

Strategic Leadership WINGS Conference







Welcome!

My name is Ian Williams founder, president and CEO of Lead Well Strategic Consulting.

Follow me at @leadwellstrategic to learn more.



The Lasting Advantage

Inspire, Connect, and Make a Difference Anytime Anywhere

Everything Rises and Falls on...

Leadership

~John Maxwell

Each of us can grow as a leader







Define it?







5 PINNACLE

Respect

People follow because of who you are and what you represent.



Reproduction

People follow because of what you have done for them.

3 PRODUCTION

Results

People follow because of what you have done for the organization.

2 PERMISSION

Relationships

People follow because they want to.

POSITION

- Rights -

People follow because they have to.

The Key to
Leadership?

PRIORITY PRINCIPLES

WORKING SMARTER HAS A HIGHER RETURN THAN WORKING HARDER

YOU CAN'T HAVE IT ALL

THE GOOD IS ALWAYS THE ENEMY OF THE BEST

PROACTIVE BEATS REACTIVE

THE IMPORTANT NEEDS TO TAKE PRECEDENCE OVER THE URGENT

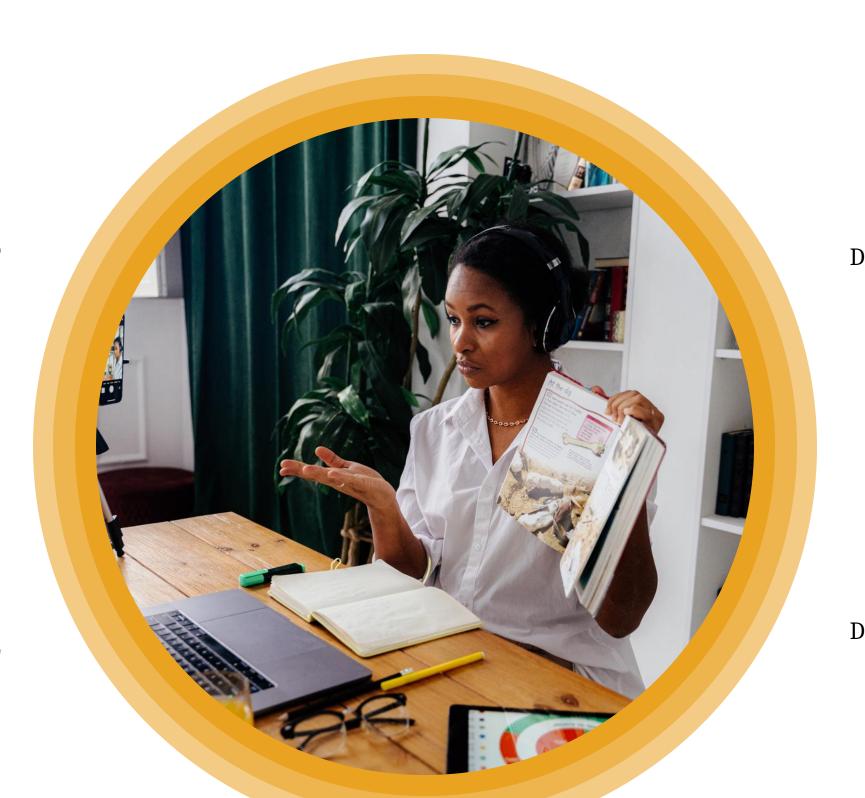
Priority Matrix

HIGH IMPORTANCE / HIGH URGENCY TACKLE FIRST

HIGH IMPORTANCE / LOW

URGENCY

SET A DEADLINE



LOW IMPORTANCE / HIGH

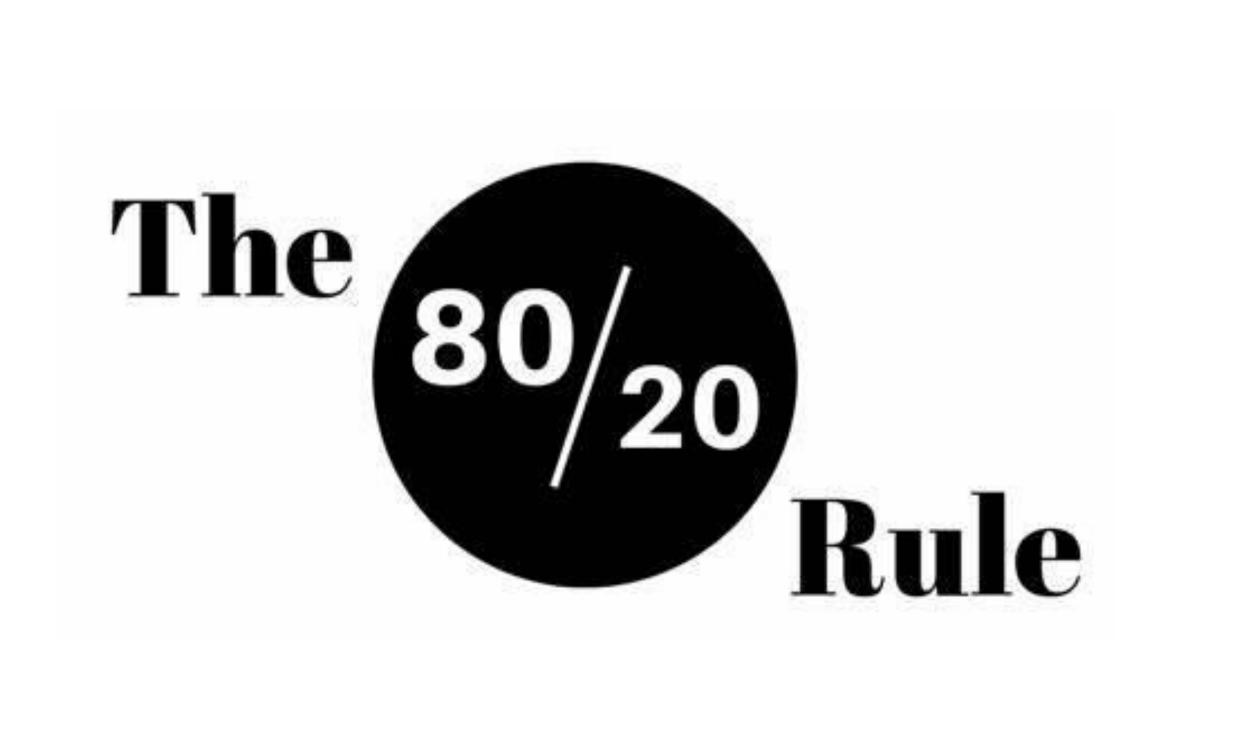
DELEGATE

URGENCY

LOW IMPORTANCE / LOW

DELEGATE / DELETE

URGENCY



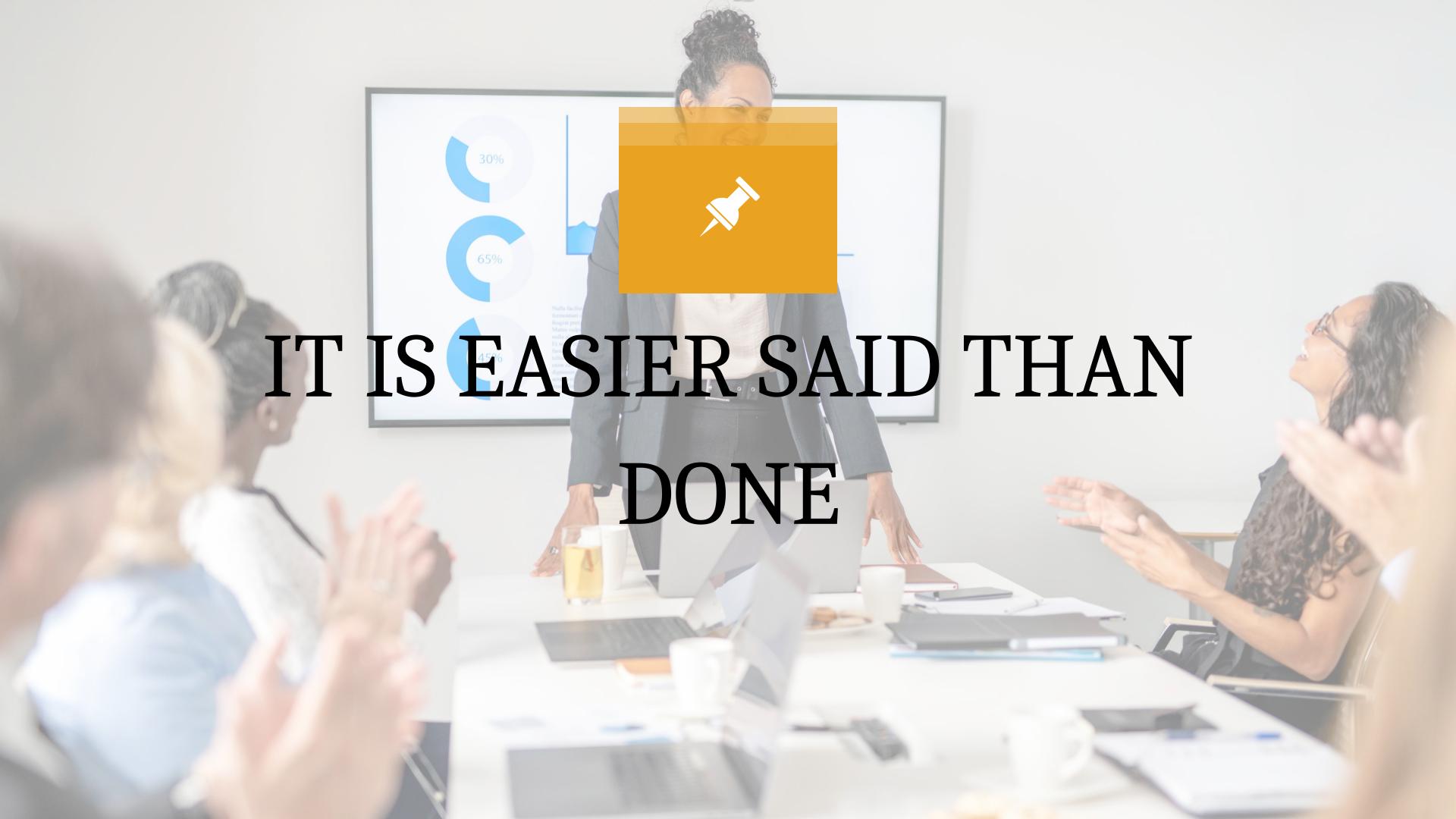
The Foundation of Leadership?

3 AREAS OF FOCUS

VALUING PEOPLE

SELF-LEADERSHIP

EMBRACE GOOD VALUES





Contact Us

502-632-4118

IAN@LEADWELLSTRATEGIC.COM

@LEADWELLSTRATEGIC

WWW.LEADWELLSTRATEGIC.COM

