

The Monthly Hound Up!



Welcome to our **third newsletter** of the year, the **April/May** edition! A complete hound up of **springtime memories** at our salons and a look into the **exciting summer ahead of us** here at the HFB salons. Including HFB's new training academy courses coming your way soon!

In this newsletter, our **breed of the month** section features the charismatic and beautiful **Irish Setter**. We have also included a look back into our **snuggle bunny spa** to see some of the adorable pups that enjoyed their **limited edition springtime** pamperers! With the final days of the springtime spa ahead of us, we are very excited to be **revealing our 'sunsational' summer menu** and **special offer**. Be sure to keep reading for more details!!

Our education section for this newsletter, **'Cool Paws, Warm Hearts'**, focuses on preventing **heat stroke** and looking after your furry friends in the upcoming summertime heat! Everything from signs that something is amiss, to how to prevent it from happening. With this section, you will be **fully prepared for a summer of fun!**

Thank you for tuning into this newsletter and supporting HFB so far this year, as always ~ **happy reading!**



Everything is better with a dog and the summer sun



breed of the month!

IRISH SETTER

Did You Know? Fun Fact About Irish Setters! Irish Setters are often considered the **'eternal teenagers'** of the dog world due to their slow maturing and long-lasting **'puppy-like' phases**, which can last until they are **three years old!!**

Characteristics: Irish Setters have a very distinct, **beautiful red/ chestnut** coloured coat. They are very **energetic** and require ample entertainment and exercise to keep them from getting too bored!

Temperament: Irish setters are incredibly **good-natured, intelligent and energetic**. They are known to have seemingly **limitless energy** and an amazing adventurous spirit! Making them extremely **beloved family dogs** by many.

A Bit of History: Irish Setters, of course, **originated from Ireland** and descended from Old spaniels, Setting Spaniels, and Scottish Setters. Originally bred for hunting and their **strong sense of smell**, however, they were considered **'too pretty'** to be hunting dogs in the 1860s, and therefore became more known as **show dogs!**

Size : Medium

Affection Factor : 🐾 🐾 🐾 🐾 🐾

Grooming Schedule: 6-12 weeks

Colours: Chestnut, Mahogany, Red



SPRING SNUGGLE-BUNNY SPA ADVENTURES 🐾 ✨

This spring we ran the HFB 'Snuggle-bunny spa', a **limited edition luxury springtime service** for our furry friends to help them freshen up for the new season and relax! We loved pampering all the pups that hopped into our salons this spring. Here are some **highlights of the season** so far!

We are very excited to unveil our summertime spa menu soon. **Stay tuned** for the **sneak peek** reveal and **special offer** in this newsletter!



COOL PAWS, WARM HEARTS

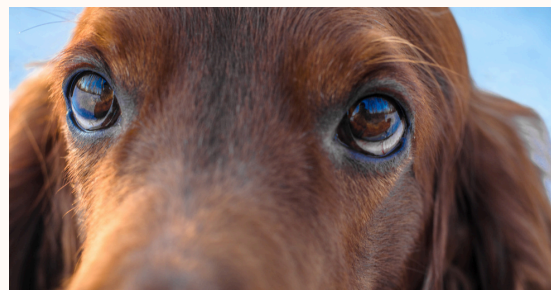
TIPS TO KEEP YOUR FURRY FRIEND FLOURISHING IN THE SUN THIS SUMMER!

- **Keep it cool:** If your furry friends love **spending time out in the sun**, take a minute to make sure that they always have **access to shade and water**. The sun will **move throughout the day**, so be sure to stay on top of **cool checks**.
- **Pavement Checks:** As the weather warms up into the summer, the sun can make the **pavements very warm** and hot enough to **burn** your pup's **paws!** **Check the pavement** before you go on summer walkies by placing your hand down. If it is too hot to keep it down for 5 seconds, it is too hot for their paws!
- **Be heat stroke aware!** Heat stroke is **serious** in pups. Check for these initial signs, and if symptoms worsen, contact your vet immediately and **keep your pup cool!** **Early symptoms** include: heavy panting, racing heart, excessive drooling, lethargy and bright pink/dark red gums.
- **Icy hydration:** pop an **ice cube or two** into your furry friend's water bowl to cool them down and encourage hydration!
- **Flat-faced breeds:** Keep an extra **vigilant eye** on flat-faced breeds such as **French bulldogs and Pugs**; these pups have a difficult time cooling down and are much more susceptible to **heat stroke**.

Keeping these **simple tips** in mind will set you and your pup up for a **risk-free** and **enjoyable summer** to create all those **sunny memories** together in the sun!



Life's too short for dry paws!



SUNSATIONAL SPA MENU

This summer, we are revealing the **HFB Summertime Spa Menu**, a special menu of limited summertime treats for your furry friends to enjoy during their stay at the HFB salons to get them **prepared for the warm weather!**

SPECIAL OFFER: Summer menu items are 3 for 2 for the entire summer!

Menu items:

- **Shed it, baby!** - Mud mask treatment. Mango butter and Chamomile treatment to detox the fur and add a glossy sheen to coats! **£8**
- **Jelly Bean Facial** - Delicious Jelly bean scented deodorising and brightening facial treatment filled with yummy coconut cleansers to soften and condition both fur and skin! **£4**
- **Beach Bum Pawdicure**- Take care of those summertime paws and prepare them for all the summer adventures with our exclusive summer pawdicure treatment! **£10**

SUMMER SKILLS UPGRADE ?!

Fancy **learning something new** and **developing your skills** this summer? The HFB Training Academy has **spaces** over the summer to do just that! Summer is the perfect time to learn something new and reach toward your goals (*plus, spending the summer with cute pups all day!!*)

The Training Academy at HFB is the perfect place to build your skills and confidence, with **new courses coming soon**. Now is the perfect time to sign up and get involved!

We hope to see lots of new faces at the training academy this summer, and we are **very excited** for the **future of the academy!** To sign up, visit our website or give Harley a message!

