



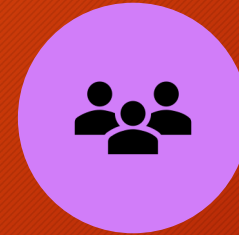
HAVE FUN



GET TO KNOW EACH
OTHER



GAIN
UNDERSTANDING OF
THE ORGANIZATION



WELCOME NEW
BOARD MEMBERS



MOVE WITH
INTENTION

Meaty Issues

Develop strategic plans

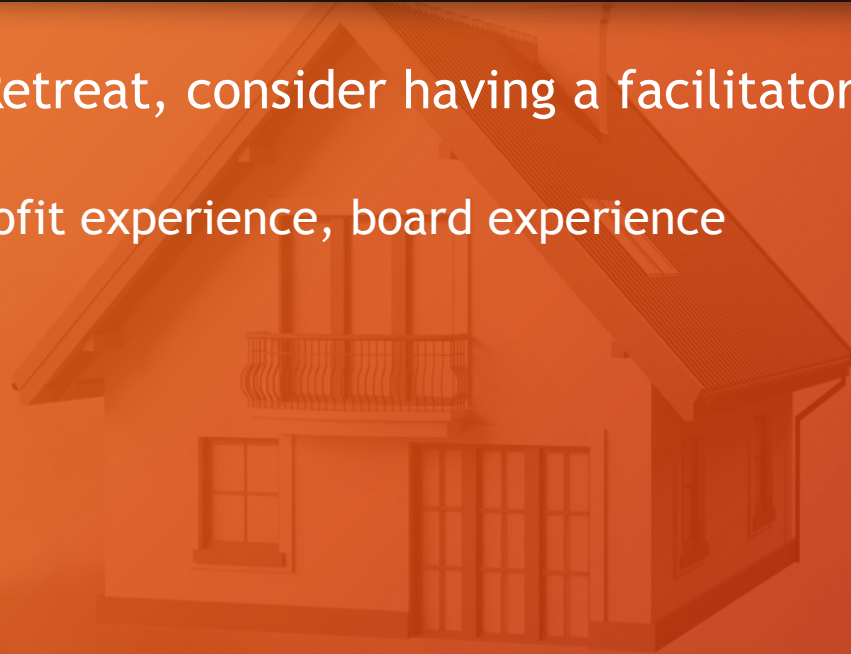
Addressing change

Discussing information that may be sensitive in traditional meetings

- Conflict resolution
- Discussing the engagement of board members
- Current state of the organization

To facilitate or not to facilitate

- When hosting Board Retreat, consider having a facilitator for the retreat. This could be:
 - Someone with non-profit experience, board experience
 - Impact driven
 - Engaging
 - Present
 - On going support
 - Price



Back to the Business

- The Why
 - Who is your stakeholder and how do you want to support them?
 - Investment in the organization
 - Re-visiting what brought you to the Board
 - Reset in the mission of the board
 - Utilize the time to engage in thoughtful conversation
 - Promote growth

References

- Garry, J. (2022, August 3). *How to design and execute a powerful board retreat*. Joan Garry Consulting. Retrieved September 26, 2022, from <https://www.joangarry.com/board-retreat/>
- *Interactive presentation software*. Mentimeter. (n.d.). Retrieved September 27, 2022, from <https://www.mentimeter.com/>
- *The Value of Board Retreats*. ACCT. (n.d.). Retrieved September 26, 2022, from <https://www.acct.org/article/value-board-retreats>
- *What is a board member? - definition: Meaning: Example*. My Accounting Course. (2018, June 19). Retrieved September 27, 2022, from <https://www.myaccountingcourse.com/accounting-dictionary/board-member>



The background of the entire image is a light orange color. Scattered across this background are numerous small, square wooden blocks. Each block has a dark brown question mark printed on its top surface. The blocks are arranged in a somewhat random pattern, with some overlapping. A horizontal bar is positioned across the middle of the image, consisting of a black section on the left and a yellow section on the right. The text 'Question & Answers' is written in white, sans-serif font on the black section of the bar.

Question & Answers

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