

Visit Portland – Board of Directors

Meeting Minutes – November 19, 2025

Attendance

- **Present:** David Turin, Sam Brown, Topaz Smith, Natalie Bogart, Matthew Nolan, Casey Oakes, Greg Watson, Sarah Dobbins, Michael Erickson
- **Absent:** John Schultzel, Kevin Pagnano
- **Staff Present:** Lynn Tillotson, Amy Tolk, Kate McDonough, Dave Page

Board Governance

- **Board Appointments:**
The Board unanimously approved the appointment of **Marcin Gorski**, General Manager of the Aloft Portland, and **Dave Largen**, General Manager of The Westin Portland Harborview, to fill two open large-capacity hotel seats on the Visit Portland Board of Directors.
 - Both candidates were recommended unanimously by the Nominating Committee and will officially join the board at the December meeting.
 - The board reaffirmed that hotels must maintain a majority of voting seats in accordance with the bylaws.
- **Meeting Schedule:**
The board revisited its meeting cadence and confirmed that **monthly meetings will continue**.
 - Meetings will alternate between **in-person and Zoom**, with Zoom meetings limited to one hour and focused on high-level updates or guest speakers.
 - Board members requested continued reporting on membership updates, Maine Office of Tourism grant activity, and broader industry trends and benchmarking against peer destinations.

Committees & Planning

- **Finance Committee:**
Quarterly Finance Committee meetings will continue, held approximately 30 days after the close of each quarter.
- **Marketing Committee:**
The Marketing Committee will continue to meet monthly in coordination with **Madden Media**, with standing updates provided via Google Meet.

Board & Committee Schedule

- **Board Meetings:**
The board reviewed and confirmed the **FY26 meeting schedule**, with meetings held on the fourth Wednesday of the month and alternating between in-person and Zoom formats. Adjustments may occur due to travel or holidays.
- **Committee Meetings:**
Finance and Marketing Committee meeting schedules for FY26 were reviewed and approved to ensure ongoing oversight of district finances and marketing performance.

Meeting Adjourned