



VENDOR PRODUCT REVIEW & SAFETY STANDARDS

Product Submission and Vendor Acknowledgment

Hartsville, South Carolina

Revised August 2026

Purpose

To evaluate products consistently, verify regulatory documentation, and protect the trust customers place in Purrs McBarkin'.



Why We Have These Standards

At Purrs McBarkin', I care deeply about the products I put on my shelves. Customers trust me to be thoughtful about what I sell, especially when those products are intended for their dogs and cats. I take that responsibility seriously.

These standards are not intended to make doing business complicated or to discourage good vendors. They are designed to help me understand who makes a product, what is in it, how it is regulated, where it comes from, how it can be traced, and how a problem would be handled if one ever occurred.

The goal is simple:

Good products. Responsible vendors. Clear documentation. Transparency. Pet safety. Customer trust.

Completion of this form does not guarantee that a product will be carried. Every product is evaluated individually for quality, suitability, customer need, safety, regulatory status, and fit with Purrs McBarkin'.

1. Vendor Identification

Legal Business Name

DBA, if applicable

Business Address

City / State / ZIP

Phone

Email

Website / Social Media

Primary Contact

2. Required Business and Regulatory Documentation

Please provide the documentation applicable to your business and the products being submitted.

- ☐ Completed and signed IRS Form W-9
- ☐ EIN or other applicable tax identification
- ☐ Applicable state or local business license
- ☐ Applicable sales and use tax documentation
- ☐ Certificate of insurance, when applicable or reasonably requested based on product type and risk

MANDATORY FOR PET FOOD AND INGESTIBLE PRODUCTS

For any pet food, treat, chew, supplement, topper, or other ingestible pet product submitted for consideration, Purrs McBarkin' requires proof of current South Carolina Department of Agriculture (SCDA) registration before the product can be approved, displayed, or sold. The vendor must provide the current SCDA product registration certificate for each product submitted, along with a current South Carolina Commercial Feed License when applicable. A statement that a product is registered is not sufficient; documentation must be provided and be verifiable. If SCDA does not require registration for a particular ingestible product, the vendor must provide written documentation supporting that exemption. Current renewal or updated regulatory documentation must be provided when requested. Continued placement of an ingestible product depends on maintaining all applicable SCDA registrations and licenses in current status.



3. Product Submission Information

Please provide the following for each product submitted. Attach additional pages if necessary.

Product Name	
Product Category	
Product Description	
Full Ingredient List	
UPC / SKU	
Batch / Lot Method	
Country of Origin	
Country of Manufacture	
Wholesale Price	
Suggested Retail Price	

Please include, when applicable:

- ☐ Guaranteed analysis
- ☐ Nutritional adequacy statement
- ☐ Feeding instructions
- ☐ SCDA product registration certificate
- ☐ Commercial Feed License
- ☐ Laboratory testing or quality-control documentation
- ☐ Manufacturing information
- ☐ Safety Data Sheet (SDS)
- ☐ Recall and traceability procedures

4. Product Safety, Labeling, and Transparency

By submitting a product for consideration, the vendor represents that, to the best of its knowledge:

- The product complies with applicable federal, state, and local requirements.
- Product labeling, packaging, and marketing claims are accurate, lawful, and not misleading.
- Ingredients and materials are accurately disclosed.
- The product is manufactured, stored, and distributed using appropriate safety and quality-control practices.
- Applicable licenses and product registrations are current.
- Products can be identified through lot, batch, production, or other reasonable traceability information when appropriate.
- The vendor will promptly notify Purrs McBarkin' of any known safety, regulatory, labeling, manufacturing, or quality concern that could affect products supplied to the store.

Purrs McBarkin' may request additional information when reasonably necessary to evaluate a product. Nothing in this document limits a vendor's responsibilities under applicable law.



5. How Purrs McBarkin' Evaluates Products

Meeting regulatory requirements is necessary, but it does not automatically mean that a product will be accepted. Products may be evaluated using factors such as:

- Ingredient quality and formulation
- Nutritional purpose and appropriateness
- Manufacturing practices and quality control
- Transparency and traceability
- Product safety and regulatory history
- Labeling and marketing claims
- Company history and responsiveness
- Customer need and practical value
- Compatibility with the standards and philosophy of Purrs McBarkin'

A question is not a criticism.

Questions about ingredients, sourcing, manufacturing, testing, labeling, or regulation are part of responsible product evaluation. Clear answers help build strong vendor relationships and help me make informed decisions for my customers.

6. Ongoing Compliance and Product Changes

Product review does not end when a product reaches the shelf. Vendors are expected to keep Purrs McBarkin' informed of material changes involving:

- Ingredients or formulation
- Manufacturing facility or country of manufacture
- Ownership or responsible manufacturer
- Packaging or labeling
- Product registrations or licenses
- Safety or quality information
- Distribution or fulfillment
- Any other material change that could affect the product or its regulatory status

A significant formulation, manufacturing, labeling, or regulatory change may require a new product review. Updated SCDA documentation must be provided when applicable.

7. Recalls, Safety Alerts, and Incident Response

Pet safety is a priority. If a vendor becomes aware of a recall, stop-sale order, regulatory concern, contamination issue, significant quality problem, adverse event pattern, or other safety matter involving a product supplied to Purrs McBarkin', the vendor agrees to notify the store as soon as reasonably possible and no later than 24 hours after becoming aware of the issue.

When applicable, the vendor will cooperate in reasonable actions necessary to:

- Identify affected products and lot or batch codes
- Remove affected inventory from sale
- Provide accurate and timely information for customer communication
- Coordinate refunds, replacements, credits, or other appropriate remedies
- Follow manufacturer or regulatory instructions
- Maintain and provide appropriate traceability records

The vendor is responsible for providing appropriate replacement, credit, or refund for recalled, defective, unsafe, or non-compliant merchandise supplied to Purrs McBarkin'.



8. Product Quality, Defects, and Returns

Products supplied to the store are expected to arrive:

- In good condition
- Properly labeled
- Within an appropriate shelf-life period
- Free from visible damage, contamination, or tampering
- Consistent with the product represented during evaluation

Products that are damaged, defective, expired, improperly labeled, recalled, or otherwise unsuitable for sale may be returned, credited, or otherwise resolved as appropriate.

9. Pricing, Placement, and Business Terms

Product approval does not create a guarantee of purchase, minimum order, exclusivity, shelf space, sales volume, or continued placement. Purrs McBarkin' retains responsibility for retail pricing, product placement, merchandising, promotions, inventory levels, payment methods, and continued product selection.

Any special consignment, promotional, distribution, payment, or other business arrangement should be agreed upon separately in writing.

10. Product Acceptance and Discontinuation

Purrs McBarkin' reserves the right to decide which products are appropriate for the store. A product may be declined or discontinued because of safety concerns, ingredient or formulation concerns, regulatory issues, customer experience, supply problems, significant product changes, business considerations, or because the product is no longer a good fit for the store.

Whenever practical, concerns will be communicated professionally and fairly with the vendor. Submission or prior acceptance of a product does not guarantee continued placement.

11. Professional Conduct and Confidentiality

Purrs McBarkin' values professional, respectful relationships with the companies and individuals whose products are represented in the store. Both parties are expected to communicate honestly, professionally, and in good faith.

Non-public business information shared during the evaluation or vendor relationship should be treated as confidential unless disclosure is required by law or authorized by the party that provided the information.

Material misrepresentation, failure to disclose significant safety or regulatory information, or conduct that could place customers, pets, or the business at risk may result in discontinuation of a product or vendor relationship.



12. Vendor Acknowledgment

By signing below, the vendor acknowledges that:

- The information provided is accurate and complete to the best of the vendor's knowledge.
- The vendor will notify Purrs McBarkin' of material changes affecting submitted products.
- For pet food and ingestible products, required SCDA registration documentation has been provided or an applicable exemption has been documented.
- Submission of this form is part of the product evaluation process and does not guarantee approval, purchase, or continued placement.

Vendor Business Name: _____

Vendor Representative: _____

Signature: _____

Date: _____

Purrs McBarkin', LLC Representative: _____

Signature: _____

Date: _____

Our Standard

I do not expect every product to be perfect, and I do not expect every vendor to be a large company. I do expect honesty, transparency, accountability, and a genuine concern for the animals these products are intended to serve.

Purrs McBarkin' carefully considers what earns a place on our shelves because our customers trust us to care about what we sell. That trust matters to me.

Purrs McBarkin', LLC | Hartsville, South Carolina