

## preparing TO LIST

# MAXIMIZE YOUR HOME'S POTENTIAL

A clean, neutral, and streamlined look helps buyers to imagine what life would be like in your home. The action points below will help them be able to do that.

### T EXTERIOR

- · Wash or paint the home's exterior
- · Paint the front door
- · Keep the yard nicely trimmed
- · Keep the lawn free of clutter
- · Weed and freshly mulch garden beds
- · Clean interior and exterior windows
- · Apply fresh paint or stain to wooden fences
- · Be sure to shovel walk ways and driveway in. the winter months

#### 2 INTERIOR

- · Remove personal items, excessive decorations & furniture
- · Replace or clean carpets
- · Get rid of clutter and organize and clean closets
- · Apply a fresh coat of paint to walls, trim and ceilings
- · Replace outdated ceiling fixtures, and clean lighting fixtures
- · Minimize and clean pet areas in the home
- · Be sure that all light bulbs are in working order

### 3

#### OTHER THINGS TO THINK OF

- Update exterior light fixtures. This can quickly give a home an updated look
- Organize closets, cabinets etc. If they are stuffed full, potential buyers will think there isn't enough room for their things Have a consistent light colour throughout the home, don't have white and yellow light mixing in the same rooms
- · Clean mirrors, windows, scuffs on walls, blinds etc.
- · Clean appliances inside and out

