

The Monthly Hound Up!

As the leaves start to turn and **autumn** settles in, our salons are buzzing with wagging tails, cozy trims, and plenty of **seasonal sparkle!** 

This month, we're celebrating the loyal **Doberman** as our **Breed of the Month**, and our 'Mystical Makeovers: September Grooms' section is packed with adorable pups enjoying their enchanting **Tarot Tails upgrades**. 

Keep your furry friend feeling their best with our educational section, **'Joint Care for Every Season!'**, and don't forget to get ahead with your **Christmas and year-end bookings**—our diaries fill up fast! 

And as always, we've included this month's **Quotes of Pawsitivity** to add a little extra inspiration to your day. 



"Fall in love with the little things this season." 



MYSTICAL MAKEOVERS: SEPTEMBER PUPS

This September, our salons have been sprinkled with a **little extra magic!** We've loved pampering your pups and helping them shine, and many stepped into the circle of care with our brand-new **Tarot Tails Halloween upgrade** – with **enchanting** scents, **soothing** treatments, and **mystical** finishing touches, which you can find all the information about on **page 2** of this newsletter! 

Take a look at some of our **September stars**—these gorgeous grooms prove that every dog can be a little bit magical! 



breed of the month! DOBERMAN

Did You Know? Fun Fact About Dobermans!

Dobermans are often seen as **fearless** guardians, but they're also known for their **affectionate and loyal** nature with their families. Despite their sleek look, they're often described as **"velcro dogs"** because they love to stay close to their humans!

Characteristics:

Dobermans are medium-to-large dogs with a sleek, muscular build and a short, glossy coat that typically comes in black, blue, red, or fawn. Their **elegant** frame, long neck, and stance make them one of the most striking and **regal** breeds.

Temperament:

Intelligent, loyal, and protective, Dobermans make excellent family companions as well as watchdogs. They're **highly trainable** and thrive when given a purpose or activity to channel their energy. They're also known to be **affectionate, playful, and deeply bonded** to their families.

A Bit of History:

The Doberman was developed in Germany in the late 1800s by Karl Friedrich Louis Dobermann, who wanted a loyal and protective breed to accompany him during his work as a tax collector. Over time, Dobermans earned a reputation for their **courage, intelligence, and versatility**—working as police, military, and service dogs, while also being cherished as family pets.

Size : Medium/Large

Intelligence Factor : 

Grooming Schedule: 8-10 weeks

Colours : Black, Blue, Red, or Fawn



JOINT CARE FOR AUTUMN & BEYOND

TOP TIPS TO KEEP OUR PUPS - ESPECIALLY SENIOR PUPS - COMFORTABLE AND MOBILE IN THE COLDER MONTHS

★ **Extra Support for Seniors:** Older dogs often feel the chill more in their joints. A soft, **supportive bed** and **cosy blankets** can make a big difference for their comfort.

🐾 **Gentle Exercise:** Regular, low-impact walks help keep joints moving without too much strain. Shorter, more frequent strolls can be better than long, tiring ones.

🌿 **Supplements & Support:** Joint-support supplements can help **maintain mobility**. Always check with your vet before adding something new.

🧴 **Massage & Warmth:** Gentle **massages** and keeping your pup warm (especially after outdoor adventures) can help **ease any aches** or stiffness.

✂️ **Grooming for Comfort:** Keeping **nails trimmed** and **fur neat** around paws can help **prevent slips**, making it easier for older dogs to move confidently.

With a little extra care, your pup can **stay active, happy, and comfortable** all season long—so they can enjoy **autumn walks and cosy evenings** by your side. 🍁🐾🐾



"Autumn reminds us that change can be beautiful."



TAROT TAILS - UNLOCK YOUR PUP'S MYSTICAL GLOW!

Step into the circle of care this autumn with our **Tarot Tails Upgrade**—a magical ritual designed to pamper your pup from nose to tail. From **grounding** herbal cleanses to **celestial** finishing touches, this **enchancing experience** will leave your dog looking (and feeling) spellbound. 🌙🐾

For **just £5**, add this **mystical upgrade** to any groom, which includes:

- Herbal & grounding shampoo 🌿
- Mystical crystal-inspired spritz 🌙
- Detoxifying paw scrub 🐾
- Nourishing oatmeal facial 🌿
- Celestial collar accessory 🌙

Available until the **end of October**—let your pup step out with **magical charm!** ✨

BOOK YOUR CHRISTMAS GROOMS NOW! 🌟🎄

It might feel a little early, but Christmas is the **busiest time of year in our salon**—and appointments are already **filling fast!** To make sure your pup looks their festive best, we recommend booking your grooms well in advance.

Booking early means:

- 🌲 Peace of mind knowing your slot is secured
- 🌲 A stress-free run-up to the holidays
- 🌲 A perfectly pampered pup for the festivities!

And don't forget—we'll be unveiling a **magical Christmas Upgrade** very soon, complete with seasonal scents and sparkling finishing touches. 🌟🐾

Pop us a message or give us a call today to get your **December grooms** in the diary—you'll thank yourself later (**and so will your pup!**). 🍂

