OCONOMOWOC
Silver Streak
Serving Seniors and People With Disabilities

2023 ANNUAL REPORT

MISSION
Oconomowoc Silver Streak is a 501(c)(3) non-profit organization providing transportation to semi-ambulatory seniors age 60+ and semi-ambulatory disabled adults in the city of Oconomowoc.
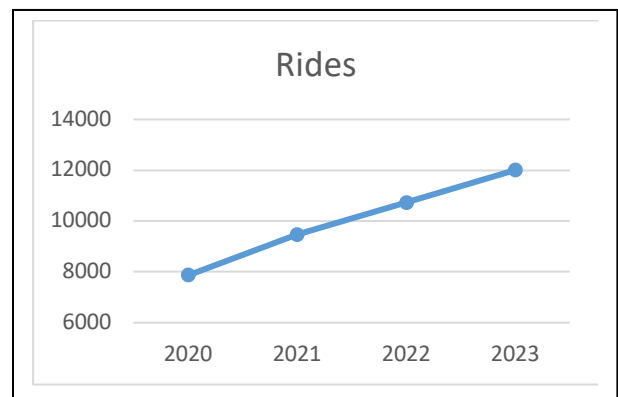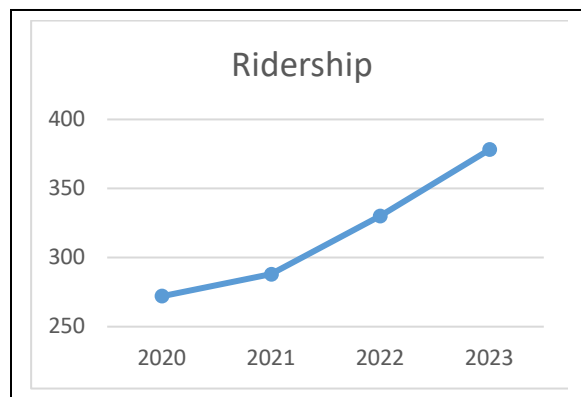
FINANCIAL HIGHLIGHTS
Established in 1991, we are a charitable organization that exists solely on grants, resident donations, businesses, fares, and reimbursements from Waukesha County. All 100% of donation dollars received go directly to the Oconomowoc Silver Streak. Office is rent-free.
2023 Totals: Income = $247,464; Expense = $194,462; Net Income = $53,002

ACCOMPLISHMENTS

	2023	*2022*	*2021*	*2020*
Ridership	**378**	330	288	272
Rides	**12,007**	10,728	9,470	7,862

- ✓ 39% increase in ridership since 2020
- ✓ 53% increase in rides since 2020
- ✓ 3 new board members (all 15 board positions filled)
- ✓ Board growth better represents our community as a whole and includes representatives for our adult disabled, senior, and veteran populations
- ✓ Purchased a newer-used car to replace current
- ✓ Trialed an expansion of our service footprint
- ✓ 22 community partners
- ✓ 7 private foundational grants
- ✓ 4 in-kind donations

"
I am so incredibly thankful for the Silver Streak. The service is awesome and is so important to my son's independence, which is so important.

★ ★ ★ ★ ★   Proud Dad
"

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DONORS

DIAMOND: Bank Five Nine, City of Oconomowoc, Mike & Carline Driscoll

EMERALD: Oconomowoc Veteran Post 91, VFW Post #2260, Oconomowoc Juniors Women Club, Prescription Center Pharmacy, Oconomowoc Lions Club

RUBY: Malcolm A Dorn, Mike & Kim Herro, Snyder & Ek, S.C.

SAPPHIRE: Herro Law Office, Shorehaven Lutheran Homes, Tim & Nancy Thiele, Laurie & Mike Steger, Alan & Mary Koepke

PEARL: Lakeland Family Dental

FRIENDS: Fox Brothers Piggly Wiggly, Lucille Piber Family, Lord Lines

PRIVATE FOUNDATIONAL GRANTS: Emil Ewald Family Foundation, Oconomowoc Area Foundation, Green Bay Packer Foundation, Waukesha Community Foundation, Oconomowoc Chamber of Commerce, OAF—Alice Youngberg Kozlowski, Richard & Karen Bertrand Foundation via OAF

IN-KIND DONATIONS: Kwik Trip Kares, Warrior Group LLC, Herr's Mobile Services, Target