

The Monthly Hound Up!

Welcome to our **fourth newsletter** of the year, the **Summer Edition!** A complete hound up of the summer moments at our HFB salons, and an exciting look into what the **late summer season** is bringing to the salons this August! Including special deals when booking with our trainee groomers, and savings with our limited summer offers!

In this newsletter, our **breed of the month** segment features the kind and gentle-natured **Ragdoll Cat**. We also have a replay of our **World Cup spa** celebrations here at HFB, featuring some of our **star players** from the season! As well as this, we feature our **Sunsational Summer menu**, which is available for the rest of the month before we start settling down into cosy season!

Our educational section in this newsletter is **'Sun, Sand, and Sea'** with safety and practicality tips for the summertime beach trips you may be taking with your pups! After reading this section, you will be **fully prepared** to create summertime memories at the coast with your furry friends!

Thank you for tuning into this newsletter and supporting HFB so far this year, as always ~ happy reading!



Everything is paw-some!



KICKING THINGS OFF THIS SUMMER

This June to kick things off we opened up our **Three Lions Luxury Spa** to celebrate the **World Cup!** Check out a few of the amazing, **adorable players** who visited the HFB salons this summer and had their match day finishes!⚽

The fun doesn't stop there! Our **sunsational summer spa menu** will be available for the entire summer, and we are so excited to see all of our furry customers relax and embrace the warm weather☀



breed of the month!

RAGDOLL CAT

Did You Know? Fun Fact About Ragdolls!

They are extremely **loyal** and are often referred to as **'puppy-like'**, meaning you can expect them to follow you around, greet you at your door, and prefer **lower-level play** to being up high like other cats!

Characteristics:

Known for their **large, oval, striking blue-coloured eyes** and **plush fur coats**, often born pure white and developing **unique colourings** as they go through life!

Temperament:

Ragdoll cats are known for their **kind and gentle natures**. They love **regular playtime** and interactions with other kitty friends because of their **playful, social temperament!**

A Bit of History:

Ragdoll cats were first bred in the **1960s** by Ann Baker and get their name from the infamous cat **Josephine**, who developed an **unusually relaxed nature** following an accident. The tendency for this breed to go completely **limp and 'ragdoll'** like when they are picked up is ultimately where their name originated!

Size : Large Cat

Bright Eye Factor: 🐾 🐾 🐾 🐾 🐾

Grooming Schedule: 8-12 Weeks

Colours: Seal, Blue, Chocolate, Lilac, Cream and Red

SUN, SAND, AND SEA

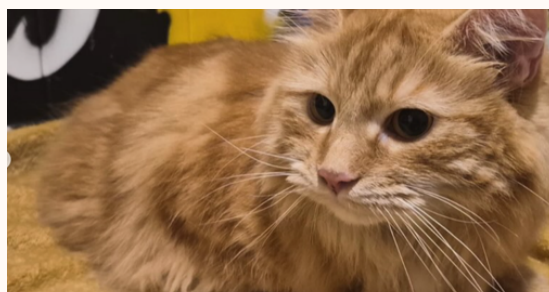
TIPS TO KEEP YOUR PUPS THRIVING THIS SUMMER ON THEIR SUMMER ADVENTURES IN THE SUN, SAND, AND SEA

- **Saltwater safety:** Do not let your pups drink ocean water; the **salt** can **upset their stomach** and cause **dehydration**. Always bring fresh water and a bowl to keep them **hydrated on sunny adventures!**
- **Watch the currents:** Keep an eye on **warning flags** on the beach and make sure your pups aren't swimming when there are **strong currents**.
- **Hot sand:** If the sand is too hot for your bare feet, then it is far too hot for your pup's paws! Try to **provide shaded areas** with umbrellas and consider using dog **sun cream** on sensitive areas
- **Staying Safe:** If you are worried about your dog at the beach, or if they get stuck in the currents or swim too far out, find a **safe spot** and **call their name**. If it is serious, call 999 and ask for the **UK coastguard**.
- **Post swim care:** Salt and sand left on your pup's skin from the sea can cause **rashes and irritation**. Always be sure to wash off your dog with **clean and fresh tap water** after beach adventures.

Keeping these **simple tips** in mind will set you and your pup up for a **risk-free** and **enjoyable summer beach trip** to create all those **sunny memories** together in the sun and sea!



Every sunset deserves a witness with four paws



SUNSATIONAL SPA MENU

This August is our final month to treat your pups to our HFB sunsational summertime menu, which is **available until the end of August!** This special, **limited-time menu** is the perfect way to savour the last rays of summer and treat your pup to a relaxing trip to the salon!

SPECIAL OFFER: Enjoy our summer menu items for 3 for 2 throughout the entire summer!

Menu items:

- ★ **Shed it, baby!** - Mud mask treatment. Mango butter and Chamomile treatment to detox the fur and add a glossy sheen to coats! **£8**
- ★ **Jelly Bean Facial** - Delicious Jelly bean scented deodorising and brightening facial treatment filled with yummy coconut cleansers to soften and condition both fur and skin! **£4**
- ★ **Beach Bum Pawdicure** - Take care of those summertime paws and prepare them for all the summer adventures with our exclusive summer pawdicure treatment! **£10**

A HELPING PAW!

At HFB, we are committed to helping **aspiring groomers** grow their knowledge, become confident in their skills, and find their footing in the grooming world! This is why we are offering **20% off full grooms** if you book with our **trainee stylists**, Maia and Michaela!

If you book with our trainee stylists, your pup will enjoy a **FREE facial** alongside their full groom! If you are interested in booking with Maia and Micheala, let us know upon booking your appointment, or give Harley a message!

