

The Monthly Hound Up!



Welcome to the **January 2025** edition of 'The Monthly Hound Up!' 🐾🌟

We're kicking off the new year with an exciting newsletter! Meet our **Breed of the Month**, the adorable **Beagle**, and check out our **'New Year, New Grooms'** feature showcasing pups starting the year fresh and fabulous.

Look out for information on our **'Paws and Kisses' Valentine's upgrade**, perfect for pampering your pup this February, and don't miss our **Emmi-Pet** section, along with our offer for February to keep those smiles shining bright! For anyone looking to start a career in dog grooming, our **Harley's Furrytail Training Academy** section offers a special offer for this upcoming month!

And, as always, keep an eye out for **hidden Pawsitivity messages!** 🌟 We also want to mention to head over to our social media pages or in person salons to hear about how to win **A YEAR OF FREE GROOMS** with this month's **HFB Charity Event in support of BEAT eating disorders - the UK's Eating Disorder charity** ♡

Enjoy the newsletter and here's to a fantastic 2025 filled with wagging tails and new beginnings! 🐾❤️



"Dogs are not our whole life, but they make our lives whole"



HARLEY'S
FURRYTAIL BEAUTIQUE

breed of the month!

BEAGLE ⭐️⭐️

Did You Know? Fun Fact About Beagles!

Beagles have one of the best senses of smell in the canine world, second only to the Bloodhound! Their incredible noses make them fantastic scent hounds, often used for tracking and detection work.

Characteristics:

Beagles are small to medium-sized dogs with smooth, short coats that come in a variety of colours. They are energetic, curious, and love to explore! With their long ears and expressive eyes, they're always on the lookout for an adventure!

Temperament:

Beagles are friendly, gentle, and incredibly sociable. They thrive in the company of others, whether it's people or fellow dogs! Known for their playful nature and loyalty, they're wonderful companions.

A Bit of History:

Beagles have a long history dating back to ancient Greece. However, the modern Beagle as we know them were developed in England for hunting. Their exceptional scenting abilities and tireless energy made them a favourite among hunters.

SIZE : Medium

Sense Of Smell Factor : 🐾🐾🐾🐾🐾

Grooming Schedule: 8-10 weeks

Colours : Lemon, Red, Black, Brown & White



NEW YEAR, NEW GROOMS! 🐾

This January, we've begun 2025 with a **pawsitive start**, pampering some truly adorable pups! The salon has been filled with wagging tails and fresh beginnings as we set the tone for **another wonderful year at HFB** ☆

These pups have helped us start the year on the right paw! Take a look at these **January stars** - ready to take on the year ahead. We can't wait to welcome them back for even more love, care, and grooming magic throughout **2025!** ♡

EMMI-PET SERVICE AT HFB

FREE TASTER SESSIONS IN FEBRUARY 2025

Give your dog the gift of a healthier smile with Emmi-Pet, the gentle ultrasonic dental care solution designed for **stress-free cleanings!**

How does Emmi-pet work?

- ☆ Uses **ultrasonic waves** for a deep, thorough clean without the need for manual brushing or scrubbing.
- ☆ **Completely quiet**, making it perfect for dogs that are anxious or sensitive to sound.
- ☆ Gentle and **stress-free**, as it doesn't require force or friction, just holding the brush close to the teeth.
- ☆ Helps reduce plaque buildup and prevent tartar and gum disease, promoting **better** overall **oral health**.



'Be the reason someone smiles today.'

What are the benefits of Emmi-pet?

- Pain-free and silent cleaning
- Helps prevent gum disease and plaque buildup
- Safe for all dogs, including those with sensitive teeth

PRICE LIST:

First appointment (30min Emmi-pet, and dogs own brush head) - **£35**

Following sessions - when added to another service - **£15**

Following sessions - on its own - **£20**

FEBRUARY OFFER: FREE EMMI-PET TASTER SESSION AT HARLEY'S FURRYTAIL BEAUTIQUE FOR SESSIONS IN FEBRUARY.

Offer requires purchase of dogs own brush head *



PAWS AND KISSES

This February, treat your pup to our 'Paws and Kisses' upgrade!

- For just **£7 extra** on any grooming service, your dog will be pampered with:
- ♡ Truly Madly Deeply Shampoo – leaving their coat soft, shiny, and full of love.
 - ♡ Bubblegum Facial – for a fresh and fabulous face.
 - ♡ Minty Fresh Breath Treatment – for those extra sweet smooches.
 - ♡ Love hearts Spritz – a signature scent that will have tails wagging.
 - ♡ Valentines collar accessory

It's the paw-fect way to **make your pup feel loved** and make their groom even more special this **Valentine's season!**

Book your 'Paws and Kisses' upgrade **today**, and watch your pup step out of the salon ready to spread the love!

HARLEY'S FURRYTAIL TRAINING ACADEMY

Start Your Journey in Dog Grooming with **Harleys Furrytail Training Academy!** If you're passionate about dogs and looking for a career that's both **rewarding and creative**, Harleys Furrytail Training Academy is the perfect place to start!

With a passion for grooming and teaching, our academy provides a **positive** and **modern learning environment** in our **highly-rated salon**. You'll gain all the skills, tools, and confidence you need to **start or elevate your dog grooming career**, tailored to meet the highest professional standards.

February Offer: £150 OFF all courses booked by February 14 with 2025 start dates!

Ready to take the first step? **Visit our website** to explore available courses or enquire today to begin a fulfilling career you'll love!

