Visit Portland Board Minutes
June 24, 2026

In attendance: Michael Erickson, John Schultzel, David Turin, Casey Oakes, Sam Brown, Marcin Gorski, Matt Nolan

Virtual: Natalie Bogart, Dave Largen

Absent: Topaz Smith, Sarah Dobbins, Dena Libner

Meeting began at 9:00 am

Budget Review

Visit Portland staff prepared the Visit Portland and Portland Tourism Development District (PTDD) budgets and presented them to the Finance Committee, which approved both budgets on May 22, 2026.

Visit Portland Budget

Staff projected that Visit Portland would close FY26 with an $85,223 contribution to reserves. Chief Financial Officer Amy Tolk reviewed the budget variances that contributed to the projected amount. Much of it was from not filling an open staff position for most of the year. The Board suggested developing an investment policy for Visit Portland's reserves. At the time of the meeting, Visit Portland invested available reserve funds in certificates of deposit.

Portland Tourism Development District Budget

The Board discussed how the City of Portland used the 10% it retained for administration of the district. At the time of the meeting, the City incorporated those funds into its overall budget.

The Board also discussed whether to issue a request for proposals for the agency contract every three or five years. Directors agreed that the renewal process should allow for continuity, given the time and expense required to familiarize a new agency with the district's work.

Budget Approvals

David Turin moved to approve the PTDD budget. Matt Nolan seconded the motion. The motion carried unanimously.

Matt Nolan moved to approve the Visit Portland budget. John Schultzel seconded the motion. The motion carried unanimously.

Budget concluded at 10:30 am