

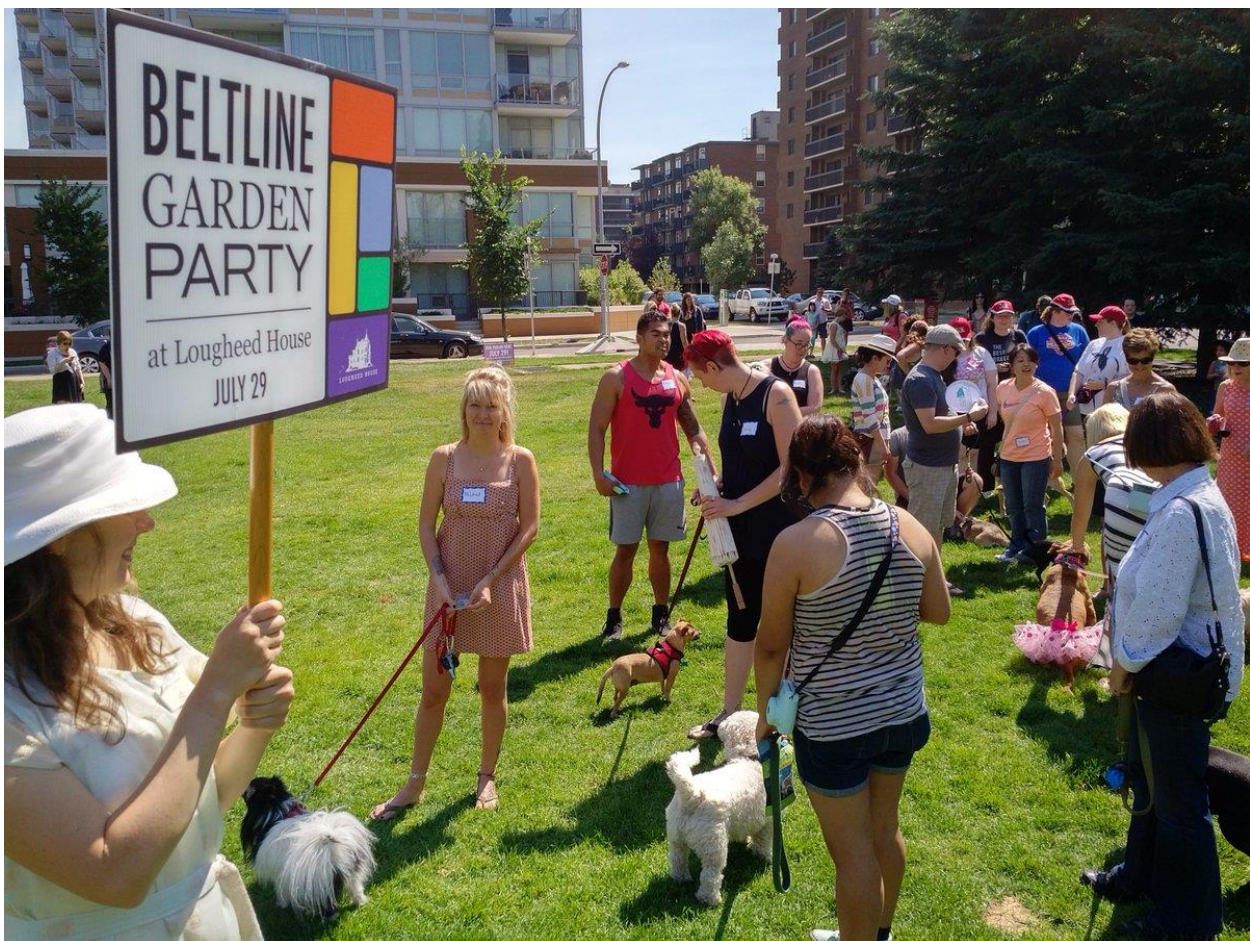
Buy a Booth, **promote your company!** Be there as Beltline's best loved summer festival takes centre stage in our 2.8 acre central park. We are everyone's backyard.

JULY 20, 11 am – 4 pm AND/OR JULY 27, 11 am – 4 pm

at The Beltline Garden Festival at Lougheed House, 707 13 Ave SW

A Free, Family-Friendly Day of Fun including a Dog Parade (20th), Live Music, Children's Activities, Garden Games, free museum admission, Beer Garden

Attendance of 1,500 people expected throughout the day



This Partnership puts you in front of the following audiences:

- Beltline is Calgary's most densely populated neighbourhood with 21,357 residents
- Demographic skews to well-educated residents with high disposable income
- Ages 20-64 make up 87% of the population

Booth Costs: \$99 for Businesses or \$60 for non-profit partners

You Get: an 8 foot table and 2 chairs – You Bring: Your amazing marketing team and sample or sale items

Ask about our Sponsorship packages starting at \$1,000 featuring extensive pre-event publicity



Leverage additional exposure as we heavily promote the Beltline Garden Festival:

- Our website receives approximately **49,790** unique visits per year
- Our Facebook page profile has **1,800+** followers
- Our Twitter feed has **2,500+** followers
- Our Instagram feed has **940+** followers



Thank you for your consideration! We would love to hear from you!

Sean French, Development Manager
Lougheed House National & Provincial Historic Site 707 – 13th Ave SW, Calgary

P: 403-244-6333 ext. 149 / e: sfrench@lougheedhouse.com

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