

---

# Navigating the Storm

---

## Trump's 2025 Tariffs and Their Impact on Global Freight – How Outright BPO Services (OBS) Can Help:



### Introduction

In April 2025, President Donald Trump triggered a new wave of global trade disruption by implementing sweeping tariffs on imports into the United States. These tariffs, framed as a response to trade imbalances and aimed at protecting American industries, have had immediate and widespread consequences for freight and logistics companies around the world.

### What Happened: The 2025 Tariff Rollout

On April 5, 2025, under an emergency economic directive, president Trump enforced a 10% blanket tariff on all U.S. imports, alongside steep “reciprocal tariffs” (up to 50%) on selected countries—most notably China, which now faces combined duties exceeding 145%. This sudden shift has caused uncertainty across shipping lanes, manufacturing centers, and freight networks

---

# Navigating the Storm

---

## Global Freight Industry Impact

Freight forwarding and logistics providers are now navigating a volatile environment:

- 📉 Declining Volumes: U.S.-China freight volumes have plummeted, with bookings down over 60%, causing equipment imbalances and capacity underutilization.
- 💰 Rising Costs: Tariffs on transport-related imports—such as chassis, parts, and container components—are pushing operational costs higher.
- 🔄 Route Diversification: Importers are urgently shifting sourcing to ASEAN, India, and LATAM, requiring freight partners to adapt routes, hubs, and transit schedules.
- 📝 Compliance Complexity: With evolving customs rules and tariff codes, back-office documentation work has multiplied—slowing operations and raising error risks.



---

# Navigating the Storm

---

## Where Outright BPO Services (OBS) Comes In

As global freight companies adjust to sudden cost hikes, route changes, and margin pressures due to the 2025 U.S. tariffs, staying operationally agile is more important than ever. That's where Outright BPO Services (OBS) can help.

### Reduce Operational Overheads

With shipping volumes fluctuating, maintaining a lean cost structure is crucial. OBS helps you outsource non-core tasks—like documentation, billing, customer support, and quote handling—so you can scale up or down as needed without increasing fixed costs.

### Improve Cash Flow Management

By outsourcing time-consuming finance tasks like invoicing, billing follow-ups, and accounts reconciliation, OBS helps you avoid delays in receivables and maintain healthier cash flow during revenue dips or rising cost periods.

### Support Sales Teams with Faster Response Time

Our teams can handle quote preparation, follow-ups, and customer inquiries, giving your salespeople more time to focus on closing new business and adapting strategies for new markets or routes.

### Scale Without the Hiring Burden

Whether you're rerouting shipments, managing new vendors, or adapting to lower volumes, our flexible manpower model lets you scale operations without the time, cost, or commitment of full-time hiring.

### Enhance Customer Service Across Time Zones

We provide trained support teams that operate across multiple shifts—ensuring your clients in the U.S., Europe, or Asia get timely responses, even after your local office hours.



---

# Navigating the Storm

---

## Conclusion

Trade uncertainty is the new normal—but it doesn't have to halt your operations. As U.S. tariffs reshape global shipping lanes, freight companies need adaptable, cost-efficient support to stay ahead. Outright BPO Services (OBS) is ready to be your extended operations team—streamlining workflows, cutting overheads, and helping you focus on navigating this next phase in global logistics.



**Disclaimer:** The information and data presented in this article are compiled from various publicly available sources online.