

2024 ANNUAL REPORT

MISSION

Oconomowoc Silver Streak is a 501(c)(3) non-profit organization providing transportation to semi-ambulatory seniors age 60+ and semi-ambulatory disabled adults in the city of Oconomowoc.

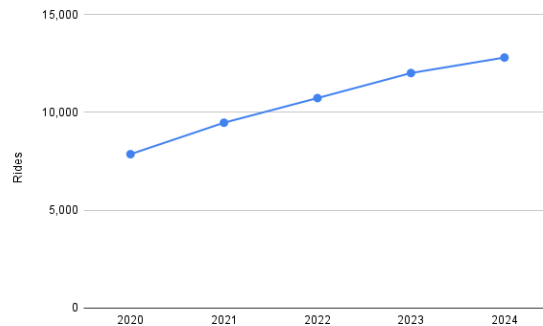
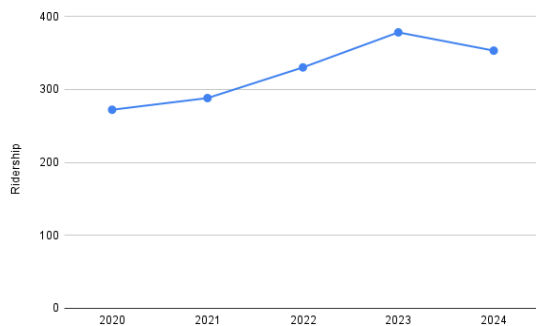
FINANCIAL HIGHLIGHTS

Established in 1991, we are a charitable organization that exists solely on grants, resident donations, businesses, fares, and reimbursements from Waukesha County. All 100% of donation dollars received go directly to the Oconomowoc Silver Streak.

2024 Totals: Income = \$266,362; Expense = \$221,541; Net Income = \$44,821

ACCOMPLISHMENTS

	2024	2023	2022	2021	2020
<i>Ridership</i>	353	378	330	288	272
<i>Rides</i>	12,798	12,007	10,728	9,470	7,862



- ✓ 30% increase in ridership since 2020
- ✓ 63% increase in rides since 2020
- ✓ Audit & cleanup of ridership database
- ✓ Hired an Executive Director
- ✓ 2 new board members
- ✓ Replaced 2 vehicles with newer-used vehicles
- ✓ Trialed an expansion of our service footprint
- ✓ 26 community partners
- ✓ 7 private foundational grants





DONORS

DIAMOND: Bank Five Nine, Dirk & Teresa Debbink, Lakeland Family Dental, Mike & Caroline Driscoll, Nancy Gallo, Oconomowoc Lions Club, Snyder & Ek, Waukesha State Bank, WaterStone Bank

EMERALD: American Legion Post 91, VFW Post #2260, Oconomowoc Juniors Women Club, Oconomowoc Memorial Auxiliary, Prescription Center Pharmacy

RUBY: Malcolm & Sue Dorn, O'Connor Auto Group, Shorehaven Lutheran Homes, Stapleton Realty, Traub Chiropractic

SAPPHIRE: Bob and Lisa Conley, Oconomowoc Vision

PEARL: Better Life Branch 717, Hallet Vet Hospital

FRIENDS: Home Helpers of Lake Country, Fox Brothers Piggly Wiggly, Dr. Karen Gould

PRIVATE FOUNDATIONAL GRANTS: City of Oconomowoc, Friends of Nashotah, Oconomowoc Area Foundation, Community Development Block Grant, Oconomowoc Rotary Club, St. Jerome's Catholic Parish, Emil Ewald Foundation

IN-KIND DONATIONS: Kwik Trip Kares