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July 28, 2026

Present via Zoom: Matt Nolan, Sarah Dobbins, Sam Brown, Michael Erickson, Marcin Gorski, Dave Turin, Natalie Bogart, Topaz Smith

Absent: John Schultzel, Dave Largen, Casey Oakes

Meeting began at 10:00 am virtually

Strategic Plan Progress Review

The Board reviewed Visit Portland's Strategic Plan Progress Dashboard, including FY26 accomplishments and FY27 priorities across the plan's four strategic pillars. The Board suggested that Lynn Tillotson outline the tactics for each FY27 initiative and identify how progress toward its intended outcome would be measured.

Discussion about canceling the August meeting – all agreed.

Meeting concluded at 11:00 am