



POCO FORWARD PRIVACY POLICY

Effective: **September 1, 2026**

PoCo Forward and the Campaign Office for C. Fesenmaier (“PoCo Forward,” “we,” “us,” or “our”) respect the privacy of people who visit pocoforward.ca or communicate with the campaign. This policy explains how we collect, use, disclose, retain, and protect personal information under our control.

1. INFORMATION WE MAY COLLECT

We may collect personal information that you choose to provide, including your name, email address, telephone number, postal code or neighbourhood, the contents of a message you send us, and information you provide about your interests, concerns, volunteer interest, campaign support, or communication preferences.

Our website is hosted using GoDaddy Websites + Marketing. GoDaddy and related service providers may automatically process technical information needed to operate, secure, and measure the website, such as an IP address, browser or device information, time of visit, header information, approximate location, cookie or similar identifier information, and information about how pages are used. The custom PoCo Forward homepage code does not itself install Google Analytics, Meta Pixel, or another third-party advertising tracker. If we add optional analytics or advertising technology later, we will update this policy and use the website's available consent controls where required.

2. HOW WE USE PERSONAL INFORMATION

We may use personal information to:

- respond to questions, concerns, and requests;
- communicate with you when you have asked to hear from the campaign;
- organize campaign, volunteer, or community-engagement activities;
- understand issues raised by Port Coquitlam residents;
- administer, secure, troubleshoot, and improve the website and campaign operations;
- maintain records reasonably required for campaign administration; and
- meet legal, regulatory, election-finance, or law-enforcement obligations.

We will not use personal information for a materially different purpose without consent unless the use is otherwise permitted or required by law.

3. CONSENT AND COMMUNICATION PREFERENCES

Where consent is required, we seek consent appropriate to the nature and sensitivity of the information and the purpose for which it is collected. You may withdraw consent to optional communications at any time, subject to legal or operational restrictions. Asking us to stop campaign updates will not prevent us from responding to a separate request that you initiate.

4. DISCLOSURE OF PERSONAL INFORMATION

We do not sell or rent personal information. We may provide limited information to campaign staff, authorized volunteers, contractors, website or email providers, and other service providers who need it to perform work for the campaign. We may also disclose information where permitted or required by law.

If the campaign accepts contributions or engages in other regulated election-finance activity, contributor or transaction information may be collected, retained, reported, or

publicly disclosed where required by the Local Elections Campaign Financing Act, Elections BC requirements, or other applicable law. This privacy policy does not override statutory disclosure obligations.

5. COOKIES, ANALYTICS, AND WEBSITE TECHNOLOGY

The website platform may use cookies or similar technologies for essential functionality, security, and analytics. GoDaddy Websites + Marketing provides cookie and tracking preference controls and may process analytics data such as IP address, time of visit, header information, and location when its analytics features are enabled. Optional third-party tracking technologies, if added, will be identified through the website's privacy or cookie controls where applicable.

You can also control cookies through your browser settings. Disabling some cookies may affect website functionality.

6. RETENTION

We keep personal information only for as long as reasonably necessary for the purposes described in this policy and to satisfy applicable legal, accounting, campaign-finance, or recordkeeping requirements. Information that is no longer required will be deleted, destroyed, or anonymized using reasonable measures.

7. SECURITY

We use reasonable administrative, technical, and organizational safeguards appropriate to the sensitivity of the personal information under our control. No website, email system, or electronic transmission can be guaranteed to be completely secure, so please avoid sending highly sensitive information through ordinary website forms or email unless it is necessary.

8. ACCESS AND CORRECTION

You may ask to access or correct personal information that we hold about you, subject to any exceptions permitted by law. We may need to verify your identity before completing a request.

9. THIRD-PARTY LINKS AND SERVICES

This website may contain links to websites or services operated by third parties. Their privacy practices are governed by their own policies, and PoCo Forward is not responsible for those practices.

10. CHANGES TO THIS POLICY

We may update this policy as campaign activities, website features, service providers, or legal requirements change. The current version will be posted on pocoforward.ca with its effective or last-updated date.

11. PRIVACY CONTACT

Privacy Officer

Campaign Office for C. Fesenmaier

Port Coquitlam, British Columbia

Privacy questions, access or correction requests, and complaints may be submitted through the Contact page on pocoforward.ca. A direct campaign privacy email address may also be added here once established.